

JUNE 13 - JUNE 16

App downloads/highlights during Community Days and Fairgrounds Festival 2024



**TOTAL
USERS**



**AVERAGE TIME SPENT
ON THE APP**

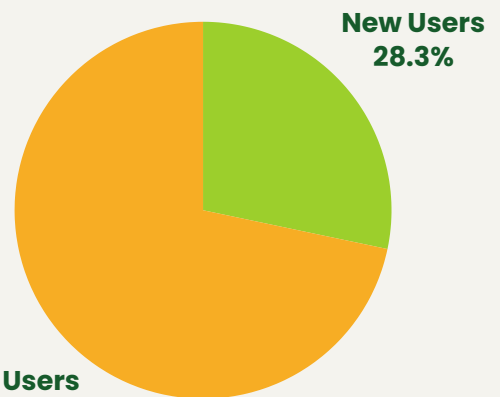
NEW IOS DOWNLOADS



UP 238% FROM
THE WEEK PRIOR!

27

NEW VS RETURNING VISITORS



Returning Users
71.7%

New Users
28.3%

Our users are loving the
new app experience and it
shows!

USAGE SPIKED!



June 14th was a popular day for
usage and downloads.

TORONTO TOPPED THE CHARTS



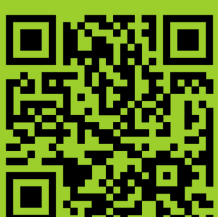
Most users during these days had a Toronto, ON
location; these users averaged 1 minute and 13
seconds on the app.



DOWNLOAD THE APP



ADD YOUR BUSINESS TO THE APP



ADD YOUR EVENT TO THE APP

