

Jim Anderson - Executive Director



The Entrepreneur



An entrepreneur isn't someone who owns a business, it's someone who makes things happen.

- Tim Ferriss

Kamloops, BC



- BC's Southern Interior
- Population \approx 90,000

Venture Kamloops



- Arm's Length Not-for-Profit
- 100% City funded
- Established in 2004

Entrepreneurship



- Core Services
 - BR&E
 - Entrepreneurship
 - Attraction
- Talent Attraction

The 6 Steps



[Home](#) > [Business Tools](#)

6 Steps to Starting a Business

Business Tools

[Start Here For New Business](#)

[Start Here For Existing Business](#)

[6 Steps to Starting a Business](#)

[Site Selection Services](#)

[Report Builder](#)

1. Decide on a Business Structure

Most small businesses are operated as a Sole Proprietorship, General Partnership, or a Corporation (also known as a Limited Company). Some businesses can be structured as Societies and Cooperatives. The following websites offer the pros and cons of these various business structures. If you are not sure which is best for your business, it is recommended that you consult a lawyer, accountant or both.

- [Corporations Canada](#)
- Small Business BC Guide: [How to Choose the Right Business Structure](#)

The 6 Steps



- Basic Self-serve
- Default starting point
- Gain commitment
- Leads to 'Start Here'

Start Here



VK

The screenshot shows the VK Kamloops website. The header includes the logo 'VK VENTURE KAMLOOPS ECONOMIC DEVELOPMENT' on the left and navigation links 'Careers', 'Initiatives', 'Contact', and 'Subscribe to Newsletter' on the right. Below the header are links for 'ABOUT US', 'WHY KAMLOOPS', 'BUSINESS TOOLS', and 'DATA CENTRE'. The main content area features a large orange banner with the text 'START HERE' and 'A step-by-step guide on how to get your new business off the ground.' Below the banner is a sidebar menu titled 'Business Tools' with options: 'Start Here For New Business', 'Start Here For Existing Business', '6 Steps to Starting a Business', 'Site Selection Services', and 'Report Builder'. The main content area below the banner is titled 'Let's See If You're Ready To Meet With VK' and contains a form with the text 'Please provide us with some further information about your business idea:' and a question 'At what stage are you in for the business planning process?' with three radio button options: 'Yet to start a business plan', 'Business plan in process', and 'Completed business plan'.

VK VENTURE KAMLOOPS
ECONOMIC DEVELOPMENT

Careers Initiatives Contact Subscribe to Newsletter

ABOUT US WHY KAMLOOPS **BUSINESS TOOLS** DATA CENTRE

Home > Business Tools

START HERE

A step-by-step guide on how to get your new business off the ground.

Business Tools

- Start Here For New Business
- Start Here For Existing Business
- 6 Steps to Starting a Business
- Site Selection Services
- Report Builder

Let's See If You're Ready To Meet With VK

Please provide us with some further information about your business idea:

At what stage are you in for the business planning process?

- Yet to start a business plan
- Business plan in process
- Completed business plan

Start Here

VK

- Developed in 2015
- Net Effect:
 - Fewer new clients
 - More meetings
 - More referrals

Start Here 

VK

Business License Growth Kamloops 2014 - 2018

2014	2015	2016	2017
-1	81	151	280

[Home](#) > [About Us](#)

Advisory Committee



[Our Team](#)

[Our Programs](#)

[Board of Directors](#)

[VK Venture Advisors](#)

[VK Venture Advisors Overview](#)

[Meet the Advisory Panel](#)

Here As Your Sounding Board

Take advantage of the award winning VK Venture Advisors program for entrepreneurs of new or existing businesses. Find out if you have all of the bases covered for your business idea or plans for growth.

Each month, we choose an entrepreneur or business to participate in the VK Venture Advisors program. This opportunity allows the entrepreneur to pitch their business idea to a panel of local business professionals and industry experts. These experts provide the business with constructive feedback, insight and connections regarding the business idea.

This valuable experience provides entrepreneurs with a huge advantage when they approach their business plan or goals for growth. The feedback gets right to-the-point and is always delivered in a positive, constructive manner. Plus, the program costs nothing as all VK Venture Advisors volunteer their time to help grow business in Kamloops.

