

Business Card, Advantage St. John's Identity





With the largest ocean economy in Canada, Newfoundland and Labrador, and St. John's, are at the forefront of the ocean technology sector. We are well-positioned to take advantage of this rapidly expanding global market.

Our advantages include:

- A diverse ocean economy with expertise in defence and security, fisheries, marine transportation, ocean technology, and offshore energy
- Specialization in cold ocean and harsh environment technologies, unmanned underwater vehicles, underwater robotics, simulation, and subsea imaging
- One of the best places in the world to receive an advanced education in ocean related programs
- Hub of Canada's Ocean Supercluster
- Unparalleled post-secondary institutes and training facilities
- Robust research and development ecosystem, and marine science community
- Strategic location with key infrastructure, most easterly point in North America



450+

NL companies operate in the global ocean sector



\$10 Billion+

from our diverse ocean economy is annually contributed to NL and Canada (this accounts for 30% of provincial GDP)



2x

\$3 Trillion

by 2030 the global oceans economy is forecast to double in value to \$3 trillion



37,000+

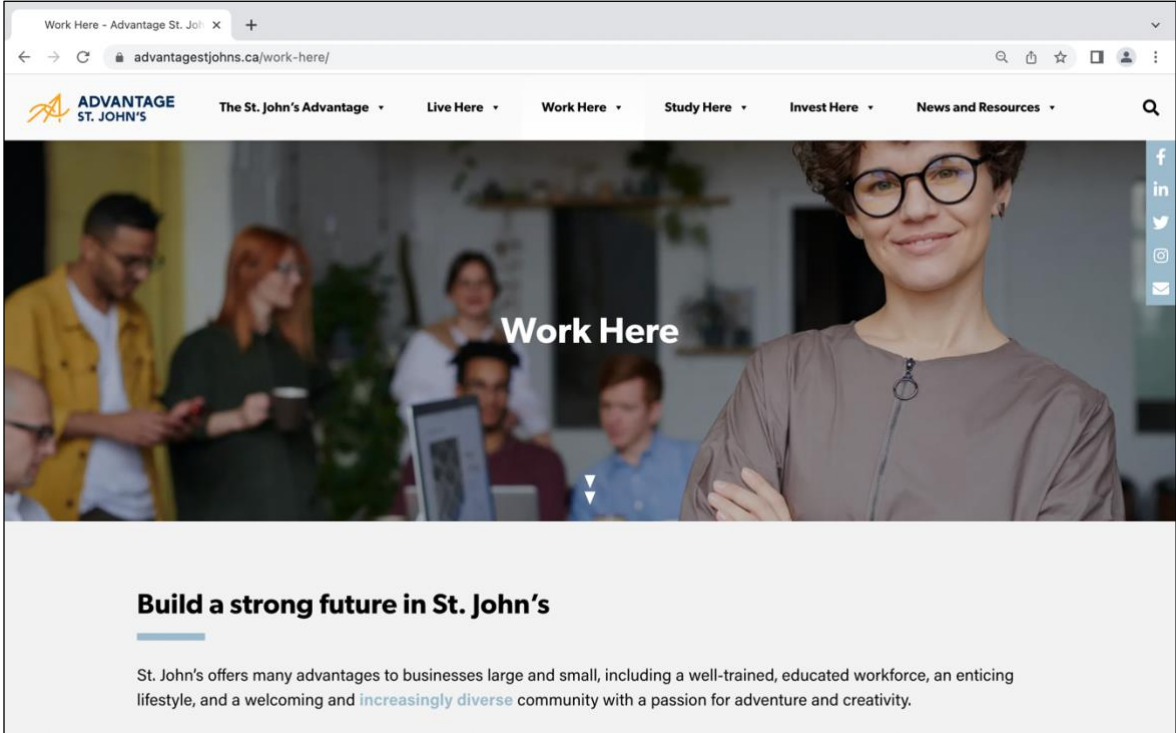
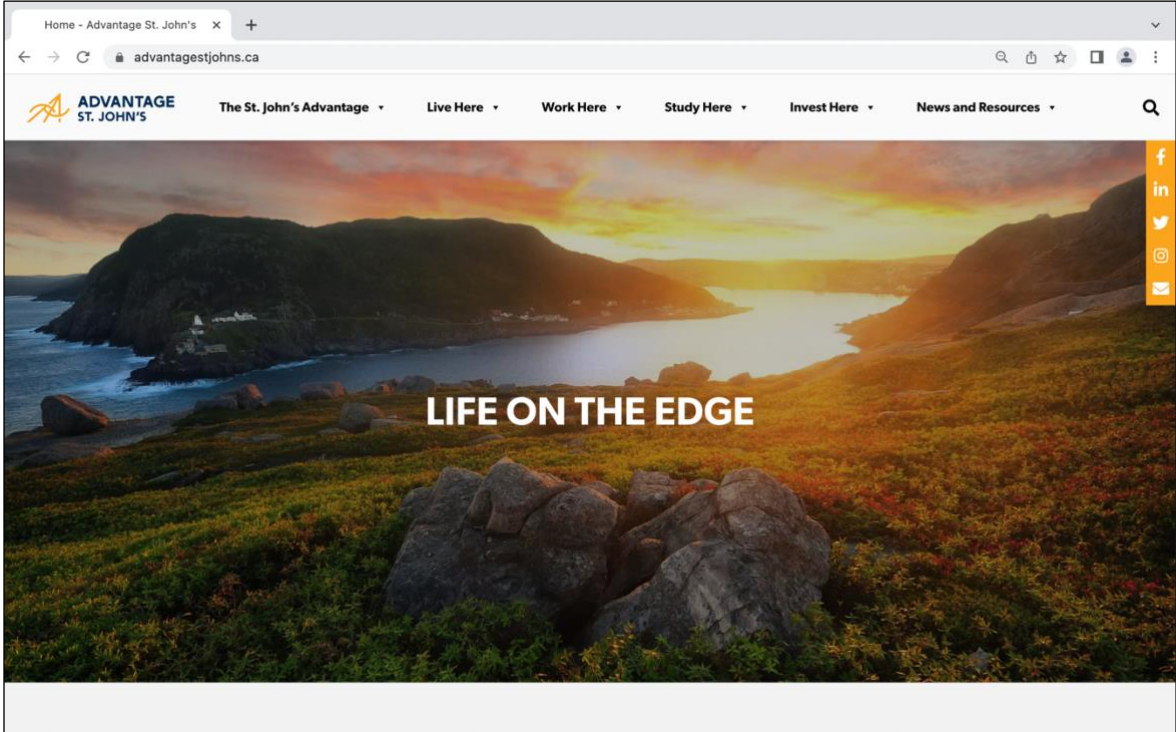
people are employed by NL's ocean economy

