

A NIAGARA ADDRESS MEANS YOU'LL BE IN VERY GOOD COMPANY



## TAKE THE NEXT STEP

Niagara's concierge-style approach to economic development offers companies access to a dedicated, professional team of regional experts that can assist in quickly sourcing all of the information required to thoroughly assess Niagara as a potential business location.

### CONNECT WITH US TODAY FOR ASSISTANCE WITH:

- Site selection
- Incentive program suggestions and support
- Regional familiarization tours
- Sector-specific research
- Introductions to industry and educational partners

### GENERAL INQUIRIES:

e: [info@niagaracanada.com](mailto:info@niagaracanada.com)  
t: 1-800-263-7215 ext. 3520

**NIAGARA**  
CANADA

# AGRI-BUSINESS

# GROW WITH

"Choosing to relocate our business from South Africa to St. Catharines (Niagara) was the easy part. The region has everything we were looking for: the infrastructure, the talent pool, immediate access to North American and global markets, the academics, and the quality of life."

GREG HANNA & DAVE COUSINS, DESTINY RESOURCES

**NIAGARA**  
CANADA

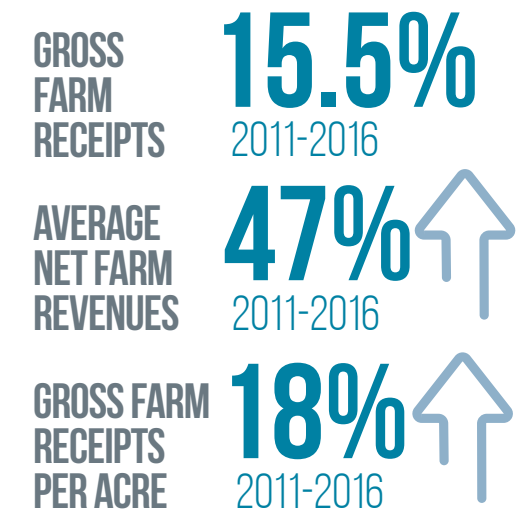
[niagaracanada.com](http://niagaracanada.com)



## MORE BUCKS PER BASKET



Thanks in part to higher value crops and technology and automation driving higher yields per acre, between 2011 and 2016 Niagara farms experienced a 15.5% increase in gross farm receipts and average net farm revenues increased by 47%. In that same time period, gross farm receipt value per acre increased 18% from \$3,256 to \$3,850.



## 200+ GREENHOUSES



With almost 22 million square feet of greenhouse space, Niagara has one of the highest concentrations of greenhouses in the country. While Niagara's greenhouses have historically been focused on floriculture, in recent years there has been a 29% increase in vegetable production and a 57% increase in other greenhouse products.

## A BUMPER CROP OF R&D SUPPORT



The groundbreaking research taking place in Niagara is developing innovative approaches to the way crops are being grown and used here and around the world. From precision agriculture to biomanufacturing, creative new solutions go from lab to local thanks to collaborative partnerships encouraged by the region's diverse collection of research institutes, including:

- Niagara College Agriculture and Environment Innovation Centre
- Niagara College Food and Wine Institute
- Brock University Cool Climate Oenology and Viticulture Institute
- Brock University Advanced Biomanufacturing Centre
- Vineland Research and Innovation Centre

# 5 NIAGARA FACTS TO KNOW RIGHT NOW

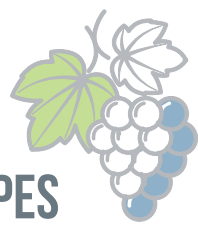
THANKS TO A STRONG COLLECTION OF COMPETITIVE ADVANTAGES, AN INCREASING NUMBER OF BUSINESSES ARE CHOOSING TO GROW IT IN NIAGARA CANADA



## 215,000+ ACRES OF ONE-OF-A-KIND FARMLAND

The Niagara Escarpment's unique impact on the soil and modifying off-shore breezes from Lake Ontario and Lake Erie offer Niagara's agricultural producers the competitive advantage of some of Canada's best growing conditions. Niagara is one of the few areas in the country where sensitive grape varietals and tender fruit crops flourish.

TODAY, NIAGARA PRODUCES **80%** OF CANADA'S WINE AND GRAPES



## A MARKET LEADER IN CANADA'S NEXT TOP CROP

Niagara has 1.86-million square feet of approved cannabis cultivation at six licensed locations. Applications for additional growers are currently under Health Canada review and Niagara's cannabis industry is expected to double in size by 2019. At 1,000,000 square feet, Tweed Farms in Niagara-on-the-Lake is currently the world's largest cannabis greenhouse operation. A new Commercial Cannabis Production program at Niagara College will provide a pool of talent that is highly skilled in the practices of cannabis production including plant nutrition, environment, lighting, climate control, pest control and cultivar selection.

