



# PORTAGE LA PRAIRIE

## COMMUNITY PROFILE

2023

# PORTAGE LA PRAIRIE



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Portage la Prairie

Portage la Prairie, located in the heart of Manitoba, is a thriving and dynamic community that offers a perfect blend of urban amenities and rural charm. With its rich history, stunning natural beauty, and a strong sense of community, Portage la Prairie is a wonderful place to live, work, and play. From top-notch schools and healthcare facilities to a vibrant arts and culture scene, Portage la Prairie has something for everyone. Whether you're a resident, a visitor, or just passing through, you'll find that this region truly embodies the spirit of the prairies.

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## COMMUNITY PROFILE

# OVERVIEW

Portage la Prairie, situated at the geographic center of Canada, is one of the primary urban hubs along the east-west corridor of the Trans-Canada Highway in Manitoba, providing easy access to key markets in North America. Home to a growing cluster of agri-food manufacturing, Portage la Prairie is rooted in agricultural production with optimal access to resources, and houses global food manufacturing leaders such as McCain, Simplot and Roquette. The region also possesses a highly educated and skilled workforce to support and grow the economy. Portage la Prairie offers quality education, healthcare, and a variety of recreational options for its residents, making it the ideal place to work, live and thrive.

## OVERVIEW

# LOCATION & DISTANCE TO MARKETS

PORTAGE LA PRAIRIE HAS ACCESS TO MAJOR TRANSPORTATION ROUTES THROUGH THE TRANS-CANADA HIGHWAY CONNECTING TO KEY AIR AND RAIL.



- Winnipeg James Armstrong Richardson Airport is one hour east providing cargo and passenger services. Round-the-clock cargo operations with no curfews enable global distribution within 48 hours
- Southport Airport (Portage/Southport CYPG), provides four well maintained runways, a helipad, multiple navigational guidance systems, and runway lighting. Aircraft of various sizes can land at Southport



- VIA Rail Operates a service from Winnipeg several days a week



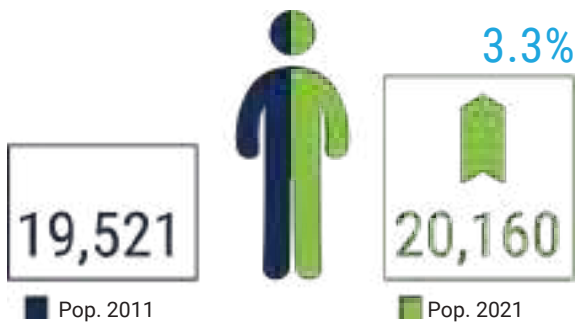
- A weekly bus service between Winnipeg and Regina stops in Portage La Prairie.

## OVERVIEW

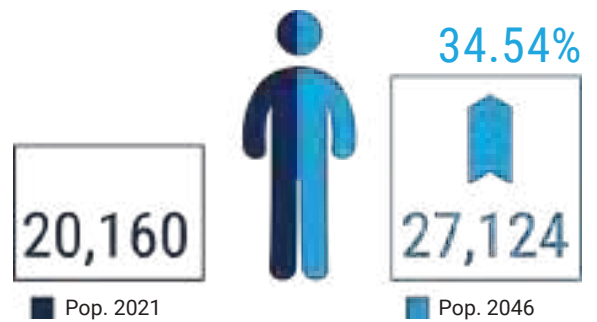
# DEMOGRAPHICS

As of 2021, the population of Portage la Prairie sits at 20,158 individuals, across a land area of 1,998.17 square kilometers. The region has experienced a population growth of approximately 3.3% percent over the last decade, increasing from 19,521 in 2011. According to Manitoba Health, Healthy Living and Seniors, the population is forecasted to grow by 34.54% between 2021 to 2046.

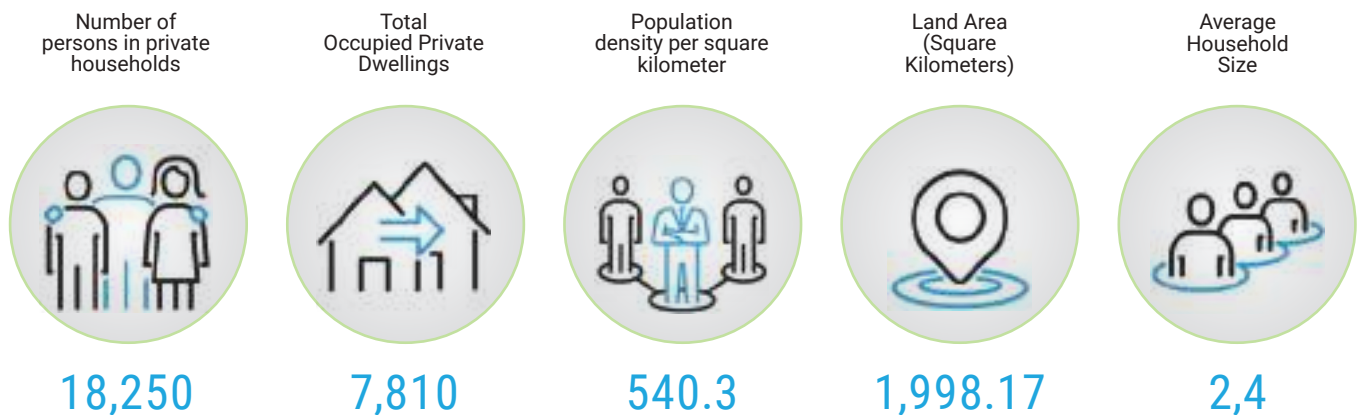
## POPULATION



## POPULATION FORECAST



## POPULATION & DWELLINGS





## AGE CHARACTERISTICS

The average and median age in the region of Portage la Prairie is slightly lower than the national average of Canada but slightly higher compared to Manitoba.

REGION	AVERAGE AGE	MEDIAN AGE
PORTAGE LA PRAIRIE	40	39.4
MANITOBA	39.7	38.4
CANADA	41.9	41.6

## FAMILY SIZE

Total - Families in private households



5170

Average Size of Census Family



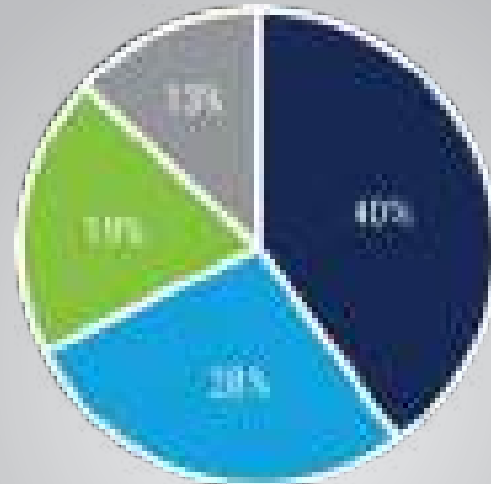
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## OVERVIEW

# WORKFORCE

Portage la Prairie offers an educated workforce, with over half the population having received post-secondary education. With 40% receiving a postsecondary certificate or diploma below bachelor level, Portage la Prairie has a skilled workforce with practical and applied education. The most popular fields of study include key subject areas such as Architecture, Engineering, Business and Management, and Health.

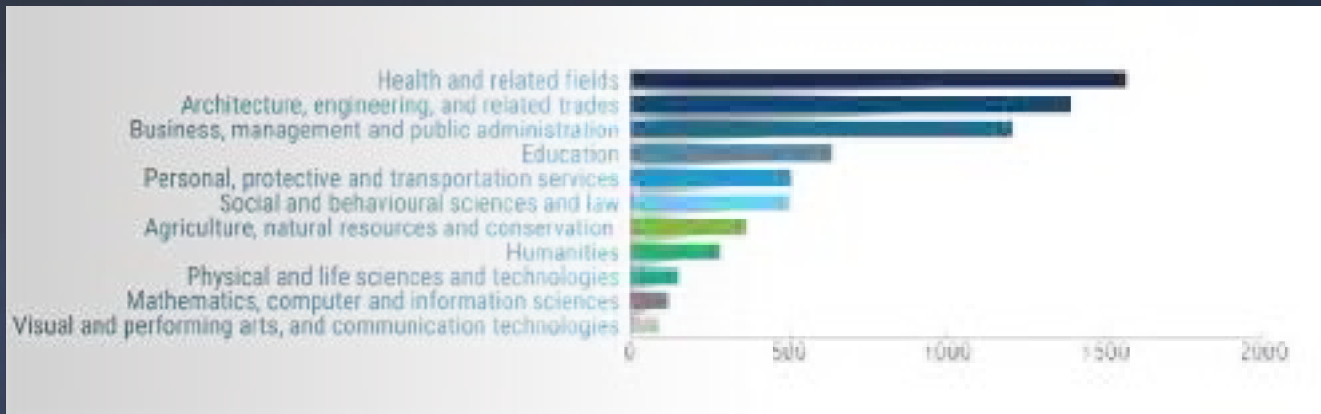
## HIGHLY SKILLED TALENT



- Postsecondary certificate or diploma below bachelor
- High school diploma, or equivalency certificate
- No Certificate, diploma, or degree
- Bachelor's degree or higher



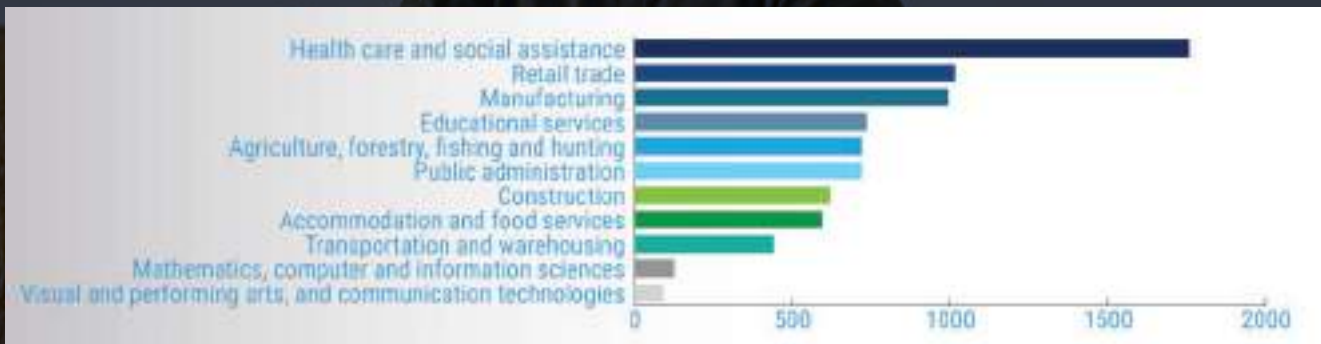
## MAJOR FIELD OF STUDY



## OCCUPATIONS

The leading occupations in Portage la Prairie are in sales and services (23.8%), followed by Trades, Transport and Equipment Operators and related occupations (19.33%), Education, Law and Social, Community and Government Services (15%), and Business, Finance and Administration occupations (12.73%)

In addition, 6.55% are employed in Natural Resources, Agriculture and related production occupations and 6.18% in Manufacturing and Utilities.



