



EDAC Annual Professional Development Conference Sponsorship & Tradeshow Package

September 8-11, 2018
Fredericton, NB

Sponsors & Tradeshow Benefits - What is the value?

- Support EDAC's efforts to deliver top-notch professional development and inspire economic development professionals and community leaders in their efforts to build strong and resilient economies
- Be recognized as a leader in corporate social responsibility
- Increase your company's visibility
- Network with 300+ professionals from all across Canada! EDAC members and delegates include:
 - Economic & business development professionals
 - Community & business leaders
 - Investment attraction & economic development agencies
 - Municipal, Provincial, Territorial & Federal leaders
 - Business/economic development consultants
 - Financial professionals

For more information and services contact :

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Economic Developers Association of Canada
289-649-1771
Email: gardiner@edac.ca

We value our Sponsors!

EDAC's Conferences are a great place to connect annually with more than 300+ Economic Development Professionals from across Canada.

We aim to ensure each sponsor truly benefits by maximizing visibility and opportunities to network at our conference location.

Various levels to fit your organization's needs and budget! Thinking of becoming a **Bronze Sponsor** or **Exhibitor**, and want to maximize your networking opportunities?

REGISTER as a full Conference Attendee as well to attend all meals, sessions, and events.



Choose your Sponsorship Level... Packages & Benefits

- **\$26,000+ - Title Sponsorship plus EDAC Corporate Sponsorship**

Prominent Sponsor logo displayed throughout Conference

Corporate sponsorship logo on EDAC website (full year promotion)

Promotion of Corporate Sponsorship (logo) within EDAC's electronic communications

Participation as a Keynote Speaker

Logo and link to organization's website or materials from conference webpage

Tradeshow/Exhibit space if required

Six Complementary Conference registrations (meals, sessions, events included)

Head Table Guests (three senior representatives) at Presidents dinner

Prominent sponsor recognition by President from the podium

- **\$25,000 - Diamond**

Prominent Sponsor logo displayed throughout Conference

Sponsorship logo & link on conference website

Participation as speaker or moderator

Tradeshow/Exhibit space if required

Four Complementary Conference registrations (meals, sessions, events included)

Head Table Guest (one senior representative) at President's Dinner

Prominent sponsor signage covering a premier event

- **\$15,000 - Platinum**

Prominent Sponsor logo displayed throughout Conference

Sponsorship logo & link on conference website

Participation as speaker or moderator

Tradeshow/Exhibit space if required

Three Complementary Conference registrations (meals, sessions, events included)

Choose your Sponsorship Level... Packages & Benefits

- **\$10,000 - Gold**
Sponsorship logo within conference website
Tradeshow/Exhibit space if required
Two complementary Conference registrations (meals, sessions, events included)
- **\$5,000 - Silver**
Sponsorship logo within conference website
Tradeshow/Exhibit space in high traffic area
One complementary Conference registration (meals, sessions, events included)
Logo on Sponsor Banner & Slideshow
- **\$2,500 - Bronze**
Sponsorship logo within conference website Logo on website, Sponsor Banner & Slideshow
- **\$1,500 - Lanyard Sponsor (1 available)**
Corporate Logo on all conference delegate lanyards for name badges
Logo on website, Sponsor Banner & Slideshow
- **\$1,000 - Refreshment Break Sponsors**
Corporate Logo on signage posted during Refreshment Breaks
Logo on Sponsor Banner & Slideshow
- **\$1,000 - Exhibitor / Trade Show Booth (20 available)**
10 x 10 space complete with table and chairs in high traffic area of Conference

Join us in Fredericton, NB Sponsorship Application Form

Name: _____ Title: _____

Organization: _____

Street Address: _____

City: _____ Province: _____ Postal Code: _____

Telephone: _____ Fax: _____

E-mail: _____

Tradeshow Booth: Yes / No Sponsorship level/amount: _____

*Please send completed form to gardiner@edac.ca
EDAC will follow up with an invoice via email. Thank you!*

