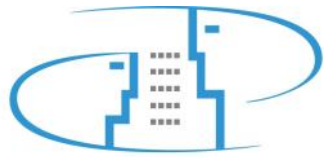


E D A C • A C D E

Economic Developers Association of Canada's  
Annual Professional Development Conference  
**Sponsorship & Tradeshow Package**

# Economic Developers Association of Canada's (EDAC) Annual Professional Development Conference



E D A C • A C D E

## Sponsors & Tradeshow Benefits - What is the value?

- Support EDAC's efforts to deliver top-notch professional development and inspire economic development professionals and community leaders in their efforts to build strong and resilient economies
- Be recognized as a leader in corporate social responsibility
- Increase your company's visibility
- Network with 300+ professionals from all across Canada! EDAC members and delegates include:
  - Economic & business development professionals
  - Community & business leaders
  - Investment attraction & economic development agencies
  - Municipal, Provincial, Territorial & Federal leaders
  - Business/economic development consultants
  - Financial professionals

### For more information and services contact :

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Economic Developers Association of Canada  
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Email: [gardiner@edac.ca](mailto:gardiner@edac.ca)

David Oakes, Ec.D.  
Director Economic Development  
Niagara Economic Development  
Email: [david.oakes@niagararegion.ca](mailto:david.oakes@niagararegion.ca)



## We value our Sponsors!

EDAC's Conferences are a great place to connect annually with more than 300+ Economic Development Professionals from across Canada.

We aim to ensure each sponsor truly benefits by maximizing visibility and opportunities to network at our conference location.

## Various levels to fit your organization's needs and budget!

Thinking of becoming a **Bronze Sponsor** or **Exhibitor**, and want to maximize your networking opportunities?

**REGISTER** as a full Conference Attendee as well to attend all meals, sessions, and events.

# Choose your Sponsorship Level... Packages & Benefits

*\$5,000+ also includes at least 1 Complimentary Conference Registration & Tradeshow/Exhibit Booth!*

**\$26,000 +**

## **Title Sponsorship plus EDAC Corporate Sponsorship**

- Prominent Sponsor logo displayed throughout Conference
- Corporate sponsorship logo on EDAC website (full year promotion)
- Promotion of Corporate Sponsorship (logo) within EDAC's electronic communications
- Participation as a Keynote Speaker
- Logo and link to organization's website or materials from conference webpage
- Tradeshow/Exhibit space if required
- Six Complimentary Conference registrations (meals, sessions, events included)
- Head Table Guests (three senior representatives) at Presidents dinner
- Prominent sponsor recognition by President from the podium

**\$25,000**

## **Diamond**

- Prominent Sponsor logo displayed throughout Conference
- Sponsorship logo & link on conference website
- Participation as speaker or moderator
- Tradeshow/Exhibit space if required
- Four Complimentary Conference registrations (meals, sessions, events included)
- Head Table Guest (one senior representative) at President's Dinner
- Prominent sponsor signage covering a premier event

**\$15,000**

## **Platinum**

- Prominent Sponsor logo displayed throughout Conference
- Sponsorship logo & link on conference website
- Participation as speaker or moderator
- Tradeshow/Exhibit space if required
- Three Complimentary Conference registrations (meals, sessions, events included)



## Sponsorship Packages & Benefits continued...

\$10,000

### **Gold**

Sponsorship logo within conference website  
Tradeshow/Exhibit space if required  
Two complementary Conference registrations (meals, sessions, events included)

\$5,000

### **Silver**

Sponsorship logo within conference website  
Tradeshow/Exhibit space in high traffic area  
One complementary Conference registration (meals, sessions, events included)  
Logo on Sponsor Banner & Slideshow

\$2,500

### **Bronze**

Sponsorship logo within conference website  
Logo on website, Sponsor Banner & Slideshow

\$1,500

### **Lanyard Sponsor (1 available)**

Corporate Logo on all conference delegate lanyards for name badges  
Logo on website, Sponsor Banner & Slideshow

\$1,000

### **Refreshment Break Sponsor (3 available)**

Corporate Logo on signage posted during chosen Refreshment Break (one each day)  
Logo on Sponsor Banner & Slideshow

\$1,000

### **Exhibitor / Trade Show Booth (20 available)**

10 x 10 space complete with table and chairs in high traffic area of Conference

# Join us in Niagara Falls, ON Sponsorship Application Form

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Street Address: \_\_\_\_\_

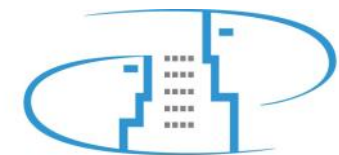
City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

## Sponsorship Level

- |                          |            |   |
|--------------------------|------------|---|
| <input type="checkbox"/> | \$26,000 + | Title Sponsorship plus EDAC Corporate Sponsorship |
| <input type="checkbox"/> | \$25,000   | Diamond   |
| <input type="checkbox"/> | \$15,000   | Platinum  |
| <input type="checkbox"/> | \$10,000   | Gold  |
| <input type="checkbox"/> | \$5,000    | Silver  |
| <input type="checkbox"/> | \$2,500    | Bronze  |
| <input type="checkbox"/> | \$1,500    | Lanyard Sponsor (1 available)                     |
| <input type="checkbox"/> | \$1,000    | Refreshment Break Sponsor (5 available)           |
| <input type="checkbox"/> | \$1,000    | Exhibitor / Trade Show Booth (20 available)       |



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