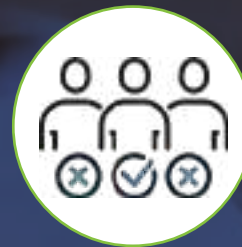
## OVERVIEW

# INCOME

NAICS Industry	Current dollars/hour
Agriculture	\$22.17
Forestry, fishing, mining, oil, and gas	\$36.50
Utilities	\$40.57
Construction	\$28.66
Manufacturing	\$25.82
Wholesale and retail trade	\$21.01
Transportation and warehousing	\$27.28
Finance, insurance, real estate	\$30.83
Professional, scientific and tech. services	\$32.04
Business, building and other support services	\$19.18
Educational services	\$33.23
Healthcare and social assistance	\$27.56
Information, culture and recreation	\$25.64
Accommodation and food services	\$15.05
Other services (except public admin.)	\$24.82
Public administration	\$35.30

## 01 MEDIAN INCOME

Total Income Recipients



14,380

Median Income Among Recipients



\$42,000

## 02 WAGES BY INDUSTRY (MANITOBA)

Known for its competitive wages, sectors such as Agriculture and Manufacturing have an average hourly wage of \$22.2 and \$25.8, respectively. While the average hourly wage in the Transportation and Warehousing sector is \$27.3, and Construction is at \$28.7. Business, building and other support services sector has an hourly wage of only \$19.2.

## OVERVIEW

# EDUCATION

Portage la Prairie has a highly educated population, with over half of the residents in the region over the age of 15 holding some form of post-secondary certificate or higher. The region offers a number of schools and colleges that provide quality education to build a strong workforce.



**17**  
TOTAL  
SCHOOLS



**3,349**  
TOTAL  
ENROLLMENT (K12)

## Red River College - Portage Campus

Red River College Polytechnic (RRC Polytech) is Manitoba's largest institute of applied learning and research, with more than 200 full- and part-time degree, diploma, and certificate options. Nearby campuses include the Portage Campus and Stevenson Campus, Southport. Specialist education programs available at the Portage Campus include Certificate in Value-Added Food Manufacturing, Introduction to Food Manufacturing with a range of manufacturing-oriented certificate programs in Industrial Electrical Maintenance, Mechanical Engineering Technology, Power Engineering, Operations Management and Trade & Industrial Skills.



## Long Plain First Nation - Post Secondary Education



Long Plain Post-Secondary Education program helps Long Plain community members further their education by providing educational assistance for educational and career goals, financial assistance, etc.



## OVERVIEW

# EMPLOYMENT RESOURCES

Employment and social resources are available in the region of Portage la Prairie to promote workforce development and diversity and inclusion.

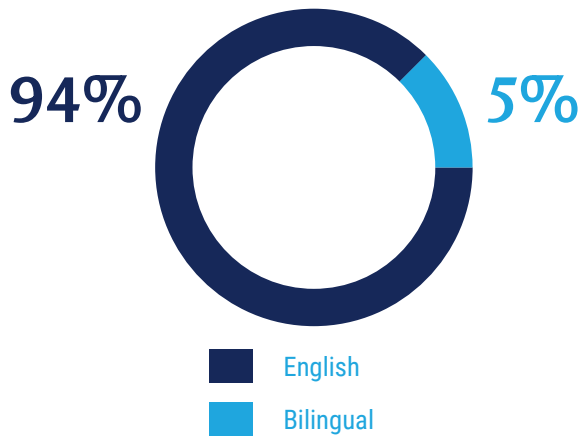
Resources	Services	Eligibility	Link
Manitoba Jobs and Skills Development Centre	Provides information on adult learning & literacy, apprenticeships, job referral service, job bank, labour market information, Manitoba student aid, Manitoba WorkinfoNET, Post-Secondary Education, and career development.	Anyone living within Manitoba.	gov.mb.ca
Employment Assistance Services - Portage Learning and Literacy Centre Inc.	Direct one-on-one support with job searches, developing resumes and cover letters, and job interview preparation, in addition to hosting regular workshops on a variety of job search and employment readiness tips.	Anyone	pllc.ca
Projects S.O.A.R - Site for Opportunity, Achievement and Readiness	Five Phase process to increase clients employment readiness and help them overcome any employment barriers so they can be successful in their employment goals.	EI or Employment & IA recipients referred from Training and Employment Services	portageguide.com
Service Canada Centre	Provides assistance in a number of employment areas such as: job search, student/youth jobs, opportunities in the heritage sector, government jobs, Canadian Forces, RCMP, career planning, employment insurance program, wage earner protection program, employment support for veterans, employment support for people with disabilities, and employment support for immigrants.	Anyone	servicecanada.gc.ca
Portage Friendship Centre - Partners for Careers	Partners for Careers links Aboriginal graduates with suitable employment, accessing highly motivated Aboriginal students eager to join the workforce.	Graduates	ptgfc.weebly.com
First Peoples Development Inc.	ASETS, administered through the FPDI, is designed to help Aboriginal people prepare for and find high demand jobs quickly, as well as keep them in the long term.	Aboriginal people	fpdinc.ca
Long Plain Employment and Training	Long Plain Employment & Training (LPET) serves to provide training to employment services.	Members of Long Plain First Nation	lpband.ca
Manitoba Possible	Programs and services to eliminate barriers to full and equal participation through a variety of programs and services for people with disabilities; , including help with employment opportunities.	All Manitobans with disabilities	manitobaposible.com
Visions of Independence	Provides housing and programs to persons with intellectual disabilities.	Individuals with intellectual disabilities	voimb.ca
Association for Community Living	Promotes the inherent social value and role of all children, youth and adults with disabilities in our society. Work includes resource development, training and networking	Children, youth and adults with disabilities	aclmb.ca
MarketAbilities	Provides a wide range of employment focused services to assist adults with disabilities in preparing for, obtaining and maintaining employment.	Manitoba residents with a mental, psychiatric, learning or physical disability	gov.mb.ca
S.A.M Inc	Non-profit community organization providing employment-training for individuals with disabilities.	Adults with disabilities	gov.mb.ca

## OVERVIEW

# LANGUAGE ABILITIES

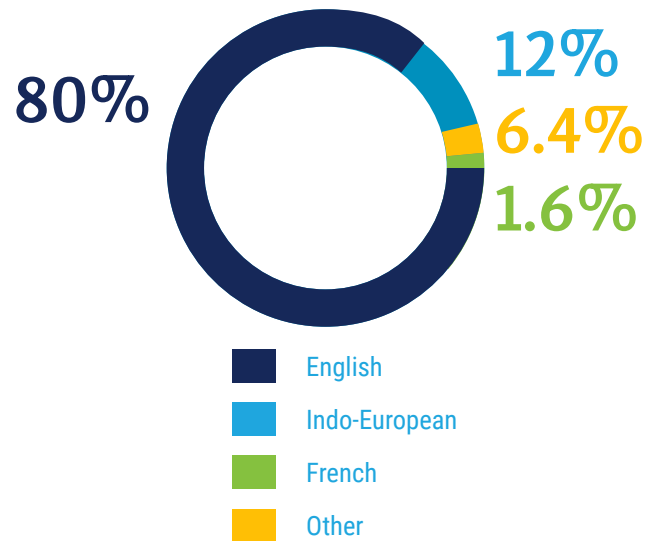
### Knowledge of official languages

Almost all residents of Portage la Prairie are able to communicate in English (93.94%), while 5.44% of the population is bilingual, with knowledge of both English and French.



### Mother Tongue

English is the mother tongue for the majority of the region, comprising of approximately 80% of the population, followed by Indo-European languages (12.45%) and French (1.65%).



## OVERVIEW

# IMMIGRATION



### Immigration Status and Period of Immigration

Of the total population in private households in Portage la Prairie, approximately 8% (1,455) are immigrants. The rate of immigration is, however, growing rapidly, with the last decade (2011 to 2021) seeing more immigrants than the previous four decades combined. Within the last decade, the period between 2011 and 2015 saw 270 new immigrants, whereas the period between 2016 and 2021 saw 545 new immigrants, over twice as many.



