

## Social Media and Marketing

### City of Cambridge Webpage:

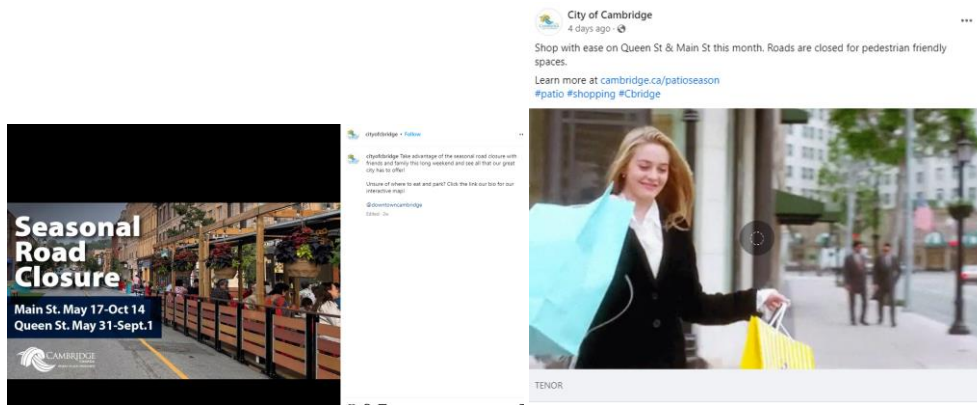
<https://www.investcambridge.ca/en/key-sectors/patio-season.aspx>

### City of Cambridge Social Platforms:

<https://www.instagram.com/cityofcbridge/>

<https://www.facebook.com/thecityofcambridge>

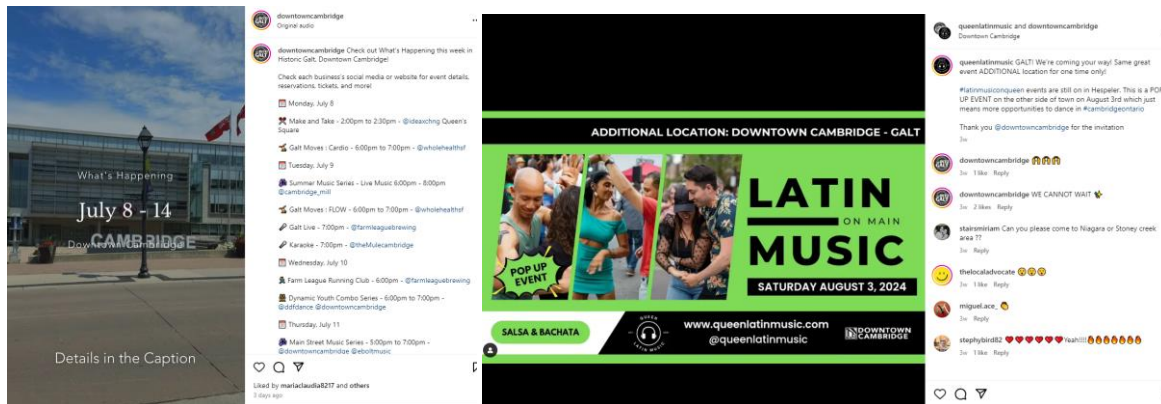
### Example Posts:



### Downtown Cambridge BIA Social Platforms:

<https://www.instagram.com/downtowncambridge/>

### “Get into Galt” Example Posts





### Hespeler Village BIA Social Platforms:

<https://www.instagram.com/hespelervillagebia/>

### “Walk Queen” Example Posts:

