



MERCHANDISE

MERCHANDISE WILL BE USED AS HANDOUTS AT LOCAL EVENTS, FESTIVALS, AND POP-UPS THROUGHOUT THE COMMUNITY. BY PUTTING BRANDED GEAR DIRECTLY INTO PEOPLE'S HANDS, WE'RE NOT JUST SPREADING THE WORD — WE'RE BUILDING PRIDE AND EXCITEMENT AROUND THUNDER BAY. WHETHER IT'S A TOTE, STICKER, OR DRINK COZY, EACH ITEM ACTS AS A WEARABLE INVITATION TO GET INVOLVED, SHARE THE VIBE, AND HELP AMPLIFY OUR MISSION: TO SHOWCASE EVERYTHING THAT MAKES THUNDER BAY A PLACE TO THRIVE!