### Regions of Birth for the Immigrant Population

Of the immigrant population, just under half of the immigrants were born in Asia, followed by Europe, the Americas, and Africa

### Age at Immigration

Immigrants settling in Portage la Prairie tend to be of prime working age. The most common age for immigration was between 25 and 44 years old





BUSINESS

# BUSINESS OVERVIEW

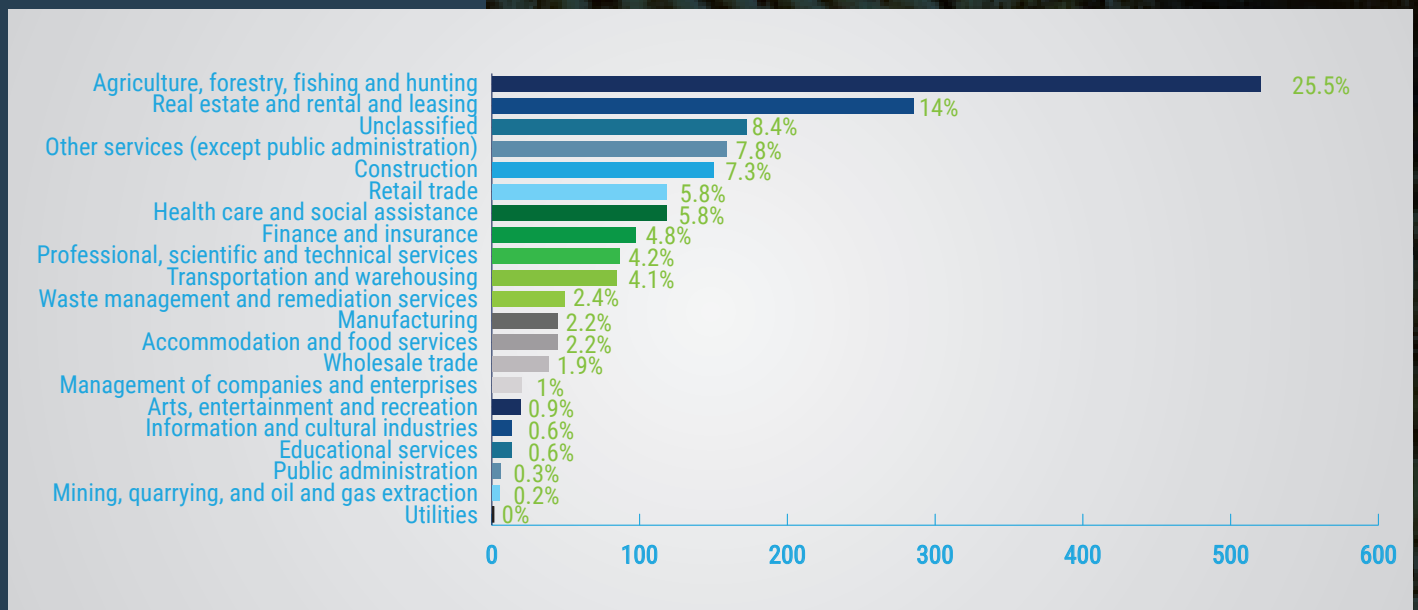
Portage la Prairie is home to 2,041 businesses. The leading sectors in terms of percentage share of businesses include Agriculture which contains 25% of companies, Real Estate at 14%, Construction at 7% with a strong Logistics and Supply Chain of over 80 businesses dedicated to Transportation and Warehousing sector, and supported by over 80 Professional, Scientific and Technical Services firms.

## INDUSTRY AND EMPLOYMENT

Of the total 9,390 jobs in Portage la Prairie, the leading employment sectors are Healthcare (19%), Retail (11%), Manufacturing (11%), Education (8%), and Agriculture (8%).



## NUMBER OF BUSINESSES & SHARE OF BUSINESSES BY SECTOR





A woman wearing a plaid shirt and a cap is shown in profile, holding a tablet. She is standing in a field with trees in the background, and the scene is lit by a warm, golden light, likely from a setting or rising sun. A vertical green line is positioned to the left of the woman.

SECTOR PROFILES

# AGRIFOOD SECTOR

PORTAGE LA PRAIRIE HOME TO  
MANITOBA'S AGRI-FOOD SECTOR,  
A HUB FOR AGRICULTURAL PRODUCTION.



# SECTOR PROFILE

# AGRIFOOD

MANITOBA'S AGRIFOOD  
SECTOR IS KEY TO  
MANITOBA'S ECONOMY:



**\$4.5 BILLION**

Producing \$4.5 billion in processed foods annually – about 24% of our total manufacturing output.



**\$2.8 BILLION**

Exporting \$2.8 billion annually



**50 COUNTRIES**

Leading Canada in agricultural manufacturing and grain handling & storage exports – exporting to over 50 countries.



**470 FACILITIES**

A vibrant food processing sector with over 470 provincially-inspected facilities and over 130 federally-inspected facilities.

# AGRIFOOD SUBSECTORS

## MANITOBA AGRIFOOD ADVANTAGE

Manitoba produces a diversity of commodities that are key to further processing:

- 6% of Canada's barley
- 15% of Canada's wheat
- 15% of Canada's canola
- 7% of Canada's flax seed
- 22% of Canada's oats
- Virtually 100% of Canada's sunflower seeds
- 29% of Canada's soybeans
- 12% of Canada's beef cows
- 28% of Canada's sows
- Over 120 varieties of vegetables

## FOOD PROCESSING

Food manufacturing is a leading employer in Portage la Prairie, boosted by recent investments of almost half billion.



## AGRICULTURE

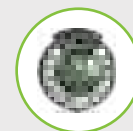
From agricultural science and technology in seeds and pesticides, to superfoods.



## PLANT PROTEINS

In 2021, there were over 224,000 acres of peas planted in Manitoba and this number has been rising in recent years.

Roquette has recently opened a 200,000-square-foot facility in Portage la Prairie, the largest of its kind in the world, to meet the growing global demand for pea protein. Billed as "the plant of the future," it is equipped to produce pea protein for food and sports nutrition products, along with food-grade starches and components like pea cream for animal feed.



# AGRIFOOD TALENT



## HIGHLY SKILLED

780 individuals qualified in Agriculture, natural resources and conservation, Physical and life sciences and technologies and Architecture, engineering, and related trades in Portage la Prairie.



## HIGHLY EDUCATED

3,110 with applied education: Postsecondary certificate or diploma below bachelor level.



## HIGHLY SPECIALIZED

720 employed in agriculture, forestry, fishing and hunting industries with a further 250 employed in Professional, scientific and technical services.



## HIGHLY EMPLOYABLE

615 hold positions in Natural resources, agriculture and related production.



## SPECIALIZED EDUCATION PROGRAMS

- Certificate in Value-Added Food Manufacturing at Red River College
- Introduction to Food Manufacturing at Red River College – Certificate
- With connections to the Prairie Research Kitchen in Winnipeg

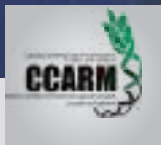


# AGRIFOOD INNOVATION



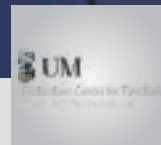
## THE FOOD DEVELOPMENT CENTRE

Expertise in processing technologies and product development, including protein expertise in ingredient development and applications staffed by experienced food scientists, engineers and technicians.



## THE CANADIAN CENTRE FOR AGRI-FOOD RESEARCH

Studies the health benefits of nutraceuticals, natural health products and functional foods.



## THE RICHARDSON CENTRE FOR FUNCTIONAL FOODS

The Richardson Centre for Functional Foods and Nutraceuticals studies bio-active compounds in prairie crops and how they affect human health.



## THE COMPOSITES INNOVATION CENTRE

Helps companies commercialize natural fibre composite products.

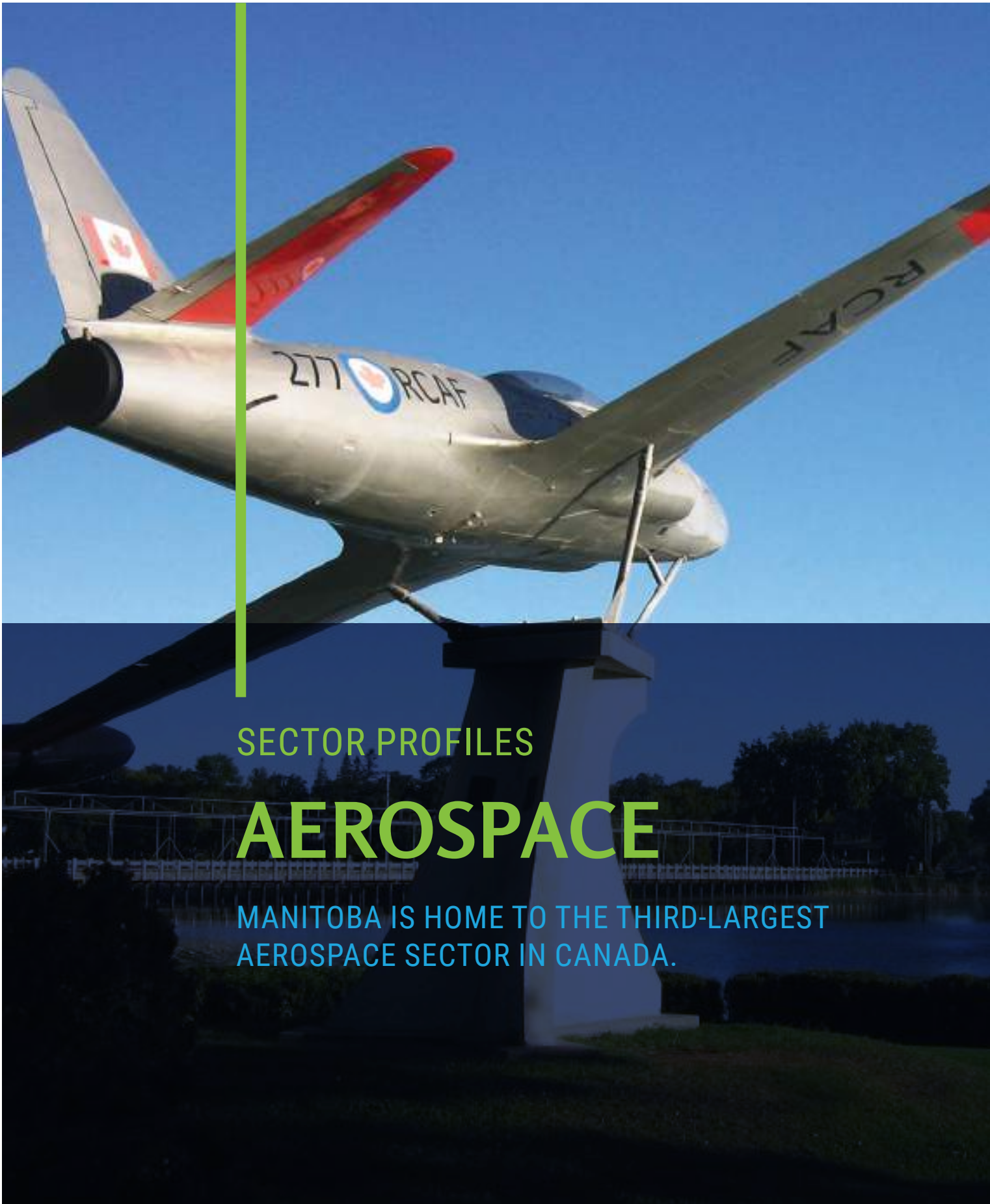


## THE CANADIAN INTERNATIONAL GRAINS INSTITUTE

Offers clients technical expertise in milling, baking and processing grains, oilseeds, pulses and special crops

## THE MANITOBA AGRI-HEALTH RESEARCH NETWORK

Supports innovative global research, development and commercialization of agriculture products for health.



