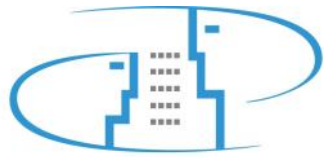


E D A C • A C D E

Economic Developers Association of Canada's
Annual Professional Development Conference
Sponsorship & Tradeshow Package

Economic Developers Association of Canada's (EDAC) Annual Professional Development Conference



E D A C • A C D E

Sponsors & Tradeshow Benefits - What is the value?

- Support EDAC's efforts to deliver top-notch professional development and inspire economic development professionals and community leaders in their efforts to build strong and resilient economies
- Be recognized as a leader in corporate social responsibility
- Increase your company's visibility
- Network with 300+ professionals from all across Canada! EDAC members and delegates include:
 - Economic & business development professionals
 - Community & business leaders
 - Investment attraction & economic development agencies
 - Municipal, Provincial, Territorial & Federal leaders
 - Business/economic development consultants
 - Financial professionals

For more information and services contact :

Penny A. Gardiner, Ec.D.
Chief Executive Officer
Economic Developers Association of Canada
(905) 689-8771
Email: gardiner@edac.ca

David Oakes, Ec.D.
Director Economic Development
Niagara Economic Development
Email: david.oakes@niagararegion.ca



We value our Sponsors!

EDAC's Conferences are a great place to connect annually with more than 300+ Economic Development Professionals from across Canada.

We aim to ensure each sponsor truly benefits by maximizing visibility and opportunities to network at our conference location.

Various levels to fit your organization's needs and budget!

Thinking of becoming a **Bronze Sponsor** or **Exhibitor**, and want to maximize your networking opportunities?

REGISTER as a full Conference Attendee as well to attend all meals, sessions, and events.

Choose your Sponsorship Level... Packages & Benefits

\$5,000+ also includes at least 1 Complimentary Conference Registration & Tradeshow/Exhibit Booth!

\$26,000 +

Title Sponsorship plus EDAC Corporate Sponsorship

Prominent Sponsor logo displayed throughout Conference

Corporate sponsorship logo on EDAC website (full year promotion)

Promotion of Corporate Sponsorship (logo) within EDAC's electronic communications

Participation as a Keynote Speaker

Logo and link to organization's website or materials from conference webpage

Tradeshow/Exhibit space if required

Six Complimentary Conference registrations (meals, sessions, events included)

Head Table Guests (three senior representatives) at Presidents dinner

Prominent sponsor recognition by President from the podium

\$25,000

Diamond

Prominent Sponsor logo displayed throughout Conference

Sponsorship logo & link on conference website

Participation as speaker or moderator

Tradeshow/Exhibit space if required

Four Complimentary Conference registrations (meals, sessions, events included)

Head Table Guest (one senior representative) at President's Dinner

Prominent sponsor signage covering a premier event

\$15,000

Platinum

Prominent Sponsor logo displayed throughout Conference

Sponsorship logo & link on conference website

Participation as speaker or moderator

Tradeshow/Exhibit space if required

Three Complimentary Conference registrations (meals, sessions, events included)

Sponsorship Packages & Benefits continued...

\$10,000

Gold

Sponsorship logo within conference website
Tradeshow/Exhibit space if required
Two complementary Conference registrations (meals, sessions, events included)

\$5,000

Silver

Sponsorship logo within conference website
Tradeshow/Exhibit space in high traffic area
One complementary Conference registration (meals, sessions, events included)
Logo on Sponsor Banner & Slideshow

\$2,500

Bronze

Sponsorship logo within conference website
Logo on website, Sponsor Banner & Slideshow

\$1,500

Lanyard Sponsor (1 available)

Corporate Logo on all conference delegate lanyards for name badges
Logo on website, Sponsor Banner & Slideshow

\$1,000

Refreshment Break Sponsor (3 available)

Corporate Logo on signage posted during chosen Refreshment Break (one each day)
Logo on Sponsor Banner & Slideshow

\$1,000

Exhibitor / Trade Show Booth (20 available)

10 x 10 space complete with table and chairs in high traffic area of Conference

Join us in Niagara Falls, ON Sponsorship Application Form

Name: _____ Title: _____

Organization: _____

Street Address: _____

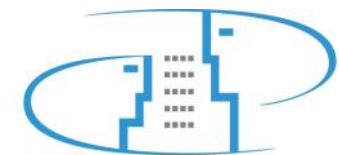
City: _____ Province: _____ Postal Code: _____

Telephone: _____ Fax: _____

E-mail: _____

Sponsorship Level

- | | | |
|--------------------------|------------|---|
| <input type="checkbox"/> | \$26,000 + | Title Sponsorship plus EDAC Corporate Sponsorship |
| <input type="checkbox"/> | \$25,000 | Diamond |
| <input type="checkbox"/> | \$15,000 | Platinum |
| <input type="checkbox"/> | \$10,000 | Gold |
| <input type="checkbox"/> | \$5,000 | Silver |
| <input type="checkbox"/> | \$2,500 | Bronze |
| <input type="checkbox"/> | \$1,500 | Lanyard Sponsor (1 available) |
| <input type="checkbox"/> | \$1,000 | Refreshment Break Sponsor (5 available) |
| <input type="checkbox"/> | \$1,000 | Exhibitor / Trade Show Booth (20 available) |



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