

EDAC Awards Submission – Entrepreneurship Campaign – Invest Barrie

National Post article – How entrepreneurs succeed in Barrie’s connected community

https://nationalpost.com/preview/sponsored/news-sponsored/how-entrepreneurs-succeed-in-barries-connected-community/wcm/6877b21b-ef43-4a09-8c58-3d33006b9c67/?xur=strange&client_id=a8d5b917-dcb3-4cde-b475-e414d90065be

Interactive Entrepreneurial Web Tool – Find Resources and Support

<https://investbarrie.ca/get-started/find-resources-and-support>

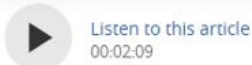
Digital Ads

The image shows a screenshot of the Barrie Today website homepage. The website has a blue header with the logo "BARRIE TODAY .com" and navigation links for News, More, Obits, Shop, Classifieds, Jobs, Connect, Food, and Features. A weather widget shows 16.7°C. The main content area is divided into several sections:

- Meet Your Moment.** A vertical blue banner on the left side.
- BARRIE NEWS** section with several article teasers, including "LETTER: Collective rights to safety supersede personal desires", "OUTDOORS: Discovery of 'funny purple flower' a real treat", and "COLUMN: Planning could use some compromise in Barrie".
- TOP STORY** section featuring a photo of a field and the headline "Developer pitches 'estate-style' project in Midhurst".
- VILLAGE FEATURE** section with a photo of a book and the headline "THE BIG READ: Finding Emma, a residential school victim who never came home".
- SPOTLIGHT** section with a photo of a fishing spot and the headline "Possibly the best fishing spot".

On the right side of the page, there is a large digital advertisement for "investbarrie". The ad has a dark blue background with white text and gear icons. The text reads: "Let's do business together. Contact us to find out how we can help your business succeed." Below this is a "LEARN MORE" button. At the bottom of the ad, there is a "Member exclusives" section with a small image and text: "Enter for a chance to win the Great Gas Card giveaway!".

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Oro-Medonte residents are organizing a yard sale and silent auction to help cover legal fees in their ongoing battle against "disruptive" short-term rentals.

The event, hosted by the Oro-Medonte Good Neighbours Alliance (OGN), is taking place July 2 from 9 a.m. to 3 p.m. at the Youth Leadership Camp at 498 Moon Point Drive in Oro Medonte. Drop-off donations for the yard sale will be accepted on June 27 and June 30 between 3 and 7 p.m.

OGN asks that any items dropped off for the yard sale be priced by the donor.

Advertisement



Some of the items planned for the silent auction include art by Charles Pachter, baseball tickets, and recreational tubes for boating.

"We're very happy to be supporting the neighbourhood and community, and we look forward to their support in return," OGNA director Peter Lavoie told *OrilliaMatters*. "There are some fun items, so those will be either raffled or auctioned."



SPOTLIGHT



Possibly the best fishing spot and all-inclusive family resort in Ontario



A revolutionary way to stop snoring is now available in Orillia



Felicitations/Congratulations Alexandre Matte; 1st place District 123 International Speech Contest!

[MORE SPOTLIGHT >](#)

[LOOK LOCAL: SALES, OFFERS & MORE](#)

[We Hire Students - Mr.Sub](#) 

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11:59 94%

collingwoodtoday.ca/loc

COLLINGWOODTODAY.ca

RAIKES
GEOMATICS INC.
CLICK HERE

Local News

View on Map

Police look for driver after pedestrian hit on Poplar Sideroad

Police say the man was struck by the side mirror of a truck at about 1:30 a.m. on June

Meet your Moment.

investbarrie [LEARN MORE](#)

Business Support Handout

Meet Barrie's Business Support Network


Access the supports you need to start or grow your business.

 DO YOU HAVE AN IDEA FOR A BUSINESS?	 ARE YOU READY TO GROW OR SCALE YOUR BUSINESS?
<p>Small Business Centre Offers entrepreneurs 1:1 consultations, workshops and access to programs they need to start and grow their business. barriebusinesscentre.ca</p> <p>Barrie Public Library Offers business resources to help entrepreneurs start and grow their business by providing access to market research, templates, technology support and space. barrielibrary.ca</p>	<p>Invest Barrie Invest Barrie connects businesses to the information and support they need to start or grow their business, attract talent and stay competitive. investbarrie.ca</p> <p>Sandbox Centre Sandbox is a collaborative hub that helps people and businesses grow through opportunities for professional development, networking experiences, and meaningful connections. sandboxcentre.com</p> <p>Georgian College Henry Bernick Entrepreneurship Centre Assists entrepreneurs with access to training, connections, funding and expert mentorship. georgiancollege.ca/HBEC</p> <p>Georgian Angel Network Connects angel investors with founders to support and fund the commercialization of their innovations. georgianangelnet.ca</p> <p>Barrie Chamber of Commerce Advocates for business priorities, connects and promotes business and shares tangible ideas that generate enterprise success and regional prosperity. barriechamber.com</p> <p>Downtown Barrie BIA Helps shape the downtown's identity through initiatives, events, and festivals aimed at increasing visitation to the downtown by residents and tourists alike. downtownbarrie.ca</p>

Not sure where to start? 

Contact us at
invest@barrie.ca,
705-728-9850
or visit Investbarrie.ca.

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ARE YOU LOOKING TO INNOVATE WITHIN YOUR BUSINESS?

Georgian College Research & Innovation

The hub for research, development and innovation at Georgian focusing on product design, prototyping, market research, analysis, testing and e-business solution development.


georgiancollege.ca/researchinnovation

Lakehead University Research and Innovation

Lakehead's partnership facilitation team will show you how to accelerate your research and development goals through direct connections to advanced research, innovation and productivity platforms, and highly qualified talent.

lakeheadu.ca/research-and-innovation

I have...	AN IDEA OR NEW BUSINESS	A GROWING/SCALING BUSINESS						AN EXISTING BUSINESS			
Resources	● ●	●	●	●							
Mentorship	●		●	●	●						
Training	● ●		●	●				●	●		
Connections	● ●	●	●	●	●	●	●	●	●		
Funding	●			●	●			●	●		
Promotion	●	●	●	●		●	●				
Space		●									
Permits		●									
R&D								●	●		
		Small Business Centre	Barrie Public Library	Invest Barrie	Sandbox Centre	Georgian College Henry Bernick Entrepreneurship Centre	Georgian Angel Network	Barrie Chamber of Commerce	Downtown Barrie BIA	Georgian College Research & Innovation	Lakehead University


invest@barrie.ca | 705-728-9850 | Investbarrie.ca