SECTOR PROFILES

# AEROSPACE

MANITOBA IS HOME TO THE THIRD-LARGEST  
AEROSPACE SECTOR IN CANADA.

## SECTOR PROFILE

# AEROSPACE

MANITOBA IS HOME TO THE THIRD-LARGEST AEROSPACE SECTOR IN CANADA.

SOUTHPORT AND SOUTHPORT-RELATED BUSINESSES CONTRIBUTE:



960 JOBS



\$56 MILLION  
IN INCOME



\$111 MILLION  
IN GDP



\$180 MILLION  
IN ECONOMIC  
OUTPUT



# AEROSPACE OPPORTUNITY

## SOUTHPORT AEROSPACE CENTRE



- Established in 1992 after the closure of Canadian Air Force Base Portage la Prairie, Southport has 200+ acres of developable land for aviation, industrial, commercial and residential use.
- The community has several leasing opportunities for office space, along with industrial land development opportunities.
- Southport also has 211 residential housing units in the rental portfolio. 188 of the units were existing rental units (former military quarters) and the remaining units consist of newly constructed rental condos in Southport's newest residential development area, Centenaire South.



## ADVANTAGES

- Experienced onsite property management team
- Custom development based on customer's needs
- Affordable lease rates with financing options
- 24/7 public use airport with four well-maintained runways
- Lots available with direct airfield access
- Start today – existing office space available

# AEROSPACE OPPORTUNITY

## SOUTHPORT AEROSPACE CENTRE ADVANTAGES

- Southport recently constructed a 13,600 ft<sup>2</sup> hangar with access to FBO services. With onsite accommodations, recreation and feeding, it makes it a desirable location for any aviation company with campus needs.
- Southport's Hangar 4 is home to RRC Polytech Apprentice Aircraft Maintenance Journeyman (AMJ). This program is the only Transport Canada approved Aircraft Maintenance Engineer apprentice-model training program in Canada, and is open to all Canadian aircraft maintainers and approved maintenance organizations (AMOs), regardless of location.
- Southport has 200+ acres of land available for development, already serviced and ready to be built on immediately as highlighted below in green.

Phone: (204) 428-6030

E-mail: [info@southport.ca](mailto:info@southport.ca)  
Web : [southport.ca](http://southport.ca)



# AEROSPACE SUBSECTORS

## MANUFACTURING

- Portage la Prairie has 44 manufacturing businesses.
- The sector contributes almost 11% of the employment generated in Portage la Prairie, which situates manufacturing as the third largest employer in the region.
- Highly competitive wages (\$25.82/hr).
- Airport Technologies Inc. (ATI) located in Southport Aerospace Center manufactures a wide range of airport snow removal equipment known to be the best in the world.

## AVIATION COMMUNITY

Southport is home to one of KF Aerospace centres (KF Aero is Canada's largest commercial MRO). KF Aerospace leads a group of partner contractors to provide Selection, Basic and Advanced pilot training and in-service support for the Royal Canadian Air Force (RCAF) in Southport.

Stuck in the Middle (SIM) Airlines is Southport's newest Hangar 5 tenant that utilizes the space for maintenance on their ATR-300. SIM is an indigenous owned airline that services people from the north.





# AEROSPACE TALENT



## HIGHLY SKILLED

995 qualified individuals in Architecture, engineering, and related trades



## HIGHLY EDUCATED

3,110 with applied education: Postsecondary certificate or diploma below bachelor level



## HIGHLY SPECIALIZED

1,815 hold positions in Trades, transport and equipment operators and related occupations



## HIGHLY EMPLOYABLE

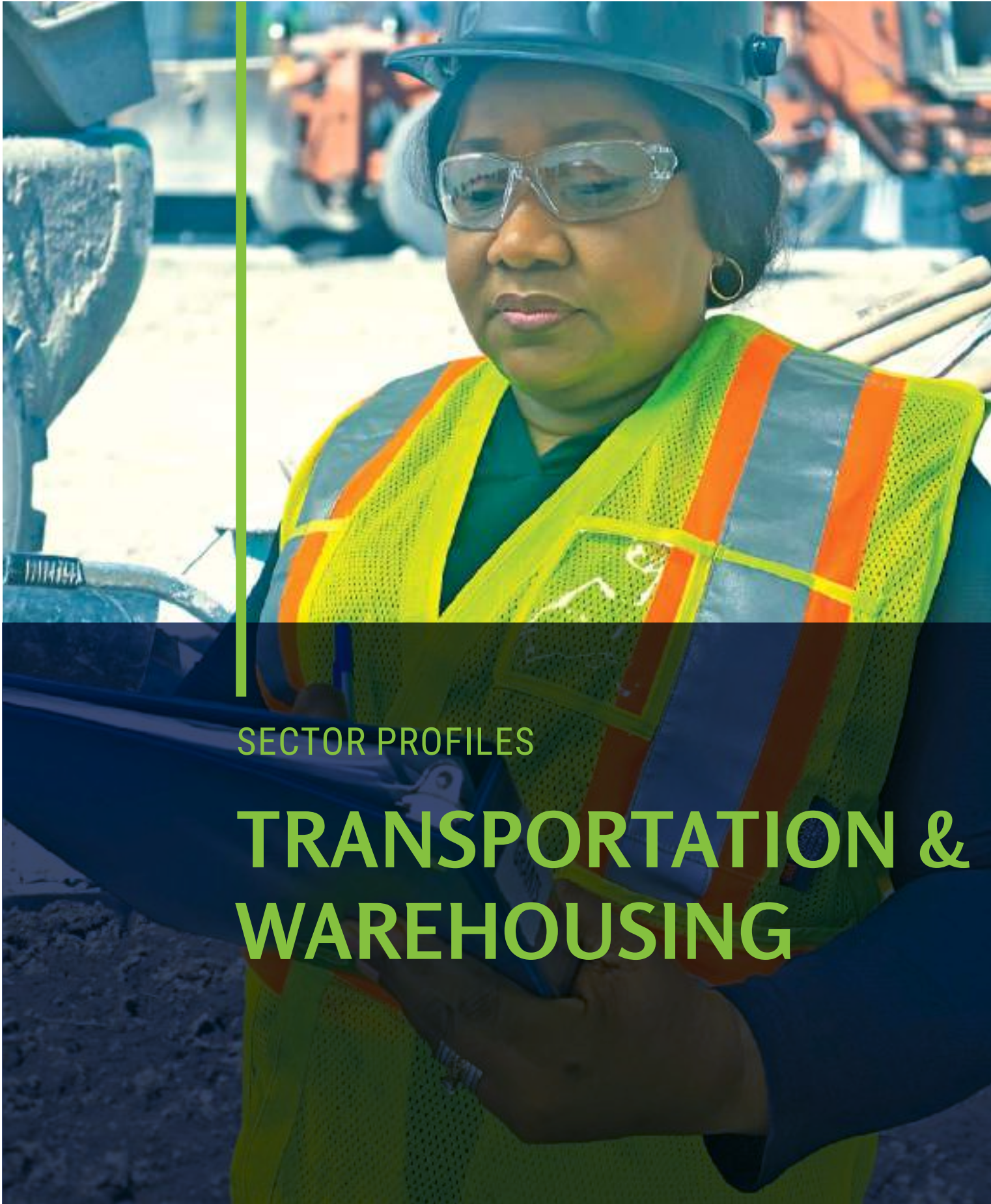
- 995 employed in manufacturing industries in Portage la Prairie region
- 580 hold positions in manufacturing and utilities occupations



## SPECIALIZED EDUCATION PROGRAMS

- Industrial Electrical Maintenance certificate
- Mechanical Engineering Technology certificate
- Power Engineering certificate
- Operations Management certificate
- Trade & Industrial Skills certificate
- Red River College - Stevenson Campus Aviation & Aerospace operates its Aircraft Maintenance Engineer apprenticeship training program at Southport.

The 2,200 square meter campus is well-equipped with a wide selection of training aircraft, including a Cessna Citation II jet, repair shops and classrooms.



SECTOR PROFILES

# TRANSPORTATION & WAREHOUSING

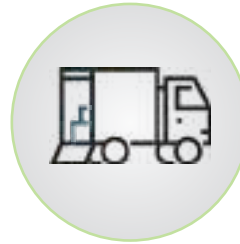
## SECTOR PROFILE

# TRANSPORTATION & WAREHOUSING



### UNDER 5% EMPLOYMENT

- Sector generates 5% of the employment in Portage la Prairie
- Highly competitive wages (\$27.28/hr)



### 84 LOCAL BUSINESSES

84 local businesses involved in Transportation and Warehousing sector.

## MARKET ACCESS



### CENTER OF CANADA

Situated at the geographic center of Canada (Latitude: 49.972321, Longitude: -98.290325).



### RAIL ACCESS

Portage la Prairie holds the distinction as the only site in Canada where the CN and CP railways converge.



### TRANS-CANADA HIGHWAY

Our placement with Trans-Canada Highway access, close proximity to Winnipeg, and our immersion in the agricultural hotbed of the region provides multiple advantages for investors.



### PROXIMITY BY AIR

We are within one hour of Richardson International airport (Winnipeg) and home to a private airstrip (Southport) that can accommodate local commercial air traffic.



## TRANSPORTATION & WAREHOUSING

# TALENT

440

EMPLOYED IN  
TRANSPORTATION  
AND WAREHOUSING

239

EMPLOYED IN  
WHOLESALE  
TRADE

1,815

HOLD POSITIONS  
IN TRADES,  
TRANSPORT  
AND EQUIPMENT  
OPERATORS

7,930

UNSKILLED/  
SEMI-SKILLED  
INDIVIDUALS (NO  
HIGH SCHOOL)

## EDUCATION PROGRAMS

Operations Management certificate  
at Red River College

TRANSPORTATION & WAREHOUSING

# OPPORTUNITIES

## FLEXIBLE WAREHOUSE SPACE

Southport's Hangar 5 provides either short or long-term storage with flexible leasing packages



## DEVELOPABLE LAND

- 571.5+ Acres of developable land at Poplar Bluff Industrial Park (141.5 acres)
- McMillan Industrial Park (230 acres)
- Southport Aerospace centre (200+ acres)



## BUSINESS

# POPLAR BLUFF INDUSTRIAL PARK



- 141.5 Acres
- Zoned industrial
- Adjacent to Simplot/Roquette plants
- Situated on Trans-Canada Hwy.
- Rail access within close proximity
- Serviceable by city water supply
- Land history: Agricultural use

If you're looking for land in PBIP, you'll find that there are many choices available to suit your needs. The price for 1 acre of land can range from \$25,000 to \$45,000, with lots for sale starting at 2.0 acres up to 7.6 acres and prices ranging from \$70,000 to a maximum of \$204,000 per lot.



