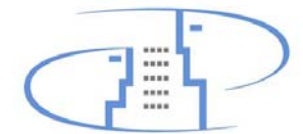


Economic Developers Association of Canada (EDAC) Strategic Vision of Success – 2012-2015

Sustainability & Growth	National Focus on Economic Development	Member Driven Organization of Economic Practitioners in Canada
<ul style="list-style-type: none"> • EDAC’s relevance to the membership and the profession will be a measure of the success of the members of the Board of Directors, who will govern appropriately, set direction and develop policy with input from the membership. • EDAC will continue to build what is already a strong national association. • EDAC will maintain appropriate staff resources to ensure members are provided value-added services such as online resource directories, information on best practices and a mentorship program for new economic developers. • EDAC will reinforce its competitive advantage and value proposition. 	<ul style="list-style-type: none"> • EDAC will be widely recognized as the national professional accreditation certifying body for Canadian practitioners of economic development. • EDAC will act as the collective voice of its membership, and will contribute to public dialogue on policy related to economic development • EDAC will develop a stronger lobbying mandate with various levels of government and organizations to further its position as the leading economic development organization in Canada. • EDAC will strive for continuous improvement and the provision of quality professional development at its annual conference. The conference will be recognized as the most important professional development event of the year for Canadian economic developers. 	<ul style="list-style-type: none"> • EDAC will be the lead resource for professional development of economic development practitioners in Canada. • EDAC will be a leader in providing relevant economic development programming to members, and will provide organizational leadership on issues that impact the profession. • EDAC membership will reflect the wide diversity of all Canadian communities and the full scope of economic development delivery models. • EDAC will continuously adapt to the changing Canadian context for economic development in order to anticipate and assist members with emerging issues and trends in economic development.



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