Certificate in Local Economic Development

Developed in collaboration with the School of Urban & Regional Planning, this certificate is designed to successfully prepare learners and graduates in the workforce with the skills and competencies to address the current and emerging area of local economic development (LED). This includes the basic fundamentals and practical knowledge of current best practices and innovative approaches within the field.

This program has been approved for professional accreditation by the Economic Developers Association of Canada (EDAC).

Who Should Enrol?
This program is designed for entry-level economic development professionals and experienced professionals looking to enhance their skills and thrive in public and private LED positions.

Learning Outcomes
After completing the certificate, students will:
• have in-depth knowledge of the economic development process
• understand governance as it relates to the LED structure
• understand and execute operations inclusive of mentoring, creating partnerships, and creating alliances through networking
• hone communication skills pertaining to presentation, media relations, and communication planning
• understand how to conduct tactical and strategic municipal planning and build strategies
• understand how to create and present marketing/sales plans
• have a good understanding of financial statements, budgets, and the ability to analyze risks and create business plans

Graduating students may apply courses toward the educational requirements for their Ec. D. Certification.

Admission Requirements
It is recommended that applicants have the following:

OSSD with six Grade 12 U or M credits (including English), with a minimum average of 60 percent, or equivalent; or an undergraduate degree; or a college diploma; or mature student status with a combination of relevant work and life experience.

Certificate Requirements
The successful completion of four courses, with a cumulative grade point average of 1.67 or higher, is required for the certificate.

Required Courses
• Local Economic Development Fundamentals (CPLE 795)
• Ecn Development and Business Improvement (CPLE 995)
• LED Applied Research Project (CVUP 155)
• Capstone Project in LED (CVUP 160)

For More Information
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