

2014 Marketing Canada Awards Recipients

Airdrie Economic Development – ‘New Heights’ Advertising Campaign

Alberta SouthWest Regional Economic Development – ‘SouthWest Connect’ Online Community Outreach

Calgary Economic Development – ‘YCCisOpen’ Online Community Outreach

City of Hamilton Economic Development – ‘Ambitious City’ Video

City of Vaughan – ‘York U in York’ Single Publication (4 or more pages)

City of Waterloo – ‘VOTE’ Advertising Campaign

City of Yorkton – ‘Community Guide’ Single Publication (4 or more pages) & Poster Cards/Bookmark Single Publication (less than 4 pages)

City of North Bay – ‘Industrial’ Video

Comox Valley Economic Development & Tourism – ‘WinterBites’ Event

County of Annapolis – ‘Community Guide’ Single Publication (4 or more pages)

County of Northern Lights – ‘Paddle the Peace’ Event

Invest New Brunswick – ‘InvestNB Bobbleheads’ Item & ‘investnb.ca’ Website

Leduc-Nisku Economic Development – ‘Ledger’ E-Newsletter

Ontario East Economic Development – ‘Move to Ontario East’ Video

Prince Edward County – ‘Tour Taste Explore Unwind’ Single Advertisement

Region of Durham – ‘Sector Brochures’ Single Publication (4 or more pages)

Richmond Hill – ‘Creative Industries Symposium’ Event

Rocky View County – ‘Rocky View Onesie’ Item

Spruce Grove – Publication Series

Town of Gananoque – ‘Rush Hour’ Advertising Campaign

Town of Halton Hills – ‘Community Brand’ Identity / Application

Town of Hinton – ‘What will you remember’ Video

Town of Torbay – ‘Invest Torbay’ Brand Identity / Application

Venture Kamloops – ‘www.venturekamloops.com’ Website