

An aerial night photograph of Kingston City Hall. The building is illuminated with vibrant rainbow lights. A rainbow staircase leads up to the entrance. In the foreground, a fountain is lit with colorful lights. The word 'KINGSTON' is written in white on a black background in the top left corner. Large, semi-transparent rainbow letters spell out 'KINGSTON' across the top of the image.

KINGSTON

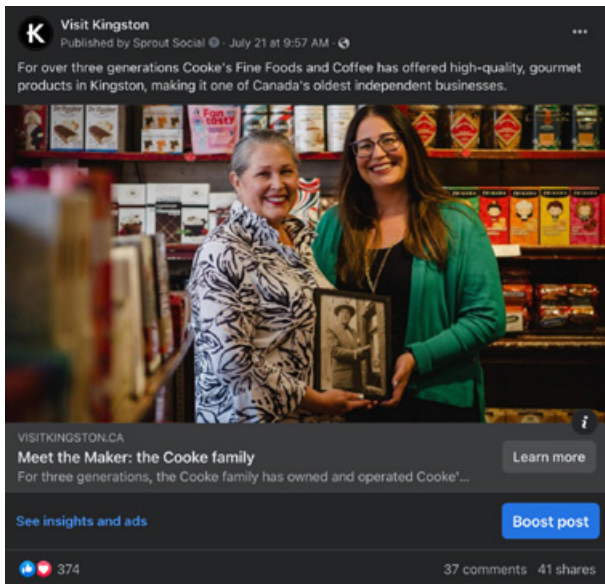
# *TOURISM KINGSTON*

**Apps/Social Media**

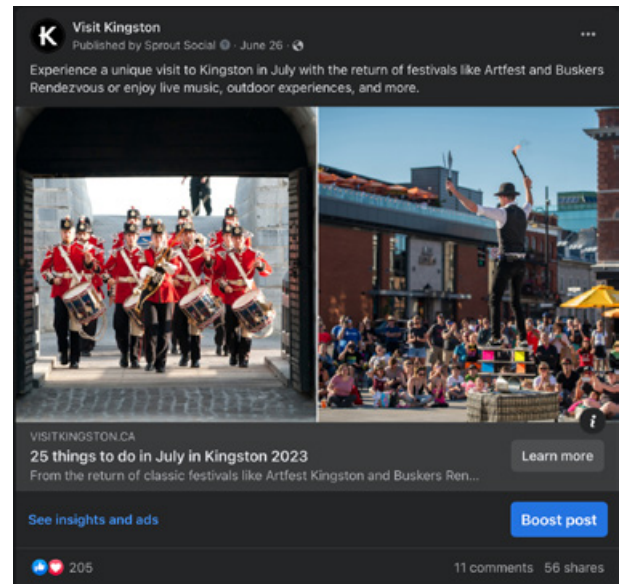
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EDAC Marketing Canada Awards

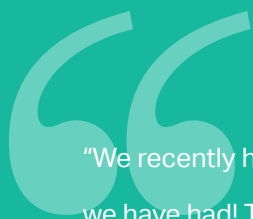
## Facebook



**Meet the Maker: the Cooke family**  
51,081 impressions



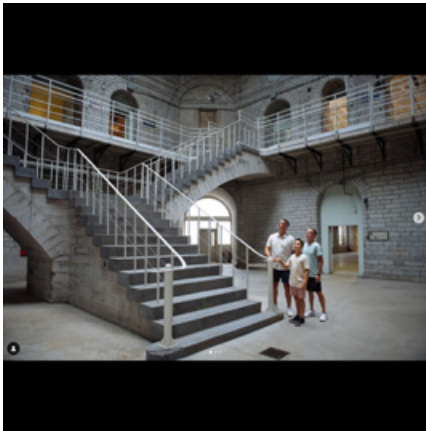
**25 things to do in July 2023**  
121,449 impressions



"We recently had the pleasure of working with Tourism Kingston and it was one of the best partnerships we have had! They provided me with a well-rounded itinerary which allowed me to visit the best of Kingston but most importantly, the Tourism Kingston team was a delight to work with! Thank you for such a great experience, we cannot wait to work with Tourism Kingston again!"

– Stefan & Nafisha, *Destination + Leisure*

## Instagram posts



visitingkingston Kingston Penitentiary

visitingkingston Looking to try a @visitingkingston? Chosen from the Standard, Express, and Extended tours and experience the inside of Canada's oldest maximum security prison. 🇨🇦

The Standard tour takes you through the main areas of the site, while the Express tour offers a private walk through the most iconic parts of the facility. And for those looking for an even deeper dive into the prison's history and stories, the Extended tour is perfect for you.

