

Marketing

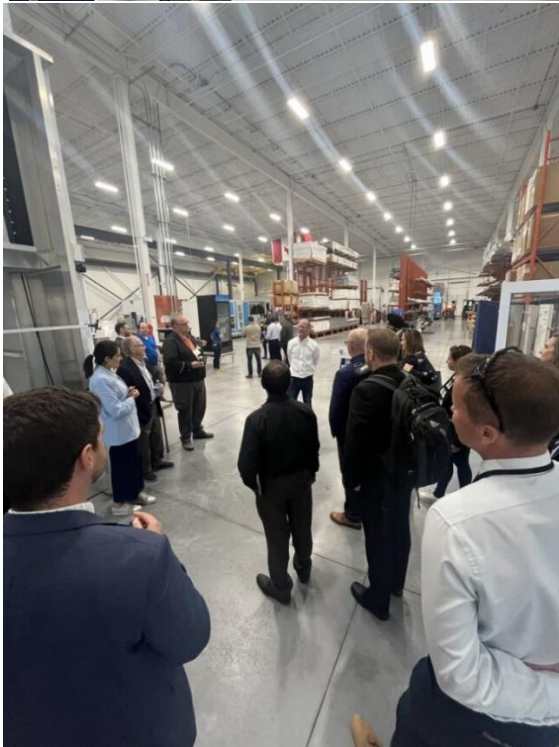
Life Sciences Ontario (LSO) marketed the event directly to their membership as they were the key audience. We supplemented this promotion through our existing sector contacts and social media.

Event Webpage: https://lifesciencesontario.ca/stec_event/lsos-road-trip-across-the-province-2/




EDAC Awards Supplemental Materials – Invest Barrie/City of Barrie – Community Collaboration - Life Sciences Road Trip

Event Images




Social Media Examples



Invest Barrie
1,359 followers
8mo • Edited •

We are honoured to host **Life Sciences Ontario** as part of their annual roadshow to showcase the great work being done in the life sciences space across Simcoe County. Register for this networking breakfast to connect with local leaders in the sector: <https://lnkd.in/gBrn9jwS>

#LifeSciences #Barrie #BarrieBusiness #Networking Sandbox Centre



Life Sciences Ontario
11,727 followers
8mo •

[+ Follow](#)


Uncover Simcoe County's **#lifesciences** hub!

Join us on September 28 at the Sandbox Centre in Barrie for a comprehensive look at their vibrant life sciences ecosystem. Meet industry experts, learn about research initiatives, and explore local enterprises driving innovation.

The event kicks off at 8:00 a.m. with a networking breakfast, followed by engaging presentations, site tours, and a grand opening celebration. Don't miss this opportunity!

Register now: <https://lnkd.in/gBrn9jwS>

#LSORoadTrip #networking #innovation #research





 **County of Simcoe** 10,012 followers 8mo • 

Attention Life Science companies. Mark your calendar!

The County of Simcoe, City of Barrie and City of Orillia have partnered to bring the 2023 Life Sciences Ontario Roadshow to Simcoe County on September 28 at the Sandbox Centre! Celebrate the life sciences sector, network with peers, and find out why the future is bright both like locally and beyond. Register today by visiting <https://shorturl.at/otKU5>.

#LSORoadTrip



VISITS
BARRIE +
SIMCOE COUNTY
SEPTEMBER 28th, 2023