PBIP (Poplar Bluff Industrial Park) is a new expansion to the existing industrial park located 4 km west of Portage la Prairie, Manitoba with direct access off the Trans-Canada Hwy. These lots will locate you in this vibrant area where over 1.2 billion dollars have been spent in recent years. Many choices in lot sizes are available to suit your individual needs.

\*\*status as of March 1st, 2023



## BUSINESS

# SOUTHPORT'S COMMERCIAL BUSINESS PARK



- 200+ acres of developable land
- Zoned: industrial and residential
- Transport Canada Certified Airport (CYPG)
- Situated on paved highway, 3 km south of the Trans-Canada Hwy
- Onsite property management
- Serviced lots available to build on immediately
- Land History: Former military base

Hangar 5 is a newly constructed 13,600ft multi-tenant aircraft facility with hangar floor and office space offering a full range of FBO services including towing, parking, fueling, anti-icing, power, lounge, briefing, and 24/7 all-weather operation. Ideal for air travel and cargo expansion with ample capacity.



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Web : [southport.ca](http://southport.ca)

Established in 1992 after the closure of Canadian Forces Base Portage la Prairie, Southport has 200+ acres of developable land for industrial and residential use. The park has several leasing opportunities for office space (31,500+ ft<sup>2</sup>) besides the industrial development opportunities. Southport also has 201 residential housing units in the rental portfolio. 188 of the units were existing rental units (former military quarters) and the remaining units consist of one condo and 12 newly constructed rental units in Southport's newest residential development area.

## BUSINESS

# MCMILLAN INDUSTRIAL PARK



- 230 acres in the Industrial Park
- Zoned: industrial
- Adjacent to McCain/Nutri-Pea plants
- Situated in city, 4.6 km to Trans-Canada Hwy.
- Rail access within close proximity
- Serviceable by city water supply
- Land history: Agricultural use

The park is divided in 36 lots of developable land. The assessed value for 1 acre of land in McMillan Industrial Park can go from \$8,984 to \$35,574. With available properties for sale starting at 0.58 acres up to 32.93 acres and prices from \$10,700 to a maximum of \$345,100 per lot.



McMillan Industrial Park has 230 available acres. The park also houses the McCain and Nutri-Plea industrial plants. The park is situated in the region, 4.6 Km away from Trans-Canada Hwy, within rail access close proximity.

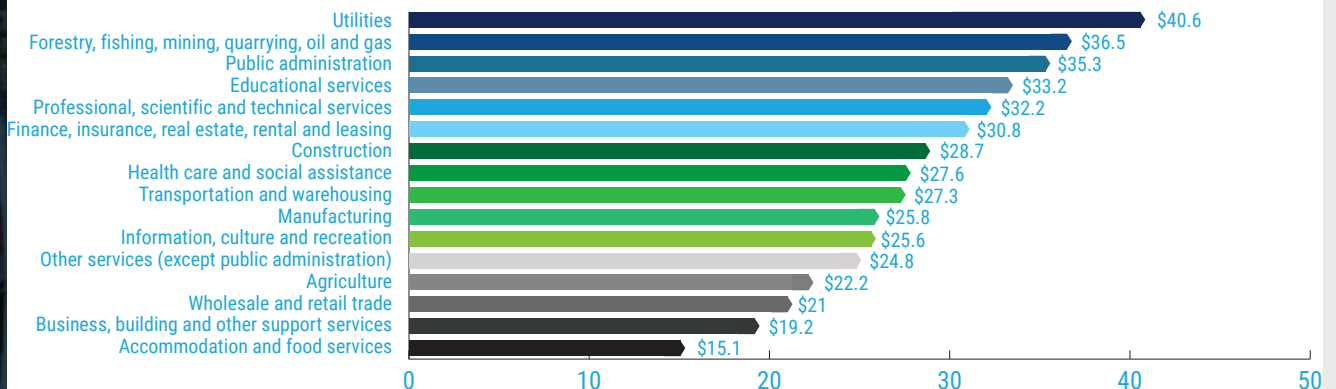
## BUSINESS

# BUSINESS COST

## EMPLOYEE COMPENSATION

### Wages by Industry

Known for its competitive wages, sectors such as Agriculture and Manufacturing have an average hourly wage of \$22.2 and \$25.8, respectively. While the average hourly wage in the Transportation and Warehousing sector is \$27.3 and Construction is at \$28.7. Business, building and other support services sector has an hourly wage of only \$19.2.



### Mandatory Benefits

**Vacations:** Employees must receive at least 2 weeks of vacation per year for the first four years of employment, and a minimum of 3 weeks of vacation after the fifth consecutive year. For each week of vacation, employees are entitled to 2% of the wages earned in that year, meaning that, employers may put vacation pay on every cheque, or they may choose to pay out at the time of the vacation leave.

**General holidays:** They are days recognized by law as holidays. Employees either have this day off with pay or are paid differently if they work. Holidays include: New Year's Day, Louis Riel Day, Good Friday, Victoria Day, July 1st, Labour Day, Thanksgiving Day, and Christmas Day.

**Overtime:** Overtime is due 1.5 times the hourly wage.

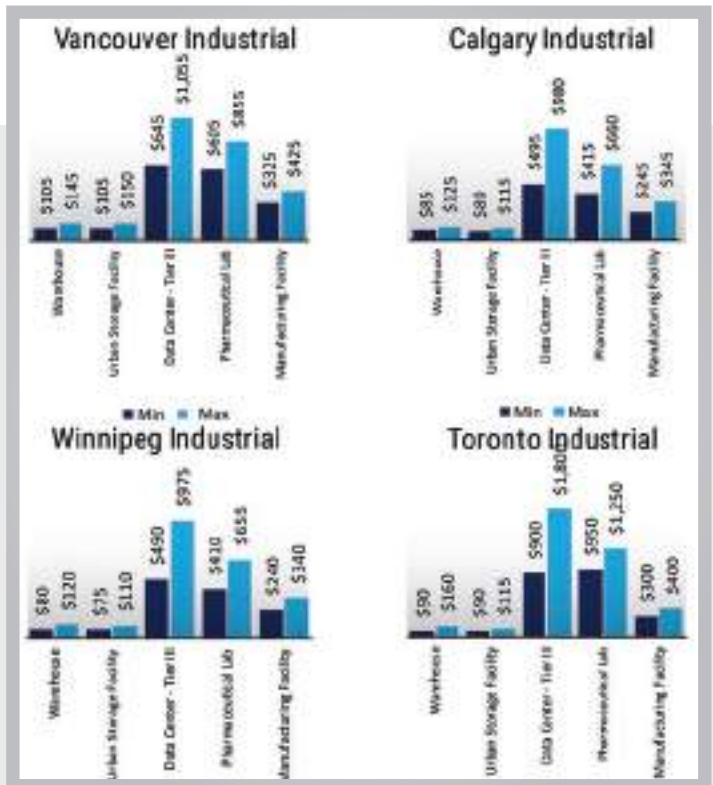
**Minimum Wage:** The minimum wage in Manitoba province as in Portage la Prairie is \$13.5/hr.



# CONSTRUCTION COST

## INDUSTRIAL

Construction costs in Manitoba and surrounding areas (e.g. Portage la Prairie) are much lower for building industrial facilities than in other major Canadian cities. Costs are 23% lower than in Vancouver, 29% lower than in Toronto, and 13% lower than in Montreal.



## COMMERCIAL (OFFICE)

In the case of commercial facilities (office spaces) the construction costs in Manitoba are 18% lower than in Vancouver, 28% lower than in Toronto, and 10% lower than in Montreal (for specific cases).



# UTILITIES

COMPETITIVE UTILITY RATES FOR BUSINESSES, MAKING IT AN ATTRACTIVE LOCATION FOR COMPANIES LOOKING TO REDUCE OPERATING COSTS.

## COMMERCIAL UTILITY RATES

Commercial Hydro Rates Rate	Rate
Small: Basic Charge (per day)	\$0.99
Small: Energy Charge (per kWh)	\$9.283 - 4.326
Medium: Basic Charge (per day)	\$1.08
Medium: Energy Charge (per kWh)	\$9.283 - 4.326
Large: Energy Charge (per kWh)	\$4.845 - 2.656

Commercial Water Rates (Per Cubic Metres)	Rate
Step 1: Threshold = 327 m <sup>3</sup>	\$1.37
Step 2: Threshold 328 - 2,273 m <sup>3</sup>	\$1.14
Step 3: Threshold 2,274 - 18,184 m <sup>3</sup>	\$1.08
Step 4: Threshold = 18,184 m <sup>3</sup>	\$0.88
Other Charges: Time/Rate: Quarterly Service Charge	\$21.97

Electricity Rates (General service small - non-demand)	Rate
Basic monthly charge - single phase	\$20.74
Basic monthly charge - three phase	\$33.69
First 11,000 kWh	9.485¢/kWh
Balance of kWh	7.277¢/kWh

Electricity Rates (General service small - demand)	Rate
Basic monthly charge - single phase	\$20.74
Basic monthly charge - three phase	\$33.69
First 11,000 kWh	9.485¢/kWh
Next 8,500 kWh	7.277¢/kWh
Balance of kWh	4.492¢/kWh
First 50 kW of monthly recorded demand	No charge
Balance of recorded demand	\$11.52/kW

Electricity Rates (General service medium)	Rate
Basic monthly charge	\$33.69
First 11,000 kWh	9.485¢/kWh
Next 8,500 kWh	7.277¢/kWh
Balance of kWh	4.492¢/kWh
First 50 kW of monthly recorded demand	No charge
Balance of recorded demand	\$11.52/kW

