

EDAC Awards – Talent Brochure Electronic Promotion

Quarterly E-newsletter

December 2021



Mayor's message

Summer brought the welcomed reopening of the Barrie economy, as Ontario gradually emerged from the 3rd wave of the pandemic. The opening came very late, unfortunately, as the third wave was much longer than experienced in other jurisdictions. In Q2 and Q3, as reopening took hold, unemployment has dropped but troubling shortages have emerged in the labour market. [Read more](#)

Follow [@Mayor_Jeff](#) on Twitter.



Celebrate Barrie's talent with the 2021 Mayor's Innovation Awards

The fourth annual Innovation Awards go 'Beyond the New Normal', discovering and celebrating stories of strength, creativity, and adaption from across the community. The awards recognize businesses, individuals, and organizations whose innovative approaches and sheer determination contributes to a resilient foundation for our city. [Nominations are open until December 19, 2021.](#)



Help attract new employees with the *Why Barrie* talent brochure

Want to let potential employees know *why* Barrie is the right place for them? [Download](#) and share the new *Why Barrie* talent brochure. When you locate your organization in a place where people want to live, your business becomes more appealing to the high-quality employees you want to attract.



Spotlight on Business: Black Controls Company Inc. continuing to grow

Founded in 2019, Black Controls Company Inc. (BCCI) is an example of local entrepreneurship and success. The company has grown from 1 to 16 employees in two short years. Despite the many challenges of the pandemic, BCCI has been able to thrive. [Read their Barrie success story.](#)



Skilled talent abounds at successful Virtual Job Fair

On November 9th, employers showcased their companies, and directly connected with job seekers at a Virtual Job Fair. The event hosted 400 job seekers, 87 employers and 1000 connections.

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Help attract new employees w/ the Why [#Barrie](#) talent brochure. Let potential employees know why Barrie is the right place for them! Download the brochure at: investbarrie.ca/why-barrie/ski...

