First Nations – Municipal Community Economic Development Initiative (CEDI) and *Stronger Together* Toolkit

Economic Developers Association of Canada Annual Conference

A Joint Initiative of

CEDI • IDEC

10:30-11:30 am
September 22, 2015

[Logo]

cando

FCM

FEDERATION OF CANADIAN MUNICIPALITIES

FÉDÉRATION CANADIENNE DES MUNICIPALITÉS
CEDI Video

5 Minutes Long

Available at www.fcm.ca/cedi
National Context – Truth and Reconciliation Commission

• June 2015 release of Truth and Reconciliation Commission (6 years of work) highlighted municipal actions in 5 of its 91 recommendations

• FCM and membership are working on strategies to implement these recommendations

• "Reconciliation is about forging and maintaining respectful relationships. There are no shortcuts." - Justice Murray Sinclair

• CIPP & CEDI focus on relationship building and practical economic and infrastructure partnerships for stronger longterm relationships
National Context - ATR

National Aboriginal Economic Development Board Study on benefits to First Nations and Municipalities of Urban Additions to Reserve data on fiscal benefits (jobs, investment, taxes)

• “When First Nations reserves gain land not only can they economically benefit but everyone else in the region can too…. So not only does this report say don't go all NIMBY when you hear the local reserve is growing, but it says do so at your own peril. You may risk losing a share of the spoils.”

• Source: (The London Free Press, Oct 15, 2014)

CIPP/CEDI provide tools needed for planning and service agreements for successful ATRs

To view the study, visit
http://www.naedb-cndea.com
CEDI Highlights Across Canada: Joint Projects Underway

Joint Marketing Plan for Business Attraction and Tourism Promotion

Joint Investor Attraction Package

Feasibility Study for Regional Food Distribution Centre & Labour Market Group

Joint Communications Strategy and Regional Attraction Strategy

Joint Tourism Marketing Plan with First Nations Tourism Focus

Regional Tourism Marketing Strategy
Benefits of First Nation – CED Municipal Collaboration

- A stronger, united voice for engaging with businesses and other levels of government.
- Increased ability to access funding from other levels of government.
- Cost savings and more efficient program delivery.
- More opportunities for local business development and jobs.
- Ability to leverage the unique financial, human and physical resources of each partner.
- Coordinated planning efforts to improve land use, land management and environmental/resource protection.
**Stronger Together Toolkit: Steps**

**A. Connect**
Meet, build a stronger relationship and formally commit to the joint CED process

**B. Vision**
Create a shared vision for the relationship and formally commit to it through a relationship agreement

**C. Decide**
Decide on joint CED initiatives, develop work plans and set up a governance structure to manage implementation

**D. Act**
Work together to implement the work plans, strengthen the partnership and build a stronger regional economy

2–3 months

2–4 months

3–6 months

12–24 months
**Stronger Together Toolkit**

- Background information and answers to frequently asked questions.
- Handouts, templates, workshop agendas and other tools for implementing projects in your own community.
- Detailed case studies of how different communities have used the joint First Nations–Municipal CED process to improve the quality of life for their citizens.
- A guide to building strong First Nations–municipal relationships.
FCM First Nations – Municipal Community Infrastructure Partnership Program (CIPP)

Supporting First Nations and neighboring municipalities to collaborate on community infrastructure and service agreements

• www.fcm.ca/cipp
Stronger Together Toolkit: Accessible and User-Friendly

- Free on CEDI website [www.fcm.ca/cedi](http://www.fcm.ca/cedi)
- English and French
- Electronic toolkit with tools and templates that can be customized, saved or printed and used instantly;
- Use it where you’re at
- In-depth introduction on the benefits of and opportunities for First Nation – municipal collaboration
Stronger Together Toolkit: Target Audience

• First Nation and municipal elected officials
  • Chiefs, mayors, reeves, wardens
  • Band and municipal councillors
• EDOs from First Nations and municipalities
• Senior First Nations and municipal staff
  • Band Managers/Administrators, Chief Administrative Officers, etc.
• Other related staff (Lands Managers, planners, consultants etc.)
Discussion at Tables

At your tables:
Take **15 minutes**.

- **With regards to your relationship and Ec Dev opportunities with your neighbouring First Nation or municipality: Where are you now – and where would you like to be?** Take 5 min to reflect and write this down – then go around table and each take a minute to share your answer.
- **What’s the next step to get there?** (reflect – write – share)
- **Wrap-up with highlighting what resources can help**
Closing

“We have done more together than we could ever do alone.”

• Mayor Tyler Warman, Town of Slave Lake, AB
Join the Conversation on First Nations-Municipal CED Collaboration

• Join our First Nations – Municipal Network on LinkedIn (search ‘First Nations-Municipal Network’)

• Join the CEDI Community of Practice by submitting your contact information through our website www.fcm.ca/cedi

• Follow us on twitter: @FNUniCEDI

• Download the Stronger Together Toolkit from www.fcm.ca/cedi
For more information

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