



Search and filter

Maximum: Jul 4, 2023 – Sep 6, 2023

Campaigns

3 selected

Ad sets for 3 Campaigns

Ads for 3 Campaigns

+ Create
Edit
A/B Test
Preview
Rules

View Setup
Columns: Custom
Breakdown
Reports

<input type="checkbox"/>	Off / On	Ad	Budget	Ad set	Last significant edit	Attribution setting	Results	Reach	Impressions	Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking
											Ad relevance ...	Ad relevance ...	Ad relevance ...
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CGY - Image 3	\$75.00	Daily	Aug 24, 2023, 6:13 days ago	7-day click or ...	13 Website Leads	12,063	25,001	\$9.35 Per Lead	Above average	Below average	Average
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CGY - Image 3 - Edited	\$75.00	Daily	Aug 24, 2023, 6:13 days ago	7-day click or ...	6 Website Leads	7,866	14,841	\$11.86 Per Lead	Above average	Average	Average
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CGY - Image 2	\$75.00	Daily	Aug 24, 2023, 6:13 days ago	7-day click or ...	2 Website Leads	3,158	5,856	\$21.32 Per Lead	Above average	Average	Average
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CGY - Image 1	\$75.00	Daily	Aug 24, 2023, 6:13 days ago	7-day click or ...	88 Website Leads	71,814	187,104	\$10.39 Per Lead	Above average	Average	Above average
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CGY - Image 2	\$75.00	Daily	Aug 24, 2023, 6:13 days ago	7-day click or ...	2 Website Leads	3,426	5,920	\$22.14 Per Lead	Above average	Average	Average
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CGY - Image 3	\$75.00	Daily	Aug 24, 2023, 6:13 days ago	7-day click or ...	8 Website Leads	9,318	20,943	\$13.63 Per Lead	Above average	Below average	Average
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CGY - Image 1	\$75.00	Daily	Aug 24, 2023, 6:13 days ago	7-day click or ...	82 Website Leads	72,608	202,133	\$12.81 Per Lead	Above average	Average	Above average
<input type="checkbox"/>	<input type="checkbox"/>	Grand Union - Image 2	Using campaig...		Aug 24, 2023, 6:13 days ago	7-day click or ...	14 Website Leads	42,778	83,284	\$33.65 Per Lead	Above average	Below average	Average
<input type="checkbox"/>	<input type="checkbox"/>	Grand Union - Image 2	Using campaig...		Aug 24, 2023, 6:13 days ago	7-day click or ...	1 Website Lead	4,460	6,436	\$55.90 Per Lead	Above average	Average	Average
<input type="checkbox"/>	<input type="checkbox"/>	Grand Union - Image 1	Using campaig...		Aug 24, 2023, 6:13 days ago	7-day click or ...	2 Website Leads	5,831	8,788	\$28.50 Per Lead	Above average	Below average	Average
<input type="checkbox"/>	<input type="checkbox"/>	Silkstream - Image 1	\$100.00	Daily	Aug 5, 2023, 12:32 days ago	7-day click or ...	7 Website Leads	25,912	41,521	\$45.93 Per Lead	—	—	—
<input type="checkbox"/>	<input type="checkbox"/>	Horlicks Quarter - Image 2	\$100.00	Daily	Aug 5, 2023, 12:32 days ago	7-day click or ...	11 Website Leads	35,105	59,863	\$35.59 Per Lead	—	—	—
<input type="checkbox"/>	<input type="checkbox"/>	Grand Union - Image 3	Using campaig...		Aug 24, 2023, 6:13 days ago	7-day click or ...	13 Website Leads	54,387	100,624	\$28.00 Per Lead	Above average	Below average	Average
Results from 53 ads						7-day click or ...	471 Website Leads	526,647	2,018,077	\$22.05 Per Lead			