General service large exceeding 750 V but not exceeding 30 kV	Rate
Energy charge	4.21¢/kWh
Demand charge	\$7.75/kW

General service large exceeding 30 kV but not exceeding 100 kV Rates	Rate
Energy charge	3.602¢/kWh
Demand charge	\$8.36/kW

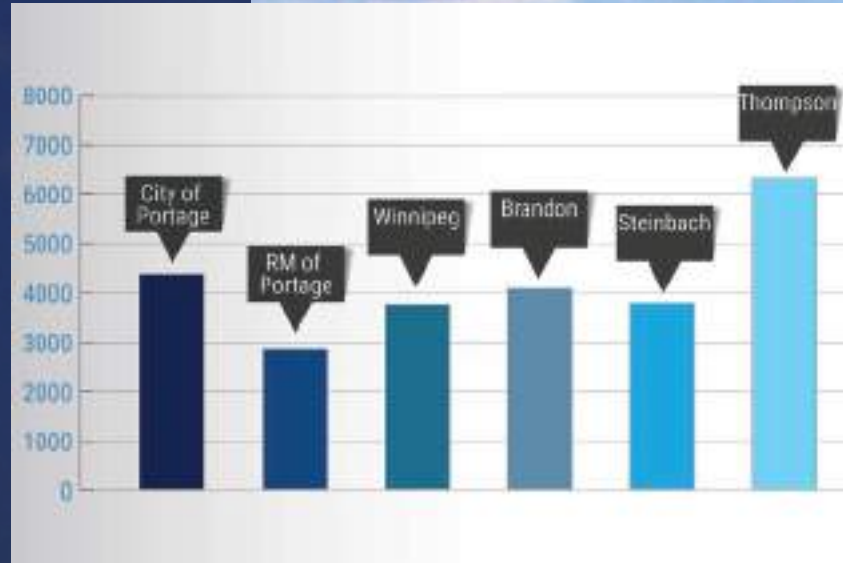
General service large exceeding 100 kV Rates	Rate
Energy charge	3.766¢/kWh
Demand charge	\$7.36/kW

Diesel - General Service	Rate
Basic monthly charge	\$33.74
First 2,000 kWh	9.485¢/kWh

# TAX RATES

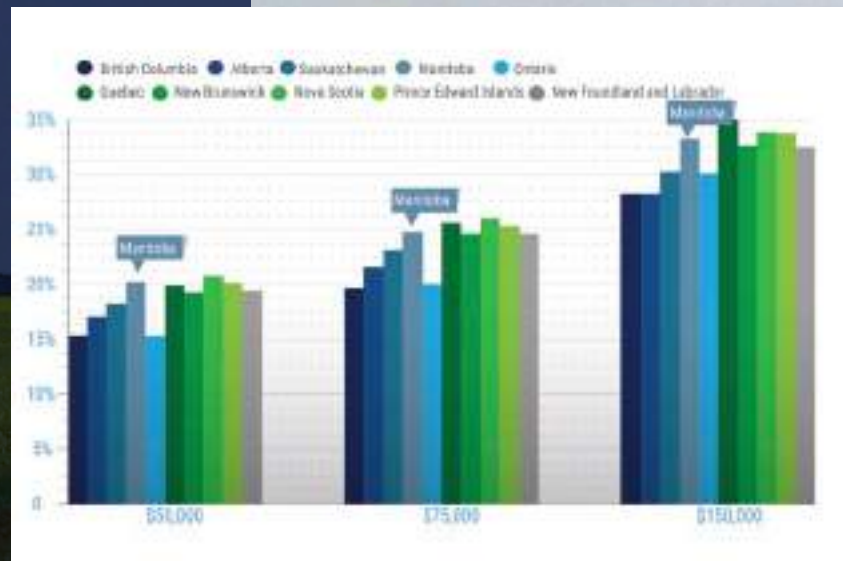
## 01 PROPERTY TAX

Property taxes in Manitoba are calculated by applying the municipal and educational mill rates (municipal tax rate) against the portioned assessments of a property, which is 45% for residential buildings.



## 02 INCOME TAX

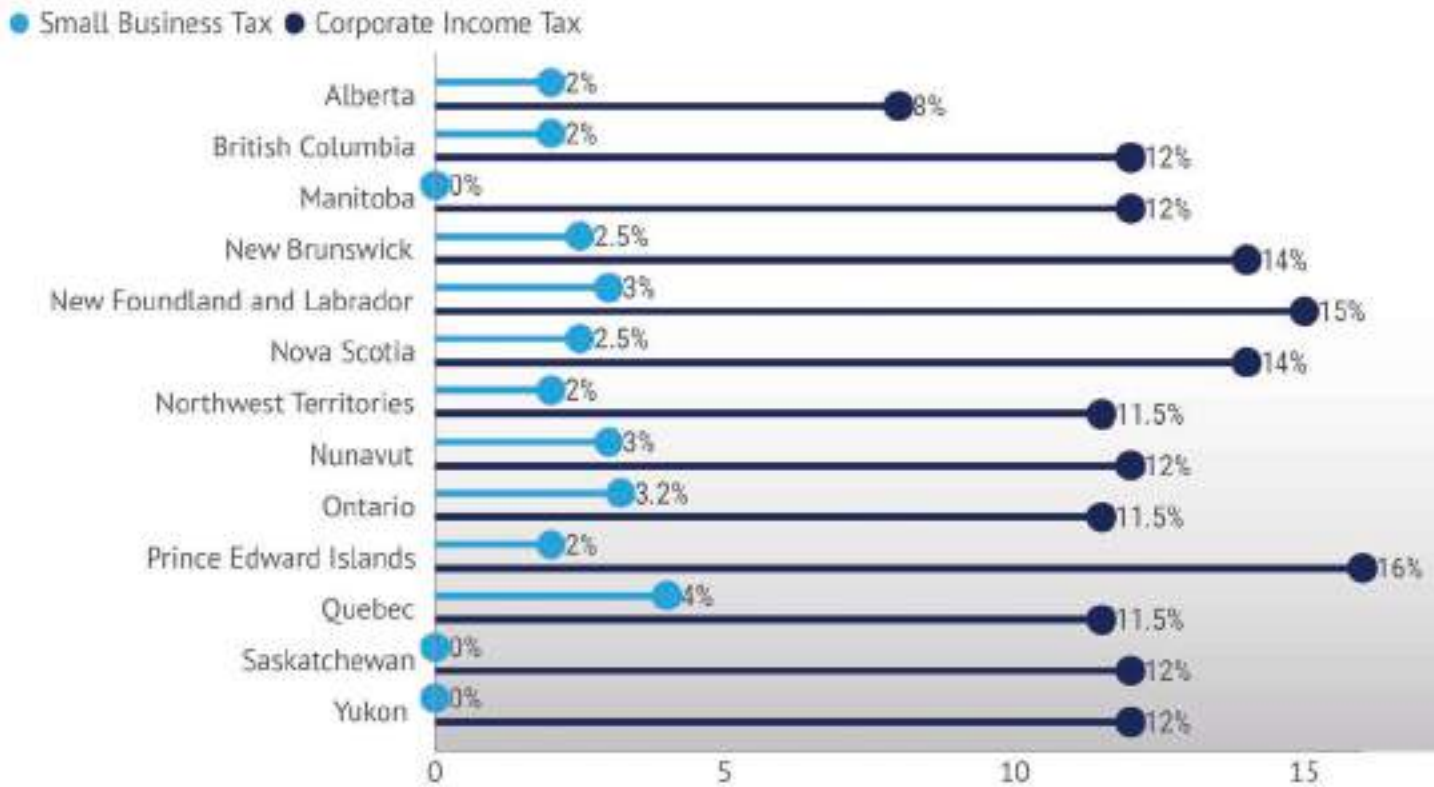
Income taxes in Manitoba are calculated similarly to the rest of Canada, using the federal tax brackets and rates, but with a provincial tax component added on top. Provincial tax rates in Manitoba are lower than the federal tax rates, but still contribute significantly to the overall tax bill.





## 03 CORPORATE TAX

The corporate provincial income tax rate for Manitoba, which applies to Portage la Prairie, is 12% which is in line with the national average. For small businesses, corporate provincial income tax is 0% on the first \$500,000 CAD of active business income.



## BUSINESS

# PROGRAMS AND INCENTIVES

COMPREHENSIVE PROGRAMS AND INCENTIVES, TO TAKE YOUR BUSINESS TO THE NEXT LEVEL



### Business Expansion/Capital Investment

#### Industry Expansion Program

The Industry Expansion Program is aimed at supporting companies that are locating new operations in Manitoba or expanding existing Manitoba operations.

#### Manitoba Works Capital Incentive

The Manitoba Works Capital Incentive encourages significant new business investment or existing business expansion by creating a competitive tax environment to help diversify Manitoba's economy and stimulate job creation.



### New Product/Process Development

#### Innovation Growth Program

The IGP provides cost-sharing assistance to Small and Medium-Sized Enterprises (SMEs) to assist them in developing and commercializing new innovative products and processes. Under the IGP, firms may apply for a non-repayable grant of up to \$100,000 per project to cost-share eligible expenses on a 50/50 basis. The IGP approves projects using a competitive process and quarterly intakes.



### Green Energy

#### Green Energy Equipment Tax Credit

"Property owners who install a geothermal heat pump system in Manitoba can receive tax credits from the Manitoba government as follows: a 7.5% tax credit – on geothermal heat pumps that are manufactured in Manitoba for use in Manitoba, plus a 15% tax credit – on the remainder of the capital costs of the geothermal system (excluding the heat pump) if the installer is certified by the Manitoba Geothermal Energy Alliance, Inc."

## BUSINESS

# PROGRAMS AND INCENTIVES



### Workforce Training/Development

#### Small Business Minimum Wage Adjustment Program

The Small Business Minimum Wage Adjustment Program provides support to small businesses to help offset the impact of the minimum wage increase on October 1, 2022 from \$11.95/hr to \$13.50/hr.

#### Canada-Manitoba Job Grant

The Canada-Manitoba Job Grant is an employer-driven approach to help Manitobans gain the skills they need to fill available jobs and to help employers develop the skills of their existing workers to meet the requirements of their present job, or to move into a better job.

