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Ec.D. Reference Letter

You have been asked to provide a reference to help determine the candidate's eligibility for Certification as an Economic Developer. This designation is awarded with care, and your objective feedback is an important part of the evaluation process.

Please return the letter directly to the EDAC Office at kait@edac.ca.

Candidate's Name: _____

Referee (Name, Title and Address) _____

1. I have known the candidate for _____ years in the following capacity:

2. Please provide brief comments on his/her abilities or exposure to the following areas of work:

(a) Economic Planning and Analysis (includes database development, statistical analysis, economic strategy planning, etc.)

(b) Industrial Locations and Land Use (includes industrial park planning, site consideration, urban and regional planning and redevelopment, commercial/retail, etc.)

(c) Communications and Marketing (includes profile development, marketing strategies, public relations, promotional information development, etc.)

(d) Finance (includes financial >project= management, tax structures, financial analysis, joint venture packaging, etc.)

(e) Government Programs (government assistant programs, legislative input, zoning, etc.)

(f) Administration (includes budget preparation, personnel management, office management, corporate planning, etc.) \

(g) Other (any other aspects such as tourism development, convention center management, small business development, etc.)