



Call Bruce County HOME



*The experiences of those who made
the move to Bruce County.*

Spoiler alert: they wished they had done it sooner!



Jumping at the chance to live by Lake Huron

Not wishing to be stuck living in the city for the long haul, Chantelle moved her family of four with their puppy in tow from Kitchener to Sauble Beach on a whim in 2020.

“We haven’t looked back once. It’s been the best decision of our lives,” says Chantelle.

Like it did for Chantelle and her family, your life can change in the blink of an eye. The culture of being overwhelmingly busy is being flipped upside down. Is life really about constantly waiting for the weekend? What about a new perspective — one where we choose to slow down to enjoy what matters most to us.

Take Chantelle’s advice, “When you’re manifesting big dreams, whether they happen today or two years from now, you have to jump at the opportunity when it presents itself. I tell myself all the time, ‘I can’t believe we live here.’”





Experiencing a warm welcome after relocating to Bruce County

When Neha began to pack her bags in her Toronto apartment during the onset of the pandemic to move to a small town in Bruce County, she was hesitant and nervous. But she overcame those fears and let her excitement drive her forward. She made the move during a time when we all questioned where and how we spend our lives.

“When I came here it was the generosity of my neighbours that made me feel so welcome,” says Neha.

“I’ve made so many friends, both in person and through online groups, which isn’t so common in the city.”

No longer faced with trying to catch her breath on the weekends, Neha is embracing a more evenly paced lifestyle, appreciating the beauty of the routine experiences in life.

“Relocating to a small town was not something I was ever ready to do. But after I did it, and got adjusted, I would never go back,” says Neha.

Bruce County is an entrepreneur's dream

While driving back to their cottage in Sauble Beach after a trip, James and Ranna took a different route through the town of Paisley. One drive through town was all they needed to know they were in love.

It was the unique charm of the town, with its vibrant local community and artistic character, that attracted them. They decided to take the leap and purchase a restaurant with two floors of apartment space above. The second storey became an extension of the restaurant and the third floor transformed into their forever home. Finally, James and Ranna opened the doors to their new restaurant, the Paisley Common, in March 2021.

“The move felt really organic and natural to us. This is a community that welcomes everyone,” said James, emphasizing how thankful he was for all the support he and his family received from the community. Like many people they were overwhelmed by the cost of living in the city, and now spend time and money on the things that matter most.

James says he wishes more people could experience the kind of freedom he and Ranna have gained through their move.

“If our story inspires you, make the move. There is a lot of opportunity in Bruce County, for work, play, entrepreneurship, people, and friends.”





Embrace a vacation lifestyle in Bruce County

“If you want to feel like you are on vacation every day, move to Bruce County,” Rak Thai Kitchen co-owner, Lin says. After being a nanny for ten years in Port Elgin, she knew this is where she wanted to stay! Right before the pandemic, she reached out to her long-time friend Oil, who she had known since she worked as a nanny in the states, and told her to move to Paisley, from Ottawa, where they would open a Thai restaurant.

But before she made the move Oil had gone to Toronto and gained a certificate in Medical Studies at George Brown, because she wanted to experience living in a big city. She was from a small town in Thailand and never had the opportunity to live in the city before.

Oil says she “100 per cent likes living in a small town compared to the city. The slower-paced lifestyle, closeness to the beach and welcoming community have touched her heart.”



Discover your pace and place in Bruce County

After finishing his Master's degree at the University of Guelph, Naveen stumbled upon a nuclear job fair in Owen Sound in 2019. Surprising to him, Naveen found out that in Bruce County, in the Municipality of Kincardine, there is a large nuclear industry, one that generates 30 per cent of Ontario's power.

Through the job fair, Naveen was able to get a job in Engineering Services at Nuclear Promise X, a company that aims at making nuclear energy more sustainable by making it cheaper, faster, and safer. Naveen moved to Kincardine where he "immediately felt right at home".

With a welcoming community and colleagues, Naveen quickly learned that "you don't have to love the outdoors to appreciate the lakes, trails, and everything Bruce County has to offer."





Interested in moving to Bruce County?

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