



E D A C • A C D E

be different

EDAC's 47th Annual Conference • September 19-22 • Whitehorse, Yukon

EDAC 2015 Whitehorse Preliminary Agenda

Does your community stand out? At EDAC 2015 we'll be exploring the importance of being different and doing things differently, from leveraging your community's unique culture, history, or environment, to working with First Nations, to examining different approaches to economic development. Expect this conference to be a little bit different, too.

EDAC 2015: Be Different

Saturday, September 19, 2015

8:15 AM – Recreation Activities TBA (pre-registration required)

11:00 AM – Annual Golf Tournament (pick up by bus at convention centre)

Meadow Lakes Golf & Country Club

\$90 + tax per person includes 9 hole green fees, clubs, carts, lunch and transportation.

Lunch, then shotgun start 1:00 pm (pre-registration required).

12 NOON – Tradeshow Booths Set-Up

6:30 PM – Opening Reception @ Kwanlin Dun Cultural Centre

Experience Yukon First Nations hospitality at the gorgeous Kwanlin Dun Cultural Centre as you wine, dine, and are welcomed to the traditional territory of the Kwanlin Dün First Nation and the Ta'an Kwäch'än Council. Try your hand at traditional Dene games, observe young carvers at work, and be moved by the power of the Dakhká Khwáan Dancers.

*Conference registration will be available on-site.

Sunday, September 20, 2015

7:30 AM – Welcome Breakfast

8:30 AM – EDAC Annual General Meeting

9:30 AM – Dare to be Different: *Chris Fields, Senior Brand Strategist, Twist Marketing*

Close your eyes. Ask yourself what communities or spaces you have visited that you find to be memorable. The truth is there aren't many. We're inundated with average. And yet ask people about their memorable experiences and they will talk about "different", not "same". How do we bridge the gap between average and great? Learn five ways to leap the hurdles that stand in the way of exceptional spaces and places in an informative, entertaining, and a little big crazy presentation about community building and branding.

10:15 AM – Refreshment Break & Tradeshow Walk

10:30 AM – Concurrent Workshops TBA

Workshop A – Using Nature & Heritage as a Community Builder and Economic Engine: Models from Hawaii, Nunavut & Australia: *Flo Frank*

In this hands-on workshop, identify your community's unique assets and explore ways to cultivate economic and community-building opportunities from the grassroots.

12:45 PM – Session TBA

1:30 PM – Speaker: A Different Perception for Growth in a New Paradigm

Anne Wilson Schaefer, Ph.D

Economic development, like everything else, does not exist in a vacuum. We all live in expanding contexts from our own personal contexts, to our families, to our institutions, to our communities, society and the planet. An awareness of those contexts is essential for high level functioning. Dr. Schaefer will use the concept of addiction to explore ways that hold us back and ways to move on productively from the individual to the planet.

2:15 PM – Refreshment Break & Tradeshow Walk

2:30 PM – PechaKucha

3:15 PM – EcDev Debates

4:15 PM – Wrap-up / Prep for Tours

Free Night! Dinner on own.

Monday, September 21, 2015

7:30 AM – FULL-DAY COMMUNITY TOURS

Destination Dawson City* — How Dawson Does Different

\$265 + taxes per person

Dawson City, Yukon, maintains its “colourful 5%” and offers a gritty “frontier” character with friendly and welcoming people. It is a town of contrasts and contradictions, which, somehow, seem to find a comfortable coexistence among the storied old buildings, the Moosehide slide, and the confluence of the Yukon and Klondike rivers. On this **overnight** visit, fly to Dawson City in a Hawker-Siddeley 748 and learn about the ways that this one-of-a-kind community has preserved and leveraged its unique character through heritage building repurposing, building on its historic placer mining sector, and by cultivating its artistic community. And while you’re in Dawson, why not seize the opportunity to become a Certified Sourdough by drinking the legendary Sourtoe Cocktail?

*(Limited spots available! First come, first serve. Advance registration required.)
(Additional fees apply.)*

Destination Faro* — Community Survival: What do you do when your community loses its major economic driver?

\$125 + taxes per person

Faro, Yukon was once home to the largest operating open-pit lead-zinc mine in the world. Fly in a de Havilland Otter, legendary workhorse of the North, over majestic Yukon mountains in their autumn glory to Faro for a tour of the mine, closed in 1997 and now in reclamation. Learn about the history of Faro and how this former mining town has survived to become a lifestyle community tucked away in the middle of the Yukon, and about its plans for the future. Participate in a facilitated discussion with others who are asking the question: What do you do when your community loses its major economic driver?

