

PREVIEW



# Maple Ridge

## 26-024 Investment Attraction Advisor Temporary Full-Time (EXEMPT) Closing February 15, 2026

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📍 Maple Ridge, British Columbia



### Investment Attraction Advisor

**COMPETITION: #26-024**  
**STATUS: Temporary Full-Time (Exempt)**  
**DEPARTMENT: Economic Development**  
**SALARY: \$107,000 - \$127,000**  
**CLOSING: February 15, 2026**

*We strive for excellence as we deliver vital municipal services with innovation, accountability and efficiency to meet the needs of the community now and into the future. Be part of our story. Come grow with us!*

### POSITION OVERVIEW:

The Investment Attraction Advisor is a market-facing, business development-focused role responsible for generating, managing, and advancing a robust pipeline of investment opportunities for the City of Maple Ridge. The primary focus of this position is investment attraction—including lead generation, prospecting, inquiry response, proposal development, and direct B2B engagement with developers, investors, site selectors, and business decision-makers.

The role spends the majority of its time proactively identifying and pursuing investment opportunities, promoting the City's value proposition, and positioning Maple Ridge as a competitive, investment-ready location for residential, mixed-use, industrial, and employment-generating

development. This includes building and maintaining a strong sales funnel, managing prospect pipelines, responding to investor inquiries, developing tailored proposals and opportunity packages, and conducting meetings, presentations, and site visits.

The Investment Attraction Advisor works closely with the City's internal departments, to support the transition of qualified prospects into active projects, ensuring a coordinated and seamless experience for investors as opportunities advance.

This role is well-suited to a results-driven professional with strong sales, relationship management, and market development expertise, who is energized by outbound engagement, business development, and converting leads into tangible investment outcomes that support housing delivery, economic diversification, and job creation.

## WHY JOIN US

At the **City of Maple Ridge**, we are **One City, One Team**, working together to build a vibrant, inclusive, and future-focused community. This role offers a unique opportunity to shape the City's growth by influencing investment decisions that directly impact housing supply, employment lands, and economic vitality.

You will work alongside passionate professionals, engage with senior decision-makers, and build meaningful partnerships across the public and private sectors. In return, the City offers a collaborative culture, opportunities to lead and innovate, and the chance to make a lasting impact on a community that is growing with purpose.

## EDUCATION AND EXPERIENCE

- Bachelor's degree in Economic Development, Business Administration, Commerce, Urban Planning, Public Administration, or a related field.
- Minimum of 3–5 years of progressive experience in economic development, investment attraction, or business development, preferably within a municipal or public-sector environment.
- Demonstrated experience in market research, investment attraction, or business case development.
- Valid Class 5 BC Driver's License and ability to travel as required.
- Certified Economic Developer (Ec.D.) designation, or eligibility for certification through the Economic Developers Association of Canada (EDAC), considered an asset.

## KNOWLEDGE, SKILLS AND ABILITIES

**Organizational Awareness:** Demonstrated understanding of municipal governance, Council processes, and intergovernmental relationships, with the ability to navigate complex environments and align work with City priorities.

**Instigates Change:** Strong analytical and strategic thinking skills, with the ability to assess market trends, identify investment opportunities, and develop forward-looking strategies that advance economic and housing objectives.

**People Smart:** Excellent communication, influencing, and relationship-building skills, with the ability to engage effectively with senior leadership, developers, investors, and community partners to foster collaboration and secure outcomes.

**Gets Results:** Proven ability to manage multiple initiatives, exercise sound judgment, maintain confidentiality, and deliver measurable results in a dynamic, deadline-driven environment.

## **EQUITY STATEMENT**

At the City of Maple Ridge, we are dedicated to cultivating an inclusive culture that actively values and embraces diversity. We strive to attract and retain a talented, diverse workforce that is broadly reflective of the community we proudly serve. Accommodations are available on request for candidates taking part in all aspects of the selection process by contacting [recruitment@mapleridge.ca](mailto:recruitment@mapleridge.ca).

## **WHAT WE OFFER YOU:**

The City of Maple Ridge is a great place to work with competitive compensation packages that include the Municipal Pension Plan, a strong employee wellness program and the opportunity for professional career growth and professional development. If you want to help shape a growing community in a municipality that strives for service excellence, then this is the position for you.

**PLEASE NOTE:** This is a **temporary full-time position with a two (2)-year term**.

**We thank all applicants for their interest, however, only those under consideration will be contacted.**

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