



## Advertisement Investment & Economic Growth Officer City of Lethbridge

Shape the future of a growing, diverse, and connected city.

The City of Lethbridge is seeking a visionary leader to serve in a new role as **Investment & Economic Growth Officer** who will drive inclusive, sustainable, economic development and diversification for one of Alberta's fastest-growing cities. In this senior leadership role, the Investment & Economic Growth Officer will be responsible for advancing City Council's economic vision through strategic planning and cross-sector collaboration with a business-focused service delivery approach.

Reporting to the Director, People & Partnerships, the Investment & Economic Growth Officer will lead the development and execution of a bold 5-10 year economic growth agenda and be known as a key connector and influencer across the organization. You will ensure municipal services align seamlessly to support new investment, development and innovation. Serving as a business ambassador, you will lead with a forward-thinking, customer-centric approach and ensures the City's economic development function acts as a single point of coordination for investment attraction, site development, and local business support. You will nurture strong partnerships with Economic Development Lethbridge, Indigenous communities, post-secondary institutions, industry, and senior government.

As the ideal candidate, you bring strong experience in economic development and business growth. Your ability to build relationships and turn them into sustainable partnerships that create a win-win for all has been the key to your success. A strategic and community-focused leader, your success in investment attraction, policy development and community engagement has been the pinnacle of your career.

## Why Lethbridge:

Lethbridge is Alberta's third largest city that is two hours south of Calgary and one hour from the U.S. border. This sunny and breezy city offers a unique quality of life by providing the best of both rural and urban lifestyles in one place. Lethbridge is literally the epicenter for several UNESCO World Heritage sites in southern Alberta — making it one of the most sought-after destinations in the province. Adventure is only a short drive away!

From Waterton Lakes National Park to the many ski resorts in the nearby Rockies, this city is at the center of it all. And with its own unique landscape — from 234 km of running trails to river valleys and coulees — its family-friendly atmosphere provides opportunities not just for professionals but for their families as well.





Living in Lethbridge, you'll have an opportunity to explore more than 70 parks, 14 pools and arenas, 10 arts and culture facilities and 3 post-secondary institutions. You'll also enjoy a commute that is less than 15 minutes, giving you the opportunity to spend more time doing the things you love outside of work.

Life in Lethbridge strikes a balance between the feel of a close-knit small community and the services and amenities of a growing urban center.

If you have the desire to amplify the City's story and continue to build partnerships and strengthen community, this is your opportunity.

Janet Soles and Associates has been retained to conduct this search on behalf of the City of Lethbridge. For more information about this opportunity or to apply, please send your resume and letter of interest in confidence, with the subject line "IEGO- City of Lethbridge" to apply@issearch.ca.