



**TRAIN IN TECHNOLOGY**

[www.trainintech.com](http://www.trainintech.com)

Exhibit at the

# TRAIN IN TECHNOLOGY EXPO

March 27, 2018

Barrie Molson Centre

555 Bayview Drive

Barrie, Ontario

**Careers for the future...**





**TRAIN IN TECHNOLOGY**

[www.trainintech.com](http://www.trainintech.com)

**Show your commitment to building a strong, technologically driven workforce by exhibiting at the Train in Technology Career Expo!**

**Be front and centre to hundreds of students making critical career path decisions, people investigating a career change, and job seekers looking for immediate employment.**

**Identify new and potential hires, from full-time to co-op placements and internships.**

**Last year's expo sold out!**



### **New for 2018**

- Post-secondary student focused group sessions
- Career fair from 3-6 p.m. for exhibitors interested in receiving resumes for current or future positions
- Continuing education exploration for exhibitor employees



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### Why a technology career expo?

Technology is meshed into every industry in some shape or form and the current and future economy will only thrive if talent is well matched to local employment opportunities. Technology drives innovation and business growth, and is critical to the future of the region's economy. Our region has experienced an influx of data centres, an emergence of global technology firms, significant growth in the number of high-tech start-ups and the expansion of our advanced manufacturing sector. Opportunities like the Train in Technology Career Expo will build our local talent pool and connect them directly to our local employers, so future workforce needs are met.

### Who should exhibit?

Companies using technologies that can be demonstrated in a hands-on way, or companies hiring for tech-related positions. Industry associations, as well as career centres with high-tech focused positions, are also welcome. Current position recruitment is not required to participate, but companies looking to hire are encouraged to use the Career Expo as a recruitment initiative.

Last year's exhibitors provided demonstrations/experiences in:

- Advanced manufacturing and precision skills
- Robotics
- Virtual reality technology
- Web design
- Digital video and photography
- Medical technology
- Information communication technology and GIS
- Driving simulation/training technology
- Electrical vehicle technology
- Sports and fitness technology
- and more...

The 2018 expo will have a special focus on mathematics to help students understand the importance and how it applies in a career setting such as data analytics, artificial intelligence, and robotics.



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### Why exhibit?

- Recruit new talent and identify candidates for co-op/internships and summer placements
- Showcase your company
- Gain hearts and minds with young people through demonstrating your products and services
- Network with customers and clients
- Inspire and educate students
- Grow B2B opportunities
- Be a community leader in the local technology movement

### Schedule

**8:30 – 10 a.m.** Post-secondary student focus group sessions. To help students gain confidence in speaking with employers and prepare them for future interview situations. College students will be organized into small groups to rotate through the exhibitor booths.

**10 a.m. – noon** Local secondary school students will be bussed in to attend the expo.

**Noon – 2 p.m.** Local senior elementary school students will be bussed in to attend the expo.

**2 - 3 p.m.** Networking break and lunch for exhibitors (lunch will be provided).

**3 - 6 p.m.** Career expo open to the public. Exhibitors' employees will be invited to explore post-secondary continuing education opportunities.

\*Schedule subject to change\*

### Cost per 10 x 10 booth

\$400 - final registration deadline March 1, 2018

Each additional 10x10 booth - \$125

**\*\*Sponsorship opportunities available\*\***

### To register or for more information

Please visit [trainintech.com](http://trainintech.com) or contact Invest Barrie at 705-728-9850 or [invest@barrie.ca](mailto:invest@barrie.ca)