Learn more at the link in our bio! 🇨🇦

Subeniraj Very interesting visit! 🇨🇦 🇨🇦 🇨🇦

View Insights

Liked by Kingstontrolley and 123 others



visitingkingston Olive Restaurant

visitingkingston Welcome to @olivekingston, where Italian traditions come alive with every bite! 🇨🇦

Since 2008, they have poured their heart and soul into creating a warm, welcoming atmosphere where you can savor authentic Italian cuisine. Their dedicated team, led by owners Sam George and Debra Harrington, strives to provide an unforgettable experience that reflects the rich flavors and vibrant culture of Italy. 🇨🇦

Every year, the staff embark on a culinary journey to Italy, immersing themselves in its food, wine, and heritage, so they can bring even more magic to the table when you dine 🇨🇦

Stop by at 30 Brock Street 🇨🇦

View Insights

Liked by KingstonsHours and 304 others



visitingkingston

visitingkingston Have you been to Richardson Beach this summer? 🇨🇦

A recently renovated waterfront oasis, Richardson Beach is equipped with a cobblestone shoreline, waterfront seating, and a scenic backdrop onto the lake. 🇨🇦

Upgrades to the historic Richardson Bathhouse have also been completed granting further accessibility to the public. 🇨🇦

meat\_brown\_vitamin Looks fabulous! All is missing is a small cafe. 🇨🇦

mississippi I see there a week ago. It's beautiful place. 🇨🇦

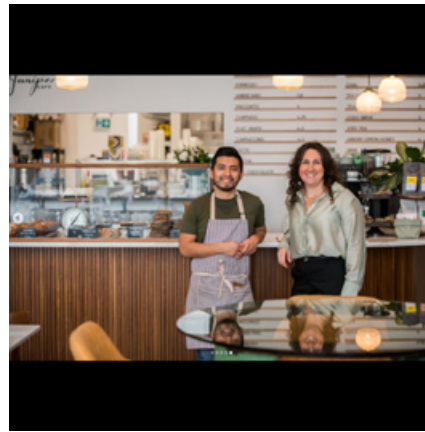
paperdemon\_? Where is this? 🇨🇦

freshlineandcamping Ah so much a beach though! 🇨🇦

mississippi Ah! The each place in the mosaic inside the bathhouse was handmade by members of the @theconservationtrust.ca! 🇨🇦

View Insights

Liked by matthewmunkington and 838 others



visitingkingston Kingston, Ontario

visitingkingston Have you been to the new @jupiterkingston location in the east-end of Kingston? 🇨🇦

Native Jonathan shares "This labour of love has been a dream of mine. I wanted to create a space that was fresh, welcoming, and elevated that lies in with the quality of our food, coffee, and service" 🇨🇦

Stop by at 487 Catherine Woods Drive #1 🇨🇦

View Insights

Liked by southeast.ontario and 493 others



"Kingston is truly a city made for exploration and I have come to appreciate everything the area has to offer thanks to Tourism Kingston. From its rich historic background to its modern downtown core, Kingston is an eclectic city where there is never a dull moment. Bustling with life, the area boasts dozens of activities to take part in such as touring the penitentiary, taking part in a food tour and even scuba diving some of the area's historic shipwrecks. For anyone looking to experience Ontario at its finest, Kingston is the place to be."

– Madigan Cotterill, Digital Content Editor, *Canadian Geographic*

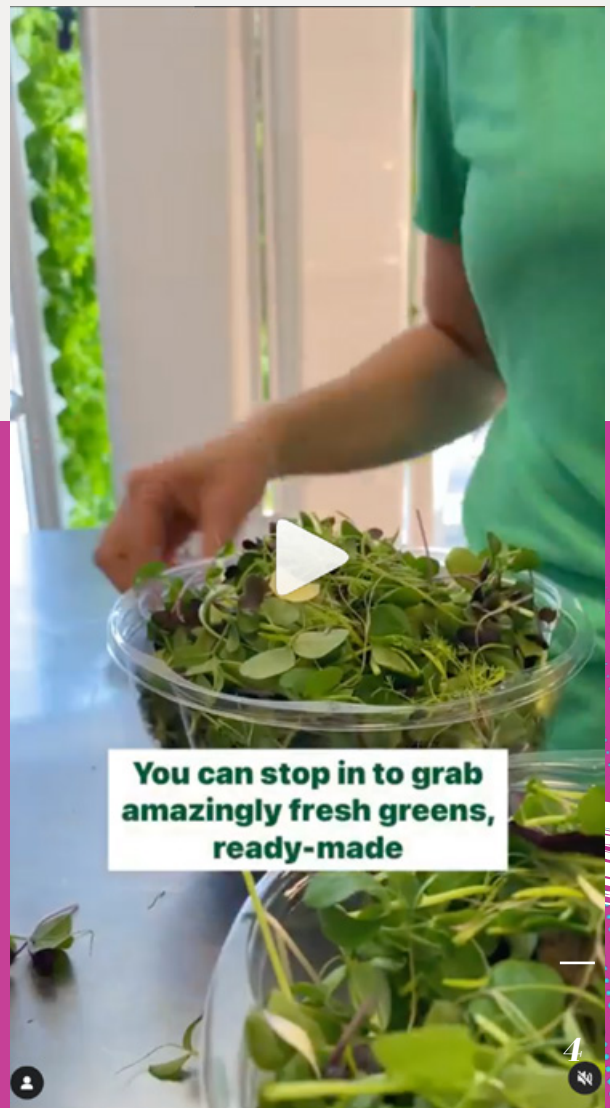
LOVE  
KINGSTON  
x0

Here is a sample of some of the Instagram Reels and TikTok videos we have created this past year:

**Vegan and vegetarian restaurants**  
233,400 impressions



**Meet the maker: Collective Joy Farm**  
285,800 impressions





"I've always known about Kingston, but never knew what a gem of a destination it is until a recent FAM trip, organized by Tourism Kingston. After exploring the historic downtown, taking a chilling tour of the Pen, thrilling my tastebuds during an eclectic food tour, and sinking into luxury at the Frontenac Club, my only question is: when can I go back?"

– Jacqueline Kovacs, Editor, CAA Magazine



### Instagram Reels and TikTok videos

