



CENTRAL
OKANAGAN
ECONOMIC
DEVELOPMENT
COMMISSION

Organization: Central Okanagan Economic Development Commission (COEDC)
Project/Item Name: Sugarplum Ball
Category for entry: 2018 Marketing Canada Awards – Other Promotion, Event
Date of Project: 3rd Annual - July 2016, 2017, 2018

Appendix B - Examples of Media Coverage

[Kelowna mayor steps out in drag at Sugarplum Ball](#), Global News, BC

[Kelowna Mayor Colin Basran to dress in drag for Pride](#), CBC, BC

[Sugarplum Ball: Sweet Success in Kelowna](#), Davie Village Post, Vancouver

[Sugarplum Mayor turns insult into and opportunity to support LGBTQ](#), Vancouver Sun