*(Limited spots available! First come, first serve. Advance registration required.)
(Additional fees apply.)*

Destination Haines Junction — First Nations-led Economic Development

\$115 + taxes per person

The Village of Haines Junction — gateway to the Kluane National Park and Reserve — lies on the edge of spectacular wilderness. This land is the home of the self-governing Champagne and Aishihik First Nations, recognized as leaders in economic development. Begin your day with a scenic ride up the famous Alaska Highway and visit the re-creation of a traditional village site. Here, we will learn about the history of the area, the traditional economy, and how the people have adapted to significant economic and cultural changes brought about by events like the Klondike Gold Rush and the building of the Alaska Highway. Afterward, your journey will take you to the gorgeous Da Kų Cultural Centre, where you will learn how this innovative First Nation is breaking new ground through strategic investments, partnerships, programs, and more. This is a story of resilience and strength that you won't want to miss! (Limited spots available! First come, first serve. Advance registration required.)

Whitehorse Tours - Complimentary

If you can't register for one of the EDAC 2015 Destination Tours, don't fret! Included in the cost of your conference registration is one of four Whitehorse-area tours. Choose your tour early to get the one you want!

- **Whitehorse Tour A**

Morning: Communities in Transition
Afternoon: Adventure and Cultural Tourism

- **Whitehorse Tour B**

Morning: Adventure and Cultural Tourism
Afternoon: Creating a Climate for Innovation

- **Whitehorse Tour C**

Morning: Developing Unique Tourism Assets
Afternoon: Communities in Transition

- **Whitehorse Tour D**

Morning: Creating a Climate for Innovation
Afternoon: Developing Unique Tourism Assets

DESCRIPTIONS

Communities in Transition

At Yukon's Transportation Museum, learn about the tumultuous history of Whitehorse from Yukon's History Hunter, Michael Gates; how a First Nations fishing camp grew to become a rapidly-growing transportation hub and territorial capital (*To be confirmed*). In a participatory facilitated session immediately afterward, we'll discuss how communities manage change, taking advantage of opportunities and identifying and mitigating

negative impacts.

Next, we'll stroll over to the Beringa Centre theatre where we'll learn about how the City of Whitehorse found common ground amongst a diverse population through a values-based economic development planning process. We'll also learn about how the fly-in community of Old Crow used a values-based economic development planning process to reconcile its need for cultural preservation with the wage economy (*To be confirmed*). This, too, will be followed by a facilitated discussion on strategic economic development planning, where we'll explore triumphs and tragedies of economic development planning from across the country.

Creating a Climate for Innovation

The Government of Yukon's Department of Economic Development and Yukon College have taken deliberate steps to foster a climate of innovation. This tour starts at the Yukon College campus where we'll learn about the Yukon Research and Innovation Centre, the Cold Climate Innovation Centre, and the Centre for Northern Innovation in Mining. Next, we'll travel to YuKconstruct, Canada's most northerly makerspace, and learn about how this vibrant maker community came to be and about its challenges going forward.

Developing Unique Tourism Assets

This tour starts at the Yukon Wildlife Preserve, a unique wildlife viewing property featuring ten species of northern Canadian mammals in their natural environment. While here, you'll get to learn about how the Wildlife Preserve became a popular tourism activity and a centre of excellence for conservation, rehabilitation, and research, even making regular appearances in the National Geographic Wild television show *Dr. Oakley, Yukon Vet*. Plus, you'll get to see and learn about the muskoxen, arctic fox, lynx, and more!

After the Yukon Wildlife Preserve, we'll travel to the Takhini Hotpsprings where we'll learn about how the owners are developing this unique property with a first-of-its-kind-in-Canada approach to private development. Be sure to bring your swimsuit!

Adventure and Cultural Tourism

(Stay tuned for details.)

7:30 PM – Fun Night!

Tuesday, September 22, 2015

7:30 AM – Breakfast

8:30 AM – Keynote: *Phil Fontaine, OC, Canadians for a New Partnership*

How well do you know your indigenous neighbours? In this informative and thought-provoking talk, Phil Fontaine will lay the groundwork for understanding how we can build a better, stronger Canada by cultivating a new partnership between First Peoples and all Canadians so that together we can build a strong economy and values-based society that will benefit this and future generations.

9:15 AM – Panel Presentation TBA

10:00 AM – Refreshment Break

10:30 AM – Concurrent Workshops TBA

11:45 AM – Lunch

12:30 PM – Growing WITH Your Community - Managing Diverse Views Through Public Engagement: *Stephani Roy McCallum, CPF*

In an interactive and participatory session you will discover what good public engagement looks like and how it can benefit your economic development work. Discover what to do – and what not to do – to build support, ownership, and understanding of growing forward and learn how to manage and reconcile diverse views.

1:15 PM – Keynote TBA

2:00 PM – Refreshment Break

2:15 PM – Concurrent Workshops TBA

6:30 PM – President's Reception

7:00 PM – President's Dinner