

CULTURAL COMPETENCY TRAINING

A Program for Employers

Take your team through a series of interactive sessions designed to enhance their workplace dynamics and discover how to be an effective and respectful team player in a culturally diverse environment.



In partnership with • En collaboration avec



BUILD BELONGING & INCLUSION

WHO SHOULD ATTEND?



Leadership Teams



HR Teams



Managers & Supervisors



Business Owners



All Staff

WHAT YOU'LL LEARN



Cultural Identity & Self-Awareness



Identify and Challenge Unconscious Bias



Intercultural Communication & Inclusive Practices



Adapting to Cultural Differences



Cross-Cultural Communication Strategies

WHAT YOU'LL GET



Skills to effectively engage in Cross-Cultural Communication



Practical Strategies for Inclusive Collaboration and Productivity



Program Certificate upon completion



Understanding of the multicultural landscape in the Canadian workforce

CULTURAL COMPETENCY
TRAINING PROGRAM

MEET YOUR FACILITATOR



Ifeanyi Emesih

*Founder & CEO of
My East Coast Experience Media Group*

Ifeanyi is a visionary entrepreneur and community leader, known for founding My East Coast Experience Media Group, a platform that amplifies immigrant voices across Canada. He also established the Creative Hub, a program delivery platform that brings communities and ideas together through collaboration. Through this platform, Mr. Emesih delivers and facilitates cultural competency and cross-cultural communication training for organizations across multiple sectors, engaging senior leadership, board members, and staff in meaningful, equity-focused development.

Do you have questions? Our expert team at Ignite is dedicated to ensuring newcomers make the most of the resources we have to offer.

If you'd like to learn more about our program, check out the [Cultural Competency Training Program](#) webpage on our website!

CULTURAL COMPETENCY
TRAINING PROGRAM

SYLLABUS

Duration: 6 Weeks | Wednesdays | 2hr Sessions

Format: In-Person

Course Overview:

In today's global and diverse work environment, cultural competency is key to effective communication, collaboration, and innovation. This program equips professionals at all levels with the tools to navigate cultural differences, embrace diversity, and foster a sense of belonging. Through interactive workshops, participants are empowered through practical strategies to create respectful, inclusive environments where everyone can thrive.

Subject to change: Ignite is continually enhancing and expanding our programs.

Session 1: Understanding Cultural Identity & Self-Awareness

Content: Cultural Identity, Personal Bias, Self-Awareness for interactions

Session 2: Knowledge of Other Cultures

Content: Cultural Norms and Values, Stereotypes and Assumptions, Navigation through Cultural Conflicts

Session 3: Effective Cross-Cultural Communication

Content: Active Listening, Direct v. Indirect Communication Styles

Session 4: Understanding & Addressing Unconscious Bias

Content: Impact of Bias in the Workplace, Types of Unconscious Bias

Session 5: Respect for Differences and Cultural Empathy

Content: Cultural Empathy, Cultural Differences, Building Active Engagement for Empathy

Session 6: Adapting to Cultural Differences & Avoiding Stereotyping

Content: Cultural Flexibility and Adaptability, Practical Strategies

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