- Selected from ‘Start Here’ applicants
 - 9 per year
 - Panel of 14 Local Business Experts
 - Deep dive into business plan

- **Business Success**
 - 60 participants since 2013
 - All but 3 in business today
 - Deep dive into business plan

LinkUp

VK



2017 LinkUp
Business Development Summit

LinkUp



Presenting Organizations

- BDC
- Community Futures
- Export Development Canada
- Futurpreneur Canada
- Women's Enterprise Centre
- SIDIT
- IRAP
- MITACS
- CDN Trade Commission
- NSERC
- All Nations Trust
- KPMG SR&ED
- Venture Kamloops
- Kamloops Chamber of Commerce
- Open Door Group
- Kamloops Innovation
- TRU
- Min of Int'l Trade
- Min of Jobs Trades & Technology
- Aboriginal Business Network
- Small Business BC
- CDN Manufacturers & Exporters

LinkUp



- 225 Attendees
- Tradeshow
- Pigeon Hole
- Follow-up Meetings

VK Accelerate

VK

VK VENTURE
KAMLOOPS
ECONOMIC DEVELOPMENT

[Careers](#) [Initiatives](#) [Contact](#) [Subscribe to Newsletter](#) 

[ABOUT US](#) [WHY KAMLOOPS](#) [BUSINESS TOOLS](#) [DATA CENTRE](#)



VK Accelerate

Supporting Entrepreneurship



Market Test Your Business All the Right Connections to Set You up for Success

The VK Accelerate program is intended to find creative entrepreneurs with unique products or services that offer an authentic local experience to complement and enhance our community.

VK Accelerate



Program Requirements Are You Prepared to:

- Expand your new, homebased or online business to its first bricks and mortar location?
- Complete a comprehensive business plan through Venture Kamloops or one of our community partners? (Community Futures, BDC, Futurpreneur or The Women's Enterprise, All Nations Trust, Kamloops Innovation, TRU Generator.)
- Make a financial commitment?

[APPLY NOW](#)

VK Accelerate



- 6-month program
- Requires financial commitment
- Approval from Community Partners

VK Accelerate



Community Partners



VK Accelerate



Proud Business Supporters



2017 Metrics



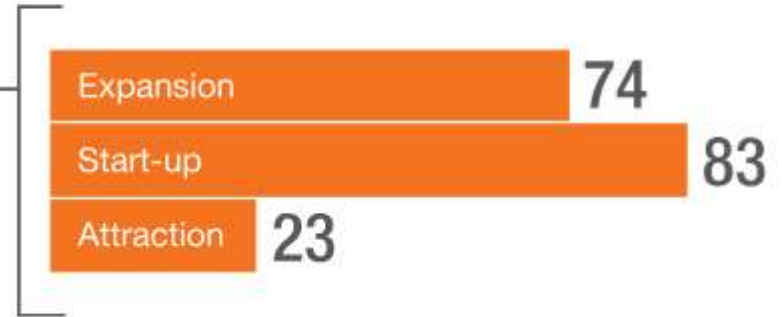
Business Assisted; Categorized by:

1100

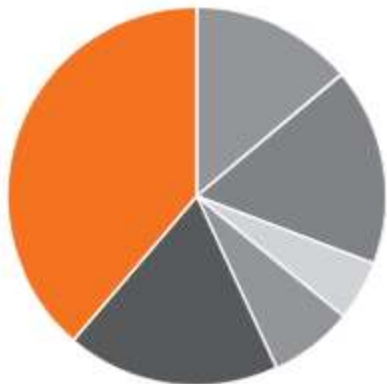
Overall number of employees/jobs

180

Businesses Assisted
(334 Advisory Sessions)



Nature of Assistance



DES 51
Site Selection 57
Utility 19
Labour 31
Business Planning 85
Referral 201

Referrals to Other Resources

160

Professional

122

Regulatory

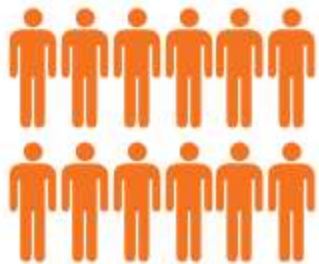
2017 Metrics



Business Sectors



Business Size (Number of Employees)



1-5	6-10	11-25	26-100	>100
127	20	18	4	1

Thank you!

