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EDAC 2017

Canada 150+: New Beginnings in Economic Development
Niagara Falls, ON September 9 - 12, 2017

Preliminary Agenda

Saturday, September 9

- 8:00 AM – Buses leave from Marriott On The Falls
Golf Tournament - pre-registration required
Whirlpool (Niagara Parks) Course
9:00 a.m. Shot-gun Start
- 10:00 AM – Tour / activity suggestions
- 12 NOON – EDAC Registration Desk Opens
- 12 NOON – Tradeshow Booths Set-Up
- 7:00 PM – Opening Reception

Sunday, September 10

- 8:00 AM – EDAC Registration Desk Opens
- 8:00 AM – Welcome Breakfast
- 9:00 AM – EDAC Annual General Meeting (members only)
- 9:30 AM – Keynote TBA
- 10:15 AM – Refreshment Break & Tradeshow Walk
- 10:45 AM – Plenary TBA
- 11:45 PM – Lunch
- 12:15 PM – Luncheon Keynote TBA
- 1:15 PM – Breakout Sessions (Track A, B, C, D)

Track A: **SuccessionMatching.com** - Alison Anderson

Track B: **Digital Marketing for Economic Developers** - Heather Buttrum, Principal, Rain Digital

Track C: **Business & Economic Disaster Recovery: Is Your Community Prepared?** - Leann Hackman-Carty, CEO, EDA

Track D: **5 Year Mississauga Life Sciences Cluster Strategy - Connecting the Innovation Ecosystem** - Bonnie Brown, Manager, Sector Development & Economic Partnerships, City of Mississauga

- 2:15 PM – Refreshment Break & Tradeshow Walk
- 2:45 pm – Youth Entrepreneurship/Engagement Session (TBC)
- 3:30 pm – Plenary TBA
- 4:30 PM – Breakout sessions (Track A, B, C, D)

Track A: **Economic and Workforce Development: Working Together for Success** - Jay Amer, Ec.D., President Amer & Associates; Joe Celestini, CEO Workforce Development Board; Jason Dennison, Workforce Development Board

Track B: **Triage BR&E: Prioritizing Your Time** - Paul Blais, Executive Vice-President MDB Insight Inc.

Track C: **FDI By the Numbers - Making Big Data work for Smaller Communities** - Margot Begin, Ec.D.(F), Executive Director, ROI Research on Investment; Steve Jast, President, ROI Research on Investment

Track D: **Panel - The Power of Partnerships** (TBC)

5:30 PM – Wrap-up

7:00 PM – Fun Night

Monday, September 11

8:00 AM – EDAC Registration Desk Opens

8:00 AM – Breakfast

9:00 AM - Keynote TBA

10:00 AM – Plenary - **Anna Olson**, Celebrity Chef, Culinary Master, Host of Bake with Anna Olson

10:45 AM – Refreshment Break & Tradeshow Walk

11:15 AM – Breakout sessions (Track A, B, C, D)

Track A: **Experience-based Methods for Coping with Unexpected Challenges to your Communities - A Case Study** - Rick Evans, Ec.D(F)(Ret. HLM) & Erin Richmond, Ec.D., Manager, Economic Development Department, City of North Bay

Track B: **Accommodation & Tourism Development - Is Your Community Ready for Private Sector Investment?** - Brian Stanford, Senior Managing Director, CBRE Hotels

Track C: **New Advanced Manufacturing Technologies - How Communities Can Capitalize** - Gillian Hattan, Managing Consultant, Location Strategies Limited

Track D: **Think Local , Act Global, Creative partnerships to boost community economic development** - Eleanor Milette, Manager, Economic Development & Community Services

Noon – Lunch

12:30PM – Luncheon Keynote - **Allan O’Dette**, Chief Investment Officer, The Ontario Investment Office

1:30 PM – Depart for Study Tours

4:30 PM – Tour attendees return

TOURS - Pre-registration required

FREE NIGHT - Dinner on own

Tuesday, September 12

8:00 AM – Breakfast

8:30 AM – Keynote TBA

9:30 AM – Panel TBA

10:30 AM – Refreshment Break & Tradeshow Walk

11:00 AM – **Fireside Chat: Fogo Island Inn and The Opinicon Resort – A Recipe for Social Enterprise** - Fiona McKean, Opinicon & Dianne Hodgins, Chief Financial Officer, Shorefast Foundation

Start with a remote Canadian landscape: one, a majestic rock on the North Atlantic where fishing villages live in consequence of a cod stock collapse; the other, a tiny hamlet along the Rideau Canal with memories almost forgotten of tourism heydays of yore. Add expansive vision and capital investment to a community’s deep connection with place. Mix vigorously with creators from around the world. Sprinkle liberally with setbacks, doubts, perseverance and triumphs. Serve under hot timelines in a manner no one dreamed possible.

12:00 PM – Lunch

1:00 PM – **Marketing Canada Awards Presentation**

1:30 PM – Breakout sessions (Track A, B, C, D)

Track A: **Mobilizing Economic Recruitment in Rural Ontario** - Kara Van Myall, Manager of Corporate Policy and Economic Development

Track B: **Slow Death to Rebirth: An Economic Development Agency Comeback** - Laurie Guthrie, Ec.D., Economic Development Specialist, Ignite Fredericton

Track C: **Enabling Industry Innovation through Advanced Labour Market Intelligence** - Scott McNeil-Smith, National Director, Projects and Partnerships Energy Programs Lead & Jean-Pierre (JP) Giroux, National Director, Skills and Talent Development

Track D: **TBA**

*1:30 PM – Tradeshow Booth Teardown

2:30 PM – Refreshment Break

2:45 PM – Keynote - **Hon. Bob Rae**, Ontario's 21st Premier & former Liberal Party of Canada Leader - A lawyer, negotiator, mediator, and arbitrator, Bob Rae also has a particular focus on first nations, aboriginal, and governance issues.

3:45 PM – End of Sessions

6:45 PM – President's Reception

7:30 PM – President's Dinner