#### Sector Council Program

The Sector Council Program supports organizations in key Manitoba sectors to develop and deliver workforce training for new and existing employees to support business growth and prosperity.

#### Workforce Development Program

The Workforce Development Program assists companies to assess human resource (HR) management needs and develop and implement HR and workforce training and development plans.

#### Paid Work Experience Tax Credits

The Paid Work Experience family of tax credits provides qualified employers with a percentage of the wages and salaries paid to certain types of trainee employees and recent graduates working in Manitoba.

#### Young Entrepreneurs Grant Program

The Young Entrepreneurs Program encourages Manitoba's young people to start their own full-time, viable businesses, and in the process pursue self-employment as a career choice. Under the Young Entrepreneurs program, approved applicants are eligible for a grant of up to \$4,000 to help defray business start-up costs and capital expenditures.

### First Jobs Fund

The First Jobs Fund Program is designed to support innovative employment and training experiences to prepare at-risk youth aged 15-29 for their first job, which increases likelihood of future sustainable employment.



### Equity Capital

#### Community Enterprise Development Tax Credit

The Community Enterprise Development Tax Credit (CEDTC) provides a refundable Manitoba tax credit of up to 45% to individuals and corporations who acquire equity capital in community-based enterprises in Manitoba.

#### Small Business Venture Capital Tax Credit Program

The Small Business Venture Capital Tax Credit (SBVCTC) provides a non-refundable Manitoba tax credit of up to 45% to individuals and corporations who acquire equity capital in eligible Manitoba enterprises.

#### Employee Share Purchase Tax Credit

The Employee Share Purchase Tax Credit offers employees (including directors and officers of an eligible corporation) the opportunity to buy into and own a portion of a business under an Employee Share Ownership Plan (ESOP). The aim of the program is to support business growth, facilitate succession planning for family businesses and promote employee participation in business success.



### Equipment Purchase

#### Manitoba Manufacturing Investment Tax Credit

The Manufacturing Investment Tax Credit supports businesses by providing an eight per cent tax credit (seven per cent refundable and a one per cent non-refundable) that acquire qualified plant, machinery and equipment for first-time use in manufacturing or processing in Manitoba.



## BUSINESS

# BUSINESS SUPPORT

Portage la Prairie offers a wide variety of business support programs to help you succeed. Whether you're starting out, or have been in business for years, our goal is to make sure you have the resources you need to grow and thrive. We know that when businesses flourish, the community thrives.

## Advisory / Financing

### Community Futures Heartland and White Horse Plains

Technical Services: offers resource and research material and provides general management consulting to new entrepreneurs and existing business owners.

Financial Services: provides lending to qualifying clients, in amounts up to \$150,000 at low interest rate.

## Starting Your Business

### Province of Manitoba

The Province of Manitoba provides key business information and business service organizations will help you start and grow your business.

### Portage Regional Economic Development (PRED)

PRED provides various services to new and/or expanding companies including Business Navigation, Site Selection, Economic Insights, and Community Data etc.

## Market Research

### Business InfoCentre

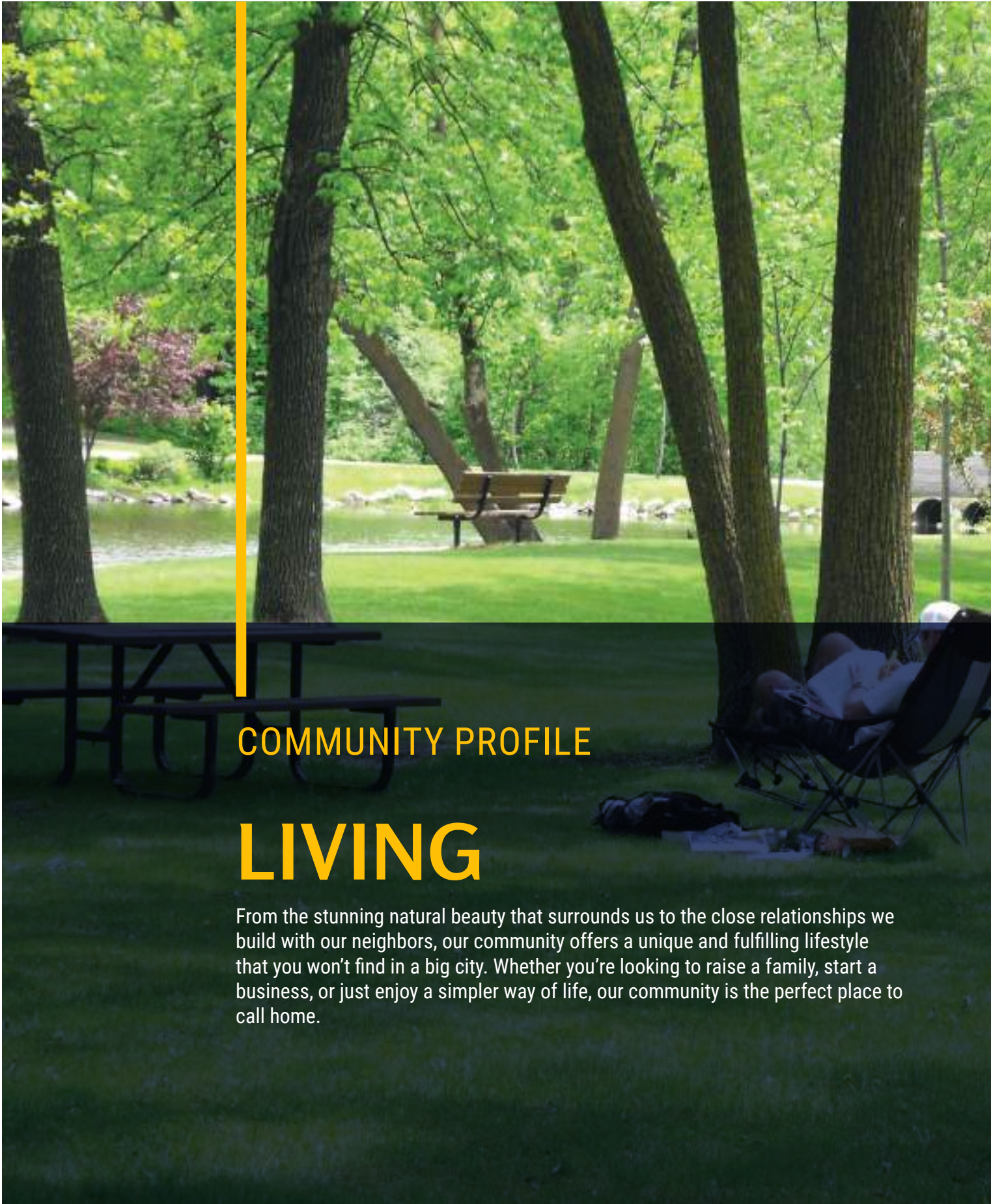
Assist with market research, providing stats and data to support business plans.

## Zoning, Permits and Licenses

### Portage Planning District

### City of Portage la Prairie

### RM of Portage la Prairie



## COMMUNITY PROFILE

# LIVING

From the stunning natural beauty that surrounds us to the close relationships we build with our neighbors, our community offers a unique and fulfilling lifestyle that you won't find in a big city. Whether you're looking to raise a family, start a business, or just enjoy a simpler way of life, our community is the perfect place to call home.



## LIVING

# ARTS & CULTURE

### William Glesby Centre

In the heart of Portage la Prairie, the theatre is equipped with modern technology offering concerts, shows, and quality entertainment. Country music, comedy tours, concerts, and dance recitals are hosted in this 40-seat performing arts facility throughout the year. Its versatility allows it to host a wide variety of community events and galas.



### Portage & District Arts Centre



Located under the same roof as the Glesby center, this art center is home to visual artists of all disciplines. With three galleries exhibiting both local and national artists, the center also fosters workshops and classes for local artists throughout the year.

### Prairie ripple

Established in 2007, a group of individuals boosts local hidden talent by promoting art and techniques. This dynamic organization participates in cultural activities and supports the local community. They stay connected with the public through a website and a Facebook page to display their energetic artistic work.



### Prairie City Cinema



Opens 7 nights a week, equipped with five screens and Dolby® & Digital Surround Sound, the cinema offers from the latest Hollywood blockbuster to heart-warming all-ages films.



LIVING

# INDIGENOUS CULTURE



EXPLORE THE RICH CULTURE AND HERITAGE OF INDIGENOUS PEOPLES IN PORTAGE LA PRAIRIE

In Portage la Prairie, there are 3,735 Indigenous residents, with the number expected to grow over the next 20 years. The Métis (1,825) and the First Nations (1,820) are the two most significant indigenous population groups. In Portage la Prairie, the three major First Nations that make up the Dakota Ojibway Tribal Council are the Dakota Tipi, Dakota Plain, and Long Plain.



# INDIGENOUS COMMUNITY COORDINATOR

Since 2018, the city has had an Indigenous Community Coordinator whose role is to assist in building a stronger partnership and support the needs of the urban Indigenous residents.



## LIVING

# SUPPORTING INDIGENOUS COMMUNITIES

## A LOOK AT THE INDIGENOUS ORGANIZATIONS OFFERING ASSISTANCE IN DIFFERENT FIELDS

### Dakota Ojibway Child & Family Services

The Dakota Ojibway Child & Family Services provides child protection and family services.

### On-Reserve Housing & Community

The DOTC - On-Reserve Housing & Community Infrastructure helps with technical services and support.

### School Maintenance Training Program

The DOTC - School Maintenance Training Program helps operate and maintain school facilities.

### Portage Friendship Centre

The Portage Friendship Centre (PFC) works towards enhancing the quality of life for all youth by providing a structured support system.





LIVING

# PARKS AND RECREATION



PORTAGE LA PRAIRIE IS HOME TO OUTDOOR ACTIVITIES ALL YEAR ROUND.

The two aquatic parks, Splashland and Stride place provide water activities all year round. Splashland opens at the arrival of summer, offering a fun and accessible aquatic experience for all ages. Stride place is inside the Shindelman Aquatic Centre and is home to Manitoba's largest indoor wave pool, depth beach entry, hot tub, lazy river, and a large indoor waterslide.

