



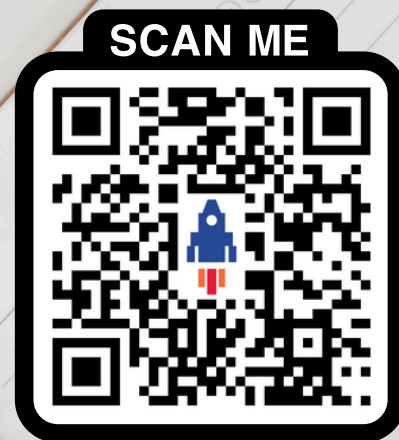
# NEXT LEVEL MARKETING

Discover how to maximize your brand's visibility and reach through smarter, more strategic marketing approaches.

This 1-hour interactive workshop is specifically designed for entrepreneurs & small business owners who already have an online presence but want to enhance their marketing efforts.

## What You'll Learn:

- ☒ How to leverage analytics and data to make smarter, more informed decisions
- ☒ Advanced digital marketing tools and techniques
- ☒ Strategic marketing techniques to amplify your brand's reach



TAKE YOUR BRAND TO THE NEXT LEVEL

# ELIGIBILITY

The below eligibility requirements are focused on your business and who you are as an entrepreneur. To be eligible for Next Level Marketing you must:

- ☒ Have an operational business
- ☒ Have an existing digital presence
- ☒ Have attended the Marketing Basics Program

# WHAT YOU'LL LEARN

This 1-hour interactive session is offered virtually. Participants can expect to learn:

- ☒ Advanced digital marketing tools
- ☒ Strategic marketing techniques
- ☒ Advanced marketing concepts
- ☒ Strategic marketing plan
- ☒ Analytics & data



# Meet Your Facilitator

## Hannahbelle Weaver

*Next Level Marketing is presented by Hannahbelle Weaver, Economic Development Specialist.*



## SYLLABUS

**Duration:** 1 hour

**Format:** Online

### Course Overview:

This interactive workshop is specifically designed for entrepreneurs and small business owners who already have an online presence but want to enhance their marketing efforts.

**Subject to change:** Ignite is continually enhancing and expanding our programs.

### Learning Objectives

- Leverage analytics for data-driven decisions.
- Use advanced digital marketing tools and techniques.
- Develop a strategic marketing plan to amplify brand visibility.



[myignite.ca/next-level-marketing](https://myignite.ca/next-level-marketing)

### Outcomes:

Enhanced Decision-Making with Analytics  
Practical Knowledge of Advanced Marketing Tools  
Improved Brand Visibility and Engagement  
Resources and Ongoing Support

NEXT LEVEL MARKETING

