**Promotional Email for MedEdge 2.0**

**Subject:** MedEdge 2.0 Summit - Registration Now Open!

# \\PWV-FILESERVER1\Departments\CAO\Strategic Initiatives\Economic Development\Projects\MedEdge\2018 MedEdge Summit - June 19\Promotion\MedEdge 2.0 - Promotional Banner.JPG

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| **Experience the New MedEdge 2.0!**A more intimate event with ***structured networking, roundtables and1-on-1 prescheduled meetings with subject matter experts*** to help you find partners, build connections and make sales!**Date:**Tuesday, June 19, 2018            8:00 a.m. - 2:00 p.m. **Location:**Richmond Hill Country Club                  8905 Bathurst St, Richmond Hill, ON L4C 0H4 [[MAP](https://goo.gl/maps/4gTdCkRs3S12)]**Organized by:**  The Town of Richmond Hill and ventureLABAt the MedEdge 2.0 Summit, you will learn from companies who have been successful selling into other provinces, and what tips and tricks you need to know to be successful. Learn and connect with representatives from technology accelerators, OHIS innovation broker, Bloom Burton venture capital funder, BMZ clinical validation expert, HTF specialist, IRAP, Mackenzie Innovation Institute (Mi²), BDC, Bereskin and Parr Legal/IP experts and university research programs during **roundtable discussions**.  Plus, you’ll get the chance to network with key industry contacts and leaders in business via the **Speed Networking** or the **1-on-1 prescheduled meetings**.  By the end of the day, you will:     1. **FIND potential strategic partners**
2. **BUILD connections and gain insights on how to grow your company**
3. **MAKE sales through learning and networking opportunities with leading companies, entrepreneurs, government resources and healthcare providers**

The admission to MedEdge 2.0 is $50.00 + taxes. https://gallery.mailchimp.com/324855817b4475a2a7c759616/images/741da342-6aa3-4fb4-98c6-4b7af727df9a.jpgSeating is Limited!Be part of the life science event of the year!For more information including a list of all the speakers and event agenda, visit [Richmondhill.ca/MedEdge](http://www.richmondhill.ca/MedEdge)Interested in exhibiting your technology, products or services to a well-targeted audience at MedEdge 2.0? [Click here](https://www.richmondhill.ca/en/invest-and-do-business/become-mededge-exhibitor-.aspx) |

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**Social Media Post for MedEdge 2.0**

**Twitter:**

Great news! To allow #MedEdge 2.0 to become more accessible for companies of all sizes, the admission for MedEdge 2.0 is now only $50.00. Sign up by May 31 to receive this special discount! - Register at <http://bit.ly/2qRHKfU>

**Facebook:**

Great news! To allow #MedEdge 2.0 to become more accessible for companies of all sizes, the admission for MedEdge 2.0 is now only $50.00. Sign up by May 31 to receive this special discount! - Register at <http://bit.ly/2qRHKfU>

**LinkedIn:**

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