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Thriving in a GLOBAL MARKHAM



- **Living and doing business in a world class community located in midst of the Greater Toronto Area, the 4th largest city in North America**
- **Growing rapidly, inhabited by highly diverse and talented residents, Markham is Canada's most diverse city**
- **Populated by global innovators and international leaders in key sectors poised for future growth**
- **Globally connected through our diaspora, Markham is globally minded through our Mayor and Council**

Mayor's Message

Markham is a young city with a rich history. Built on the strong foundations of our European settlers over 200 years ago, Markham is now Canada's most ethnically diverse city.

Known as Canada's High Tech Capital, Markham is a city where innovation thrives and where business, government and academia partner and invest together to create an ecosystem of prosperity and opportunity.

Our growth is continuously fuelled by the talent, energy and spirit of our residents and entrepreneurs who hail from across the globe. The local presence of many nationalities allows us to connect to the world and build important linkages across many sectors.

Markham is committed to providing superb service to our international partners. Let us be part of your success.



Frank Scarpitti
Mayor, City of Markham



Markham at a Glance

Markham is located within the Greater Toronto Area (6 million people) and is within one day's drive of 135 million North American consumers – about 44% of the U.S. population.

Corporate Head Offices  400+

High-Tech & Life Sciences Companies  1,000+

High-Tech Companies  835

Life Sciences Companies  172

 1,359
Building Permits Issued (January - June, 2014)

 \$507 million
Construction Value (January - June, 2014)

 703,948 SF
Commercial Office Inventory (Q4 2014)

 1,379
New Residential Units (January - June, 2014)

Employment in
High-Tech & Life Sciences
 39,000



 600.77 acres
Industrial

 299.04 acres
Commercial

Available Land –
Serviced & Market Ready

 2.04%
Industrial

 1.76%
Commercial

2014 TAX RATE

Residents with Post-Secondary Education **60%** 

Markham's Collaborations with the International Business Community

Among the top priorities in our 10-year economic plan, *Markham 2020*, is to foster a "Global Markham" focused on working with key international and local partners to make our community internationally competitive. For almost twenty years, Markham's Economic Strategy has focused on building international relationships to develop investment and trade. We have a long tradition of working with our international partners both here, in the GTA and across the world. Markham's international program is distinguished by our many collaborations with such organizations as the Indian Institutes of Technology Alumni Canada, the Richmond Hill Markham Chinese Business Association, the Association of Chinese Canadian Entrepreneurs, the Indo Canada Chamber of Commerce, the Canada China Business Council, the Hong Kong Trade and Development Council, The Indus Entrepreneurs, the Consulates General of China, India, Germany, and the USA, and the Canadian Trade Commissioner Service and Ontario International Marketing Centres.

In addition to targeting key markets including India, China and the USA, Markham's international strategy focuses on strategic growth sectors including:

- The Convergence of Information and Communication Technologies and Life Sciences
- Information Entertainment and Cultural Industries
- Professional, Scientific and Technical Services
- Finance and Insurance
- Greentech / Cleantech

Markham's International Relationships include:

- Sister Cities in China, Germany and the USA
- Agreements with Science Parks in the USA, China and Taiwan
- Economic Alliances with Cities and Organizations in India, China, and Hong Kong

“ Mayor Scarpitti of Markham, Ontario stands out as a stellar example of what can be done at the municipal level, in terms of engaging with countries like India and China and attracting some of the world’s top technology companies to his city.

Douglas Goad

Director, National Conversation on Asia & Senior Editor,
Asia Pacific Foundation of Canada

Asia Pacific
Foundation
of Canada

Fondation
Asie Pacifique
du Canada



“ It was clear when we arrived that Markham was a known commodity in India.

Vinod Munshi

Past President IITAC



“ Markham's diverse and well-trained population, sound fiscal management, quality of life, and excellent transportation links are very attractive to potential German investors. Having well-known high-tech German companies like G&D and Siemens already there is a valuable endorsement of Markham's status as a world-class investment destination.”

Steven Goodinson

Consul and Senior Trade Commissioner Consulate of Canada, Munich



“ Markham is a global city, with a global perspective which makes it attractive for international investors.

Hans Wolfgang Kunz

Chairman of the Board, G&D



Giesecke & Devrient

“ Markham's leadership and international perspective really helps businesses like mine

Paul Gilbert

President of Quanser, a world leader in the development and manufacture of real-time control design and implementation used in education and research



 **INNOVATION**

Markham is Canada's 16th largest and most diverse City, and one of Canada's fastest growing and most prosperous municipalities. Home to the Markham Convergence Centre and ventureLAB, Markham is also host to R&D centres with world mandates. Seneca College and York University are also key partners in Markham's innovation ecosystem. Known as Canada's High Tech Capital, Markham is home to more than 1,000 high-technology companies including numerous Fortune 500 companies such as IBM, Oracle, GE, Qualcomm, TEVA, Giesecke and Devrient, Huawei, AMD and Johnson & Johnson.

 **DIVERSITY**

According to Statistics Canada, Markham is Canada's most diverse community with a higher proportion of visible minorities than any other city in the country.

Markham is a city of diverse, engaged, open-minded citizens who desire active lifestyles, opportunities for creative expression, and culturally enriching experiences.

 **ENVIRONMENT**

Markham is renowned for its environmental leadership and stewardship. We strive to protect Markham's natural environment as part of a healthy ecosystem. We are a leader in conservation and rooftop solar, the Markham Food Charter, local food programs, and an aggressive zero waste program for our municipal facilities.

Markham has the highest waste diversion level of any municipality in Canada, diverting more than 81 per cent of curb side waste from the landfill.

Fourteen years ago Markham began operating its own district heating, cooling and energy company – Markham District Energy (MDE). Regarded as a model for other systems world-wide, MDE received the International System of the Year award in 2013 from the International District Energy Association.



Markham breaks Guinness World Record for longest dancing dragon, Markham Civic Centre, September 2012.