



How to Win Contracts with Government & Industry Procurement Event

CITY OF ST. ALBERT

LinkedIn Posts

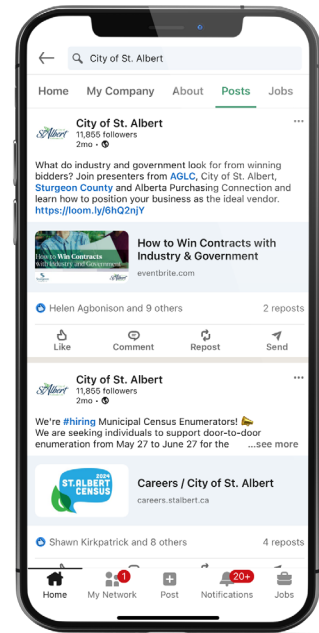
Focus: How to Win Contracts with Government & Industry procurement event that brought together 45 attendees, four expert panelists and two municipalities.

→ 4,136 impressions & 89 link clicks | APRIL 3 TO 29

THE POST:

What do industry and government look for from winning bidders? Join presenters from AGLC, City of St. Albert, Sturgeon County and Alberta Purchasing Connection and learn how to position your business as the ideal vendor.

[Eventbrite-How to win contracts with industry-government](https://loom.ly/6Hq2njY)



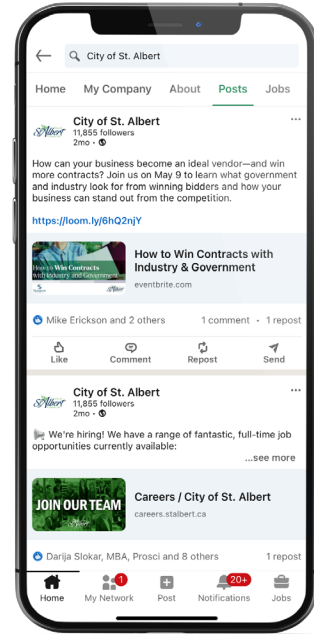
This was a great event and opportunity to get out there and support our local businesses. I hope there is an opportunity to do more of these in the future... (I may have caught the presenting bug). Look forward to what the future may hold.

- CITY OF ST. ALBERT PROCUREMENT SPECIALIST

THE POST:

How can your business become an ideal vendor—and win more contracts? Join us on May 9 to learn what government and industry look for from winning bidders and how your business can stand out from the competition.

[Eventbrite-How to win contracts with industry-government](#)



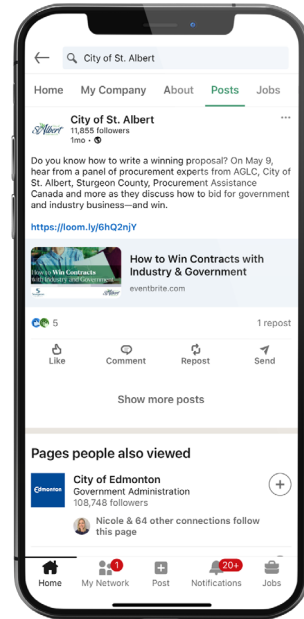
Everyone I talked to was really happy with the content and the format, and so thankful to be connected to the people that can answer their questions. This was a terrific event and success. We look forward to future partnerships.

– SURGEON COUNTY SENIOR BUSINESS RETENTION & EXPANSION OFFICER

THE POST:

Do you know how to write a winning proposal? On May 9, hear from a panel of procurement experts from AGLC, City of St. Albert, Sturgeon County, Alberta Purchasing Connection and more as they discuss how to bid for government and industry business—and win.

[Eventbrite-How to win contracts with industry-government](#)



CHAMBER CONNECTS

The St. Albert and District Chamber of Commerce weekly newsletter is sent to over 1,500 local email addresses





All respondents found the **presentation content useful** for their business

All respondents want **more procurement** content and focused events



All respondents feel they made **valuable connections** to benefit their business

The speakers were very informative and there were some fun small business owners we connected with.

– PARTICIPANT – SALES DIRECTOR