

# Collateral

## Mini pop-up banners

## Workforce Rack Card Side a | b

**myignite.ca**

**LEADING REGIONAL ECONOMIC DEVELOPMENT GROWTH**

Welcome to the Capital Region of New Brunswick, an area overflowing with academic and professional opportunity while promising affordable and quality lifestyle.

The Capital Region is host to New Brunswick's largest IT, cyber security, research and engineering services clusters, with job opportunities in a variety of knowledge-based as well as traditional sectors including:

- ICT\*
- Agriculture
- Engineering
- Consulting services
- Healthcare
- Food & Hospitality
- Retail
- Forestry & Logging
- Construction

\*Information & communications technology

@MyigniteNB | @Myignite      [workforce@myignite.ca](http://workforce@myignite.ca)

**myignite.ca**

**Who We Serve**

**Newcomers**  
Integrating into the region

**International Students**  
Retaining students to the region for business and professional success

**Skilled Workers**  
Helping local business owners access highly skilled talent

**How We Help**

**Employment Opportunities**  
Looking for a job? We keep an Active Monthly Job List with up-to-date job listings from across the regions

**SCAN ME**

**Stay up to date on job opportunities with our ACTIVE JOB LIST**

## Business Growth Rack Card Side a | b



### Funding

We can help you find funding opportunities and business information for all sectors and stage of business

### Workforce Support

Working alongside our Workforce Development team, we help support the creation of new jobs and promote job postings on our active Job List

### 1:1 Business Coaching

We offer personalized one on one business coaching from launching to building to selling your business

### Build Your Network

Programs, initiatives and events that help build your support network, collaborate and knowledge-share with other businesses

### Programs & Entrepreneurial Support

Programming for entrepreneurial & new business growth, skills development, and workshops based on identified needs across the business community

From **STARTUP** to **SUCCESSION**

Our Business Development Officers support entrepreneurs in every part of their journey and offer a variety of tailored supports to ensure success and growth

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myignite.ca/business-growth

## IGNITE stickers – brand awareness



# Package created for guest speakers, panelists Sponsors



## GUEST COMMUNICATIONS PACKAGE

On behalf of the Ignite team, thank you for supporting the events, activities, and initiatives that we lead across the Capital and Western New Brunswick Regions. Your time, commitment, expertise, and passion make a difference and we are truly honored to have you join us. If you would like to highlight your support and participation with Ignite across your social channels, we invite you to use this package as a guide.

### Next Steps:

- Check the [Partner One-Pager](#) to find up-to-date info about Ignite and how to properly tag us on socials
- Be sure to post the graphic found at the bottom of the page along with the proposed caption
- Feel free to add your message as well

### SOCIAL MEDIA CAPTIONS



@MyigniteNB



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@My-ignite

#### Sponsors / Program Participants

I / we am/are thrilled to be a [participant, sponsor] of Ignite's upcoming [name of the event] / program] [feel free to personalize your message here]  
#IgniteProgramParticipant #IgniteSponsor

#### Panelist / Speakers / Guest

I/we am/are thrilled to be a [guest, panelist, speaker] at Ignite's upcoming [name of the event]! Thank you to Ignite for allowing me/(company name) to share my/our expertise with others. #IgniteGuest



### THE EMBLEM



**We have created this graphic for you to use and share across your socials. Whether you are a member of a panel, a speaker, an event/program participant, or a sponsor, you will be able to showcase your involvement with Ignite!**

Questions? please contact us anytime

[marketing@myignite.ca](mailto:marketing@myignite.ca)