**Recovery Plan or Project - “Mayor’s Task Force on Economic Recovery”**

<https://investinhamilton.ca/economic-recovery-task-force/>

**1. Purpose of Project (including intended outcomes)**

The Mayor’s Task Force on Economic Recovery provided multi-sectoral leadership and direction to guide Hamilton’s economic recovery in the immediate aftermath of the COVID-19 pandemic. It has formulated an aggressive, action driven plan to position the City of Hamilton now, for long-term, sustainable and equitable economic recovery.

The Task Force aimed to:

* Develop an action driven plan to position the City of Hamilton now, for long-term, sustainable and equitable economic recovery.
* Establish defined outcomes with specific deliverables to address the priority economic impacts of the pandemic confronting Hamilton based industry/businesses, employers and employees.
* Identify issues and opportunities to convey to other levels of government.
* Provide advice and assistance in the implementation of the Task Force’s plan for economic recovery.
* Provide advice and suggestions to the Mayor, Council and senior staff for specific City of Hamilton actions and responses.

**2. Effectiveness Meeting Objectives**

To date, 84% of the Recommendations have been implemented or

brought forward through the 2021-2025 Economic Development Action Plan (the Economic Development multi-year strategy). In addition, various actions are ongoing with recent community collaborations and partnerships highlighting new and innovative ways to support local businesses and position Hamilton for the long-term recovery

Please follow this link for all up-to-date results: <https://investinhamilton.ca/economic-recovery-task-force/>

**3. Challenges & Changes Made**

The challenge of constant openings and lockdowns did challenge the short-term efforts, however since the plan was business community driven and had great attention to mid/long-term plans, the task force actions are paying great dividends because it identified actions when lockdowns were no longer a concern.

**4. Target Audience**

The audience was mainly the local small/medium sized business community. In order to reach these audiences effectively the actions were an amalgam of the best efforts of community partners from private sector, academia, labour/union, public and non-profit. As well, in order to ensure that the efforts were as inclusive as possible, the task force took great effort to ensure that the recovery actions were steeped in equity, diversity and inclusion (DE&I) principals as well as tried to remain cognizant of climate change principals.

**5. Specifics**

N/A

**6. Sustainability**
The Task Force has several actions focused on climate change and how new investments should be focused in part on environmental sustainability and conservation as much as possible. Although many investments in the recovery are not specifically driven solely by climate change mindfulness, the Economic Development Office staff have been tasked to work with the business community to find ways as much as possible to ensure that the climate change lens is placed on investments- whether through new partnerships through research, possible financial incentives and/or trying to help business build sustainability into the supply chain.