Marketing

Both projects were listed on our City of Barrie events page which provided all the information about the event. Any radio or social media marketing pushed people back to the events page for more information. For costs savings we did not create websites for the projects and rely solely on our events page and social media.

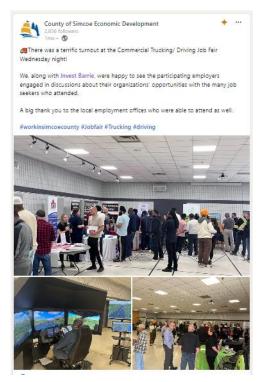
Commercial Trucking Job Fair Event Page Link: https://www.barrie.ca/community-events/commercial-trucking-driver-job-fair

Construction Industry Job Fair Event Page Link: https://www.barrie.ca/community-recreation-environment/community-events/construction-industry-job-fair

Commercial Trucking Job Fair







Construction Industry Job Fair





