



EDAC • ACDE

## **EDAC Annual Professional Development Conference Sponsorship & Tradeshow Package**

October 3-6, 2020  
Kingston, ON



# Partnership & Exhibitor Benefits - What is the value?

- Support EDAC's efforts to deliver top-notch professional development and inspire economic development professionals and community leaders in their efforts to build strong and resilient economies
- Be recognized as a leader in corporate social responsibility
- Increase your company's visibility
- Network with 300+ professionals from all across Canada! EDAC members and delegates include:
  - Economic & business development professionals
  - Community & business leaders
  - Investment attraction & economic development agencies
  - Municipal, Provincial, Territorial & Federal leaders
  - Business/economic development consultants
  - Financial professionals

**For more information and services contact :**

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Economic Developers Association of Canada  
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# We value our Partners!

EDAC's Conferences are a great place to connect annually with more than 300+ Economic Development Professionals from across Canada.

We aim to ensure each sponsor truly benefits by maximizing visibility and opportunities to network at our conference location.

Various levels to fit your organization's needs and budget! Thinking of becoming a **Bronze Sponsor** or **Exhibitor**, and want to maximize your networking opportunities?

**REGISTER** as a full Conference Attendee as well to attend all meals, sessions, and events.



## Choose your Partnership Level... Packages & Benefits

- **\$26,000+ - Title Sponsorship plus EDAC Corporate Sponsorship**  
Prominent logo display throughout Conference and on EDAC website (full year promotion)  
Promotion of Corporate Sponsorship (logo) within EDAC's electronic communications  
Participation as a Keynote Speaker  
Tradeshow/Exhibit space  
Six Complementary Conference registrations (meals, sessions, events included)  
Head Table Guests (three senior representatives) at Presidents dinner  
Prominent sponsor recognition by President from the podium  
Logo and link to organization's website or materials from conference webpage
- **\$25,000 - Diamond**  
Prominent Sponsor logo displayed throughout Conference and conference website  
Participation as speaker or moderator  
Tradeshow/Exhibit space  
Five Complementary Conference registrations (meals, sessions, events included)  
Head Table Guest (one senior representative) at President's Dinner  
Prominent sponsor signage covering a premier event
- **\$15,000 - Platinum**  
Prominent Sponsor logo displayed throughout Conference and on conference website  
Participation as speaker or moderator  
Tradeshow/Exhibit space if required  
Four Complementary Conference registrations (meals, sessions, events included)
- **\$10,000 - Gold**  
Logo on conference website & sponsor slideshow  
Trade show/Exhibit space if required  
Three complementary Conference registrations (meals, sessions, events included)

# Choose your Partnership Level... Packages & Benefits

- **\$5,000 - Silver**  
Logo on conference website & sponsor slideshow  
Trade show/Exhibit space in high traffic area  
Two complementary Conference registration (meals, sessions, events included)
- **\$3,000 - Bronze**  
Logo on conference website, sponsor slideshow  
One complementary Conference registration (meals, sessions, events included)
- **\$2,500 - Lanyard Sponsor (1 of available)**  
Logo on all conference delegate lanyards  
Logo on conference website, sponsor slideshow
- **\$2,500 - Booklet Sponsor (1 available)**  
Logo on all conference delegate booklets  
Logo on conference website, sponsor slideshow
- **\$2,500 - Bags Sponsor (1 available)**  
Logo on all conference delegate bags  
Logo on conference website, sponsor slideshow
- **\$2,000 Photo Booth Sponsor (1 available)** - logo displayed at photo booth during President's Reception  
Logo on conference website, sponsor slideshow
- **\$1,800 - Exhibitor / Trade Show Booth (15 available)**  
10 x 10 space complete with table and chairs in high traffic area of Conference  
One complementary Conference registration (meals, sessions included)  
Logo on conference website, sponsor slideshow
- **\$1,500 - Refreshment Break Sponsors**  
Logo on signage posted during Refreshment Breaks  
Logo in sponsor slideshow

# Join us in Kingston, ON

## Partnership Application Form

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Tradeshow Booth: Yes / No    Sponsorship level/amount: \_\_\_\_\_

*Please send completed form to [gardiner@edac.ca](mailto:gardiner@edac.ca)  
EDAC will follow up with an invoice via email. Thank you!*