In addition, Stride place's facilities include two NHL regulation-size arenas, a 4,000-square-foot fitness center, and other special event facilities that can host a variety of conferences, trade shows, and receptions.

## PORTAGE EXHIBITION GROUNDS

Located on Island Park, the Portage industrial exhibition association celebrates the region's agricultural heritage since 1872. Every summer, the portage fair is hosted, and the exhibition grounds host events like horse shows, pumpkin contests, or concerts. The site also provides a campground with 44 electric/water sites, washrooms, and showers. In addition to the two outdoor arenas, the Portage exhibition grounds is home to the MNP Exhibition Building, which accommodates up to 600 people, making it the perfect place for an outdoor wedding or special event.





## LIVING

# SPORTS

Portage la Prairie is home to the sportsman and women, with the possibility to play sports such as golf, curling, and hockey, but also walking and biking on the natural treasure inside and around the city.



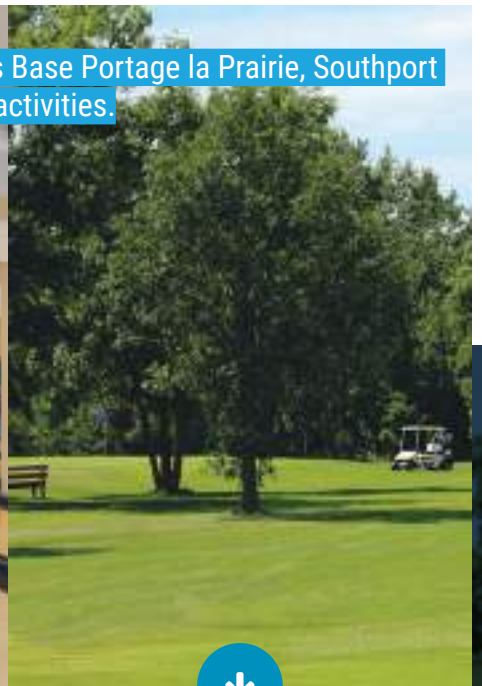
The Central Plains RecPlex

- 9-meter rock climbing wall
- 110-meter indoor track
- fully equipped gym and fitness center



Bowling Alley

- 5-pin bowling alley
- child daycare



Southport golf club

- 9-hole golf course designed for all levels of play
- only driving range in the region.



## LIVING

### BDO CENTER

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BDO Center is an indoor recreational facility and a community center for the region. The ice hockey facility can be rented for ice sports, and the other facility can be used by sports teams and community groups for events throughout the year.



### PORTAGE GOLF CLUB

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Portage Golf Club is an 18-hole, par 70, 6355-yard lakeside course. You could also spend some time at the fully licensed clubhouse, and the on-site pro shop where you will be able to rent carts and clubs.



### PORTAGE CURLING CLUB

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Home to an eight-sheet curling rink, allowing it to host league play and bonspiels. The large indoor seating space, and the additional viewing available from Tavern united, will make you enjoy any game.



### PORTAGE TERRIERS

Portage la Prairie is also the home of The Manitoba Junior Hockey League's Portage Terriers. The club has produced many successful players who have gone on to the professional circuit and have left a legacy here in central Manitoba.



LIVING

# NATURE



DISCOVER  
THE BEAUTY  
OF NATURE

Island Park's Arboretum is a four-acre outdoor epicenter for the central Manitoba natural ecosystem. With more than 200 species of plants, horticulture, and forestry, the information station will guide you through this accessible venue.



## “STRAWBERRY CAPITAL OF CANADA” CRESCENT WALKING PATH

Portage la Prairie is known as the “strawberry capital of Canada,” as during strawberry season, with an empty bucket in hand, visitors come to get out to the berry patch and select their berries.

Enjoying nature and spectacular views while walking is possible at the Crescent Walking Path. The 5,2km pathway surrounding Island Park is paved, illuminated, and accessible 24/7. Crescent lake is also the habitat for geese, ducks, and pelicans among others, offering an up-close proximity to view the entire flock, which can be seen from the Crescent walking path and other lakeside vantage points.





## LIVING

# OUTDOOR PARADISE

Just 25km north of Portage la Prairie is located one of Canada's largest lakes: Lake Manitoba. Lake Manitoba is the largest natural lake in Western Canada, and it's also home to the world's largest inland delta. The lake itself is home to a wide variety of fish, including walleye and northern pike, as well as a number of birds and other animals.

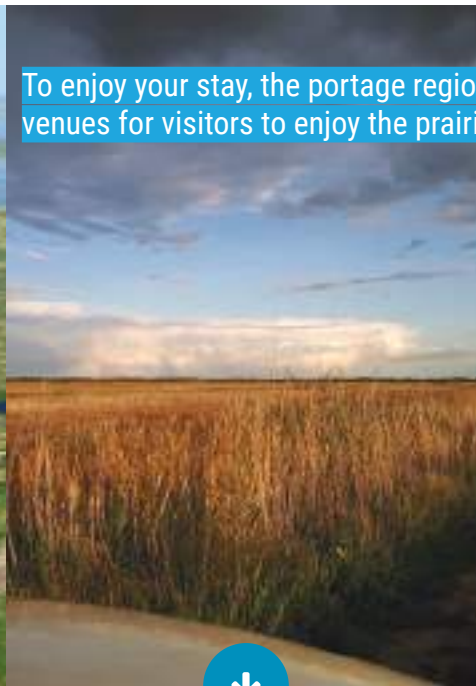
The surrounding area features beautiful beaches, hiking trails, and great camping spots. Lake Manitoba is also known for its beautiful sunsets—the perfect place to watch them with friends while relaxing around a campfire!

To enjoy your stay, the portage region has several camping venues for visitors to enjoy the prairie landscape.



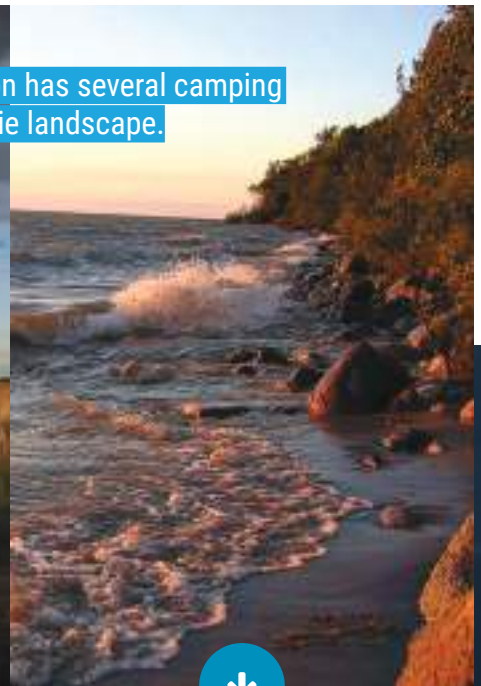
Delta Beach

Delta beach is a magnificent beach, where farmland stretches beyond the horizon in each direction and where a small population lives at the shore all year round. This destination is perfect for a day trip, or even for an overnight stay at the newly refurbished campsites and upgraded amenities.



Delta Marsh

Delta Marsh is an active wildlife breeding and migration staging area for many waterfowl and songbirds. Birds watchers from all around the world will be able to see some of the indigenous and seasonal flocks



St. Ambroise Beach  
Provincial Park

50 km north, on the Manitoba Lake stands the St. Ambroise Beach Provincial Park. Get closer to the water enjoying the white sand beach, boardwalk, and boat lunch but also watch the migratory birds or spend the night stargazing.

## LIVING

# HOUSING & COMMUTING

ESCAPE THE  
CITY HUSTLE  
AND ENJOY  
AFFORDABLE  
RENT IN A  
COZY HOME IN  
PORTAGE LA  
PRAIRIE



### Transportation

The average commute time is 15 to 30 minutes by car.

In Portage la Prairie transport is mostly by passenger vehicle: the city counts around 7 local taxi and shuttle services. The city is also served by the Mahihkan Bus Lines to Flin Flon and Winnipeg, and a train service (Via Rail) with destinations across the country to the Portage la Prairie Train Station. Two companies for seniors and the disabled, offer transportation services in and out of town.



### Rent

The average rent is \$975

The average rent is \$975, ranging from \$552 for a studio to \$1,199 for a 3+ bedroom. In Portage La prairie, the vacancy rate is 8.7% for a 1-bedroom apartment, 9.9% for 2 bedrooms, and 11.8% for a 3+ bedrooms.



### New Residential Developments

50 to 90 construction permits are delivered every year

Portage la Prairie is developing an expansion of the city with a new residential area located to the east of 9th Street SE and south of Saskatchewan Avenue. The area has approximately 45.6 acres parcel of land, of which approximately 36.8 acres are developable after removing utility easements. The new area will include sidewalks, active transportation, and all the utilities.

The average length of construction for housing is 5.9 months, and between 50 and 90 construction permits are delivered each year in the city and between 70 and 100 for the rural area.

## LIVING

# HEALTHCARE

### PORTAGE DISTRICT GENERAL HOSPITAL

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#### 90 Beds and 20 Specialities

Healthwise, Portage la Prairie is served by the Portage District General Hospital, regulated by the Southern Health-Santé Sud regional health authority. With around 90 beds, and 20 specialties such as cancer care, obstetrics, dialysis, laboratory, and surgery, this hospital can help all members of the family. This hospital also provides service in French.

### PORTAGE CLINIC

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#### 7 General Practitioners, 2 General Surgeons and 2 ENT Surgeons

Established in 1992, the Portage Clinic is served by 31 physicians, including 27 general practitioners, two general surgeons, and two ENT surgeons. The clinic has a walk-in service, as well as pharmacy, dental, hearing, and physiotherapy services.

### PORTAGE WALK-IN CLINICS

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#### Primary general care services with or without an appointment.

The Portage walk-in clinics and the White Cross Health Care Portage allows getting primary general care services with or without an appointment. For at-home care, the Home Care-Southern Health-Santé Sud supports anyone requiring care service or assistance with daily activities.

## NEW PORTAGE DISTRICT GENERAL HOSPITAL

A new \$283 million hospital will replace the current Portage District General Hospital. The new facility is expected to be completed in 2025 and will have at least 90 acute care inpatient beds, with increased day surgery capacity, an expanded emergency department and enhanced programs.





# CONTACT US TODAY



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**PRED**  
Portage Regional Economic Development