



About the Role

As the Director of Economic Development, you will lead efforts to drive diversified economic growth and innovation for the City of Peterborough, contributing to a vibrant, sustainable, and resilient local economy. A visionary and strategic leader, you will spearhead the establishment of the City's newly created Economic Development Services Division. This division will serve as an in-house center of excellence, offering first-class programs and services aimed at attracting new businesses and investments, supporting startups and innovation, retaining and expanding local businesses, and strengthening local employment through strategic talent attraction initiatives.

In this role, you will provide high-level oversight and direction in formulating and executing forward-thinking economic development strategies, policies, and programs. These initiatives will support a future-ready economy, focused on quality of life for the Peterborough community.

Key Responsibilities

Strategic Leadership and Vision: Drive the strategic build-out and launch of the Economic Development Services Division, establishing it as an in-house leader in economic growth and innovation.

Policy and Program Development: Lead the division's work in business attraction, retention, expansion, startup support, talent attraction, and workforce development.

Economic Development Champion and Advocate: Collaborate across City departments and with external stakeholders to enhance the local business ecosystem, and champion innovation, ensuring the city remains agile and responsive to new economic opportunities.

Relationship Building and Strategic Partnerships: Cultivate strong relationships with local economic leaders, businesses, investors, and academic institutions.

Branding, Marketing, and Market Intelligence: Direct the development of marketing and promotional strategies that position Peterborough as a premier destination for business investment.

Division Oversight: Oversee the division's management, including staff leadership, budget development, and adherence to corporate policies.

Financial Stewardship: Ensure effective financial stewardship, balancing operational needs with long-term economic objectives for sustainable growth.

Candidate Profile

The ideal candidate is a strategic thinker with deep expertise in economic development principles, municipal business growth, and legislative practices. They possess strong leadership skills, solid

financial acumen, and have demonstrated experience managing effectively within a unionized environment.

Qualifications

- A university degree in Business, Commerce, Economic Development, Urban Planning, or a related field.
- Certified Economic Developer designation.
- A Master's in Business Administration (MBA), Economic Development (MED), or a related discipline is considered an asset.
- Minimum of 10 years in economic development management, ideally within a municipal setting, covering a comprehensive range of functions including business attraction and retention, workforce development, partnership development, and analytics.

To apply to this role in public, submit your application to Phelps by clicking: <https://bit.ly/40lbuyl>

Application deadline: **December 5, 2024**