We are **Canada's ocean city powerhouse.**



Visit AdvantageStJohns.ca to learn more or contact us at advantage@stjohns.ca

Website, Advantage St. John's Identity



Website, continued

Interactive Investment Map - A x +
advantagestjohns.ca/invest-here/interactive-investment-map/

ADVANTAGE ST. JOHN'S The St. John's Advantage Live Here Work Here Study Here Invest Here News and Resources

Interactive Investment Map

Use our customized interactive map to view the City of St. John's below. Zoom in and/or out to see the various layers such as City, Neighbourhoods, Areas of Advantage and Points of Advantage. All items have specific links contained within them for even more information.

Legend

Areas of Advantage

- Industrial Area
- Comprehensive Development Area
- Intensification Area

News From The Edge - Advant... x +
advantagestjohns.ca/resources/from-the-edge/

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From The Edge

Major development projects continue to ramp up in St. John's

January 31, 2022 : Uncategorized

Valued at more than \$1 billion, here are some of the development initiatives happening throughout the city, demonstrating continued confidence in St. John's long-term economic growth.

Realizing the quality-of-life benefits that come from working remotely

December 29, 2021 : Uncategorized

Are we in a temporary holding pattern due to the never-ending

St. John's offers a tremendous advantage for attracting top-tier talent

December 14, 2021 : Uncategorized

St. John's boasts numerous advantages for businesses to thrive



Come home out of it

The City of St. John's Business Information Centre is partnering with industry associations across multiple sectors to help promote the many local employment opportunities our city has to offer. Not only are we a great place to visit, but we are also an incredible place to live, work and raise a family.



Photo courtesy of Wichan Yingyongsomsawas

Businesses in the City of St. John's are hiring, and with a tech industry that is booming with opportunities for new and experienced workers, there are many options for putting your talents

Social Media, Advantage St. John's Identity


 **Advantage St. John's**
Published by Loomly · 13 June · 🌐

For those of you who didn't already know it, "Newfoundland has the highest levels of life satisfaction in Canada" according to [Statistics Canada](#) data. FULL STORY in the [National Post](#): https://loom.ly/w_um1Eg
[#CommunityMatters](#) [#WorkRemoteNL](#) [#worklifebalance](#) City of St. John's




NATIONALPOST.COM

Newfoundland has highest levels of life satisfaction in Canada and B.C. the least, Statcan finds

 **Advantage St. John's**
Published by Loomly · 9 June · 🌐

"The tech ecosystem in Newfoundland and Labrador is full of people from very diverse backgrounds who are doing some incredible work." FULL STORY: <https://loom.ly/WXjfuf4> [The Globe and Mail](#)

[Nucliq Biologics](#) [Verafin CoLab](#) [Software Genoa Design](#) [Milksta Granville](#) [Biomedical North Star](#) [Payroll Genesis](#) [Memorial University of Newfoundland](#) [Technl City of St. John's](#)



THEGLOBEANDMAIL.COM

Women and immigrants poised to lead Newfoundland and Labrador's tech industry

Online Advertising, Advantage St. John's Identity

